

Fishing Equipments-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F1A6B8CEC5AMEN.html>

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: F1A6B8CEC5AMEN

Abstracts

Report Summary

Fishing Equipments-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fishing Equipments industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Fishing Equipments 2013-2017, and development forecast 2018-2023

Main market players of Fishing Equipments in Europe, with company and product introduction, position in the Fishing Equipments market

Market status and development trend of Fishing Equipments by types and applications

Cost and profit status of Fishing Equipments, and marketing status

Market growth drivers and challenges

The report segments the Europe Fishing Equipments market as:

Europe Fishing Equipments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Fishing Equipments Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rods, Reels and Components

Line, Leaders

Lures, Files, Baits

Terminal Tackle

Electronics

Others

Europe Fishing Equipments Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Freshwater Fishing

Saltwater Fishing

Europe Fishing Equipments Market: Players Segment Analysis (Company and Product introduction, Fishing Equipments Sales Volume, Revenue, Price and Gross Margin):

Newell (Jarden Corporation)

Globeride(Daiwa)

Shimano

Rapala VMC Corporation

Weihai Guangwei Group

Dongmi Fishing

RYOBI

Pokee Fishing

Cabela's Inc.

Eagle Claw

Humminbird

St. Croix Rods

Gamakatsu

Tica Fishing

DUEL(YO-ZURI)

Tiemco

Preston Innovations

Beilun Haibo
AFTCO Mfg.
O. Mustad & Son
Okuma Fishing
Barfilon Fishing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FISHING EQUIPMENTS

- 1.1 Definition of Fishing Equipments in This Report
- 1.2 Commercial Types of Fishing Equipments
 - 1.2.1 Rods, Reels and Components
 - 1.2.2 Line, Leaders
 - 1.2.3 Lures, Files, Baits
 - 1.2.4 Terminal Tackle
 - 1.2.5 Electronics
 - 1.2.6 Others
- 1.3 Downstream Application of Fishing Equipments
 - 1.3.1 Freshwater Fishing
 - 1.3.2 Saltwater Fishing
- 1.4 Development History of Fishing Equipments
- 1.5 Market Status and Trend of Fishing Equipments 2013-2023
 - 1.5.1 Europe Fishing Equipments Market Status and Trend 2013-2023
 - 1.5.2 Regional Fishing Equipments Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fishing Equipments in Europe 2013-2017
- 2.2 Consumption Market of Fishing Equipments in Europe by Regions
 - 2.2.1 Consumption Volume of Fishing Equipments in Europe by Regions
 - 2.2.2 Revenue of Fishing Equipments in Europe by Regions
- 2.3 Market Analysis of Fishing Equipments in Europe by Regions
 - 2.3.1 Market Analysis of Fishing Equipments in Germany 2013-2017
 - 2.3.2 Market Analysis of Fishing Equipments in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Fishing Equipments in France 2013-2017
 - 2.3.4 Market Analysis of Fishing Equipments in Italy 2013-2017
 - 2.3.5 Market Analysis of Fishing Equipments in Spain 2013-2017
 - 2.3.6 Market Analysis of Fishing Equipments in Benelux 2013-2017
 - 2.3.7 Market Analysis of Fishing Equipments in Russia 2013-2017
- 2.4 Market Development Forecast of Fishing Equipments in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Fishing Equipments in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Fishing Equipments by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Fishing Equipments in Europe by Types
 - 3.1.2 Revenue of Fishing Equipments in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Fishing Equipments in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Fishing Equipments in Europe by Downstream Industry
- 4.2 Demand Volume of Fishing Equipments by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Fishing Equipments by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Fishing Equipments by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Fishing Equipments by Downstream Industry in France
 - 4.2.4 Demand Volume of Fishing Equipments by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Fishing Equipments by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Fishing Equipments by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Fishing Equipments by Downstream Industry in Russia
- 4.3 Market Forecast of Fishing Equipments in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FISHING EQUIPMENTS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Fishing Equipments Downstream Industry Situation and Trend Overview

CHAPTER 6 FISHING EQUIPMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Fishing Equipments in Europe by Major Players
- 6.2 Revenue of Fishing Equipments in Europe by Major Players

6.3 Basic Information of Fishing Equipments by Major Players

6.3.1 Headquarters Location and Established Time of Fishing Equipments Major Players

6.3.2 Employees and Revenue Level of Fishing Equipments Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 FISHING EQUIPMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Newell (Jarden Corporation)

7.1.1 Company profile

7.1.2 Representative Fishing Equipments Product

7.1.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Newell (Jarden Corporation)

7.2 Globberide(Daiwa)

7.2.1 Company profile

7.2.2 Representative Fishing Equipments Product

7.2.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Globberide(Daiwa)

7.3 Shimano

7.3.1 Company profile

7.3.2 Representative Fishing Equipments Product

7.3.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Shimano

7.4 Rapala VMC Corporation

7.4.1 Company profile

7.4.2 Representative Fishing Equipments Product

7.4.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Rapala VMC Corporation

7.5 Weihai Guangwei Group

7.5.1 Company profile

7.5.2 Representative Fishing Equipments Product

7.5.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Weihai Guangwei Group

7.6 Dongmi Fishing

7.6.1 Company profile

7.6.2 Representative Fishing Equipments Product

7.6.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Dongmi Fishing

7.7 RYOBI

7.7.1 Company profile

7.7.2 Representative Fishing Equipments Product

7.7.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of RYOBI

7.8 Pokee Fishing

7.8.1 Company profile

7.8.2 Representative Fishing Equipments Product

7.8.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Pokee Fishing

7.9 Cabela's Inc.

7.9.1 Company profile

7.9.2 Representative Fishing Equipments Product

7.9.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Cabela's Inc.

7.10 Eagle Claw

7.10.1 Company profile

7.10.2 Representative Fishing Equipments Product

7.10.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Eagle Claw

7.11 Humminbird

7.11.1 Company profile

7.11.2 Representative Fishing Equipments Product

7.11.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Humminbird

7.12 St. Croix Rods

7.12.1 Company profile

7.12.2 Representative Fishing Equipments Product

7.12.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of St. Croix Rods

7.13 Gamakatsu

7.13.1 Company profile

7.13.2 Representative Fishing Equipments Product

7.13.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Gamakatsu

7.14 Tica Fishing

7.14.1 Company profile

7.14.2 Representative Fishing Equipments Product

7.14.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of Tica Fishing

7.15 DUEL(YO-ZURI)

7.15.1 Company profile

7.15.2 Representative Fishing Equipments Product

7.15.3 Fishing Equipments Sales, Revenue, Price and Gross Margin of DUEL(YO-ZURI)

7.16 Tiemco

- 7.17 Preston Innovations
- 7.18 Beilun Haibo
- 7.19 AFTCO Mfg.
- 7.20 O. Mustad & Son
- 7.21 Okuma Fishing
- 7.22 Barfilon Fishing

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FISHING EQUIPMENTS

- 8.1 Industry Chain of Fishing Equipments
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FISHING EQUIPMENTS

- 9.1 Cost Structure Analysis of Fishing Equipments
- 9.2 Raw Materials Cost Analysis of Fishing Equipments
- 9.3 Labor Cost Analysis of Fishing Equipments
- 9.4 Manufacturing Expenses Analysis of Fishing Equipments

CHAPTER 10 MARKETING STATUS ANALYSIS OF FISHING EQUIPMENTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Fishing Equipments-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F1A6B8CEC5AMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F1A6B8CEC5AMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970