

Fishing Equipments-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F51AF6071FDMEN.html>

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: F51AF6071FDMEN

Abstracts

Report Summary

Fishing Equipments-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Equipments industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Fishing Equipments 2013-2017, and development forecast 2018-2023

Main market players of Fishing Equipments in North America, with company and product introduction, position in the Fishing Equipments market

Market status and development trend of Fishing Equipments by types and applications

Cost and profit status of Fishing Equipments, and marketing status

Market growth drivers and challenges

The report segments the North America Fishing Equipments market as:

North America Fishing Equipments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Fishing Equipments Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rods, Reels and Components
Line, Leaders
Lures, Files, Baits
Terminal Tackle
Electronics
Others

North America Fishing Equipments Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Freshwater Fishing
Saltwater Fishing

North America Fishing Equipments Market: Players Segment Analysis (Company and Product introduction, Fishing Equipments Sales Volume, Revenue, Price and Gross Margin):

Newell (Jarden Corporation)
Globeride(Daiwa)
Shimano
Rapala VMC Corporation
Weihai Guangwei Group
Dongmi Fishing
RYOBI
Pokee Fishing
Cabela's Inc.
Eagle Claw
Humminbird
St. Croix Rods
Gamakatsu
Tica Fishing
DUEL(YO-ZURI)
Tiemco
Preston Innovations
Beilun Haibo

AFTCO Mfg.
O. Mustad & Son
Okuma Fishing
Barfilon Fishing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FISHING EQUIPMENTS

- 1.1 Definition of Fishing Equipments in This Report
- 1.2 Commercial Types of Fishing Equipments
 - 1.2.1 Rods, Reels and Components
 - 1.2.2 Line, Leaders
 - 1.2.3 Lures, Files, Baits
 - 1.2.4 Terminal Tackle
 - 1.2.5 Electronics
 - 1.2.6 Others
- 1.3 Downstream Application of Fishing Equipments
 - 1.3.1 Freshwater Fishing
 - 1.3.2 Saltwater Fishing
- 1.4 Development History of Fishing Equipments
- 1.5 Market Status and Trend of Fishing Equipments 2013-2023
 - 1.5.1 North America Fishing Equipments Market Status and Trend 2013-2023
 - 1.5.2 Regional Fishing Equipments Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fishing Equipments in North America 2013-2017
- 2.2 Consumption Market of Fishing Equipments in North America by Regions
 - 2.2.1 Consumption Volume of Fishing Equipments in North America by Regions
 - 2.2.2 Revenue of Fishing Equipments in North America by Regions
- 2.3 Market Analysis of Fishing Equipments in North America by Regions
 - 2.3.1 Market Analysis of Fishing Equipments in United States 2013-2017
 - 2.3.2 Market Analysis of Fishing Equipments in Canada 2013-2017
 - 2.3.3 Market Analysis of Fishing Equipments in Mexico 2013-2017
- 2.4 Market Development Forecast of Fishing Equipments in North America 2018-2023
 - 2.4.1 Market Development Forecast of Fishing Equipments in North America 2018-2023
 - 2.4.2 Market Development Forecast of Fishing Equipments by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Fishing Equipments in North America by Types

- 3.1.2 Revenue of Fishing Equipments in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Fishing Equipments in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fishing Equipments in North America by Downstream Industry
- 4.2 Demand Volume of Fishing Equipments by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Fishing Equipments by Downstream Industry in United States
 - 4.2.2 Demand Volume of Fishing Equipments by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Fishing Equipments by Downstream Industry in Mexico
- 4.3 Market Forecast of Fishing Equipments in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING EQUIPMENTS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Fishing Equipments Downstream Industry Situation and Trend Overview

CHAPTER 6 FISHING EQUIPMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Fishing Equipments in North America by Major Players
- 6.2 Revenue of Fishing Equipments in North America by Major Players
- 6.3 Basic Information of Fishing Equipments by Major Players
 - 6.3.1 Headquarters Location and Established Time of Fishing Equipments Major Players
 - 6.3.2 Employees and Revenue Level of Fishing Equipments Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FISHING EQUIPMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Newell (Jarden Corporation)

7.1.1 Company profile

7.1.2 Representative Fishing Equipments Product

7.1.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Newell (Jarden Corporation)

7.2 Globeride(Daiwa)

7.2.1 Company profile

7.2.2 Representative Fishing Equipments Product

7.2.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Globeride(Daiwa)

7.3 Shimano

7.3.1 Company profile

7.3.2 Representative Fishing Equipments Product

7.3.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Shimano

7.4 Rapala VMC Corporation

7.4.1 Company profile

7.4.2 Representative Fishing Equipments Product

7.4.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Rapala VMC Corporation

7.5 Weihai Guangwei Group

7.5.1 Company profile

7.5.2 Representative Fishing Equipments Product

7.5.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Weihai Guangwei Group

7.6 Dongmi Fishing

7.6.1 Company profile

7.6.2 Representative Fishing Equipments Product

7.6.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Dongmi Fishing

7.7 RYOBI

7.7.1 Company profile

7.7.2 Representative Fishing Equipments Product

7.7.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of RYOBI

7.8 Pokee Fishing

7.8.1 Company profile

7.8.2 Representative Fishing Equipments Product

7.8.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Pokee Fishing

7.9 Cabela's Inc.

7.9.1 Company profile

- 7.9.2 Representative Fishing Equipments Product
- 7.9.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Cabela's Inc.
- 7.10 Eagle Claw
 - 7.10.1 Company profile
 - 7.10.2 Representative Fishing Equipments Product
 - 7.10.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Eagle Claw
- 7.11 Humminbird
 - 7.11.1 Company profile
 - 7.11.2 Representative Fishing Equipments Product
 - 7.11.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Humminbird
- 7.12 St. Croix Rods
 - 7.12.1 Company profile
 - 7.12.2 Representative Fishing Equipments Product
 - 7.12.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of St. Croix Rods
- 7.13 Gamakatsu
 - 7.13.1 Company profile
 - 7.13.2 Representative Fishing Equipments Product
 - 7.13.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Gamakatsu
- 7.14 Tica Fishing
 - 7.14.1 Company profile
 - 7.14.2 Representative Fishing Equipments Product
 - 7.14.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Tica Fishing
- 7.15 DUEL(YO-ZURI)
 - 7.15.1 Company profile
 - 7.15.2 Representative Fishing Equipments Product
 - 7.15.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of DUEL(YO-ZURI)
- 7.16 Tiemco
- 7.17 Preston Innovations
- 7.18 Beilun Haibo
- 7.19 AFTCO Mfg.
- 7.20 O. Mustad & Son
- 7.21 Okuma Fishing
- 7.22 Barfilon Fishing

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING EQUIPMENTS

8.1 Industry Chain of Fishing Equipments

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING EQUIPMENTS

9.1 Cost Structure Analysis of Fishing Equipments

9.2 Raw Materials Cost Analysis of Fishing Equipments

9.3 Labor Cost Analysis of Fishing Equipments

9.4 Manufacturing Expenses Analysis of Fishing Equipments

CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING EQUIPMENTS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Fishing Equipments-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F51AF6071FDMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F51AF6071FDMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970