

# First Aid Tapes-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FF45156D5F3EN.html>

Date: January 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: FF45156D5F3EN

## Abstracts

### Report Summary

First Aid Tapes-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on First Aid Tapes industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of First Aid Tapes 2013-2017, and development forecast 2018-2023

Main market players of First Aid Tapes in South America, with company and product introduction, position in the First Aid Tapes market

Market status and development trend of First Aid Tapes by types and applications

Cost and profit status of First Aid Tapes, and marketing status

Market growth drivers and challenges

The report segments the South America First Aid Tapes market as:

South America First Aid Tapes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America First Aid Tapes Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Medical Breathable Non-woven Tape  
Medical Breathable PE Tape  
Medical Rayon Tape  
Easy-tear Non-woven Cloth Tape  
Zinc Oxide Adhesive Cloth Tape  
Other

South America First Aid Tapes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospitals  
Home Care  
ASCs  
Other

South America First Aid Tapes Market: Players Segment Analysis (Company and Product introduction, First Aid Tapes Sales Volume, Revenue, Price and Gross Margin):

3M  
Band-Aid  
Johnson & Johnson  
RockTape  
Smith & Nephew  
Medtronic  
Nitto Medical  
Cardinal Health  
Henkel  
Beiersdorf  
Udaipur Surgicals  
Medline Medical  
McKesson  
Dukal Corporation  
Curad  
Winner Medical  
Shandong Qiaopai Group

## Shandong Cheerain Medical

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FIRST AID TAPES**

- 1.1 Definition of First Aid Tapes in This Report
- 1.2 Commercial Types of First Aid Tapes
  - 1.2.1 Medical Breathable Non-woven Tape
  - 1.2.2 Medical Breathable PE Tape
  - 1.2.3 Medical Rayon Tape
  - 1.2.4 Easy-tear Non-woven Cloth Tape
  - 1.2.5 Zinc Oxide Adhesive Cloth Tape
  - 1.2.6 Other
- 1.3 Downstream Application of First Aid Tapes
  - 1.3.1 Hospitals
  - 1.3.2 Home Care
  - 1.3.3 ASCs
  - 1.3.4 Other
- 1.4 Development History of First Aid Tapes
- 1.5 Market Status and Trend of First Aid Tapes 2013-2023
  - 1.5.1 South America First Aid Tapes Market Status and Trend 2013-2023
  - 1.5.2 Regional First Aid Tapes Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of First Aid Tapes in South America 2013-2017
- 2.2 Consumption Market of First Aid Tapes in South America by Regions
  - 2.2.1 Consumption Volume of First Aid Tapes in South America by Regions
  - 2.2.2 Revenue of First Aid Tapes in South America by Regions
- 2.3 Market Analysis of First Aid Tapes in South America by Regions
  - 2.3.1 Market Analysis of First Aid Tapes in Brazil 2013-2017
  - 2.3.2 Market Analysis of First Aid Tapes in Argentina 2013-2017
  - 2.3.3 Market Analysis of First Aid Tapes in Venezuela 2013-2017
  - 2.3.4 Market Analysis of First Aid Tapes in Colombia 2013-2017
  - 2.3.5 Market Analysis of First Aid Tapes in Others 2013-2017
- 2.4 Market Development Forecast of First Aid Tapes in South America 2018-2023
  - 2.4.1 Market Development Forecast of First Aid Tapes in South America 2018-2023
  - 2.4.2 Market Development Forecast of First Aid Tapes by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of First Aid Tapes in South America by Types
  - 3.1.2 Revenue of First Aid Tapes in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of First Aid Tapes in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of First Aid Tapes in South America by Downstream Industry
- 4.2 Demand Volume of First Aid Tapes by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of First Aid Tapes by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of First Aid Tapes by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of First Aid Tapes by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of First Aid Tapes by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of First Aid Tapes by Downstream Industry in Others
- 4.3 Market Forecast of First Aid Tapes in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FIRST AID TAPES**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 First Aid Tapes Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FIRST AID TAPES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of First Aid Tapes in South America by Major Players
- 6.2 Revenue of First Aid Tapes in South America by Major Players
- 6.3 Basic Information of First Aid Tapes by Major Players
  - 6.3.1 Headquarters Location and Established Time of First Aid Tapes Major Players
  - 6.3.2 Employees and Revenue Level of First Aid Tapes Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 FIRST AID TAPES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 3M

- 7.1.1 Company profile
- 7.1.2 Representative First Aid Tapes Product
- 7.1.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of 3M

### 7.2 Band-Aid

- 7.2.1 Company profile
- 7.2.2 Representative First Aid Tapes Product
- 7.2.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Band-Aid

### 7.3 Johnson & Johnson

- 7.3.1 Company profile
- 7.3.2 Representative First Aid Tapes Product
- 7.3.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Johnson & Johnson

### 7.4 RockTape

- 7.4.1 Company profile
- 7.4.2 Representative First Aid Tapes Product
- 7.4.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of RockTape

### 7.5 Smith & Nephew

- 7.5.1 Company profile
- 7.5.2 Representative First Aid Tapes Product
- 7.5.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Smith & Nephew

### 7.6 Medtronic

- 7.6.1 Company profile
- 7.6.2 Representative First Aid Tapes Product
- 7.6.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Medtronic

### 7.7 Nitto Medical

- 7.7.1 Company profile
- 7.7.2 Representative First Aid Tapes Product
- 7.7.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Nitto Medical

### 7.8 Cardinal Health

- 7.8.1 Company profile
- 7.8.2 Representative First Aid Tapes Product
- 7.8.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Cardinal Health

### 7.9 Henkel

- 7.9.1 Company profile
- 7.9.2 Representative First Aid Tapes Product
- 7.9.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Henkel
- 7.10 Beiersdorf
  - 7.10.1 Company profile
  - 7.10.2 Representative First Aid Tapes Product
  - 7.10.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Beiersdorf
- 7.11 Udaipur Surgical
  - 7.11.1 Company profile
  - 7.11.2 Representative First Aid Tapes Product
  - 7.11.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Udaipur Surgical
- 7.12 Medline Medical
  - 7.12.1 Company profile
  - 7.12.2 Representative First Aid Tapes Product
  - 7.12.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Medline Medical
- 7.13 McKesson
  - 7.13.1 Company profile
  - 7.13.2 Representative First Aid Tapes Product
  - 7.13.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of McKesson
- 7.14 Dukal Corporation
  - 7.14.1 Company profile
  - 7.14.2 Representative First Aid Tapes Product
  - 7.14.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Dukal Corporation
- 7.15 Curad
  - 7.15.1 Company profile
  - 7.15.2 Representative First Aid Tapes Product
  - 7.15.3 First Aid Tapes Sales, Revenue, Price and Gross Margin of Curad
- 7.16 Winner Medical
- 7.17 Shandong Qiaopai Group
- 7.18 Shandong Cheerain Medical

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FIRST AID TAPES**

- 8.1 Industry Chain of First Aid Tapes
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FIRST AID TAPES**

- 9.1 Cost Structure Analysis of First Aid Tapes
- 9.2 Raw Materials Cost Analysis of First Aid Tapes
- 9.3 Labor Cost Analysis of First Aid Tapes
- 9.4 Manufacturing Expenses Analysis of First Aid Tapes

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FIRST AID TAPES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: First Aid Tapes-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FF45156D5F3EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FF45156D5F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970