

# **Fibre Cement Tile Backer Board -Asia Pacific Market Status and Trend Report 2014-2026**

<https://marketpublishers.com/r/FC3583A772FEN.html>

Date: July 2019

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: FC3583A772FEN

## **Abstracts**

### **Report Summary**

Fibre Cement Tile Backer Board -Asia Pacific Market Status and Trend Report 2014-2026 offers a comprehensive analysis on Fibre Cement Tile Backer Board industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Fibre Cement Tile Backer Board 2014-2018, and development forecast 2019-2026

Main market players of Fibre Cement Tile Backer Board in Asia Pacific, with company and product introduction, position in the Fibre Cement Tile Backer Board market  
Market status and development trend of Fibre Cement Tile Backer Board by types and applications

Cost and profit status of Fibre Cement Tile Backer Board , and marketing status  
Market growth drivers and challenges

The report segments the Asia Pacific Fibre Cement Tile Backer Board market as:

Asia Pacific Fibre Cement Tile Backer Board Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026):

China

Japan

Korea

India  
Southeast Asia  
Australia

Asia Pacific Fibre Cement Tile Backer Board Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026):

1/4" Board  
3/8" Board  
1/2" Board  
Others

Asia Pacific Fibre Cement Tile Backer Board Market: Application Segment Analysis  
(Consumption Volume and Market Share 2014-2026; Downstream Customers and  
Market Analysis)

Floors  
Walls  
Ceilings  
Others

Asia Pacific Fibre Cement Tile Backer Board Market: Players Segment Analysis  
(Company and Product introduction, Fibre Cement Tile Backer Board Sales Volume,  
Revenue, Price and Gross Margin):

James Hardie  
Allura (Elementia)  
SelectCrete  
Nichiha  
CertainTeed (Saint-Gobain)  
USG Corporation  
Johns Manville  
National Gypsum Company  
SCG Building Materials  
Framecad  
Soben Board  
Cembrit

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF FIBRE CEMENT TILE BACKER BOARD

- 1.1 Definition of Fibre Cement Tile Backer Board in This Report
- 1.2 Commercial Types of Fibre Cement Tile Backer Board
  - 1.2.1 1/4" Board
  - 1.2.2 3/8" Board
  - 1.2.3 1/2" Board
  - 1.2.4 Others
- 1.3 Downstream Application of Fibre Cement Tile Backer Board
  - 1.3.1 Floors
  - 1.3.2 Walls
  - 1.3.3 Ceilings
  - 1.3.4 Others
- 1.4 Development History of Fibre Cement Tile Backer Board
- 1.5 Market Status and Trend of Fibre Cement Tile Backer Board 2014-2026
  - 1.5.1 Asia Pacific Fibre Cement Tile Backer Board Market Status and Trend 2014-2026
  - 1.5.2 Regional Fibre Cement Tile Backer Board Market Status and Trend 2014-2026

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Fibre Cement Tile Backer Board in Asia Pacific 2014-2018
- 2.2 Consumption Market of Fibre Cement Tile Backer Board in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Fibre Cement Tile Backer Board in Asia Pacific by Regions
  - 2.2.2 Revenue of Fibre Cement Tile Backer Board in Asia Pacific by Regions
- 2.3 Market Analysis of Fibre Cement Tile Backer Board in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Fibre Cement Tile Backer Board in China 2014-2018
  - 2.3.2 Market Analysis of Fibre Cement Tile Backer Board in Japan 2014-2018
  - 2.3.3 Market Analysis of Fibre Cement Tile Backer Board in Korea 2014-2018
  - 2.3.4 Market Analysis of Fibre Cement Tile Backer Board in India 2014-2018
  - 2.3.5 Market Analysis of Fibre Cement Tile Backer Board in Southeast Asia 2014-2018
  - 2.3.6 Market Analysis of Fibre Cement Tile Backer Board in Australia 2014-2018
- 2.4 Market Development Forecast of Fibre Cement Tile Backer Board in Asia Pacific 2019-2026
  - 2.4.1 Market Development Forecast of Fibre Cement Tile Backer Board in Asia Pacific 2019-2026

## 2.4.2 Market Development Forecast of Fibre Cement Tile Backer Board by Regions 2019-2026

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

#### 3.1 Whole Asia Pacific Market Status by Types

##### 3.1.1 Consumption Volume of Fibre Cement Tile Backer Board in Asia Pacific by Types

##### 3.1.2 Revenue of Fibre Cement Tile Backer Board in Asia Pacific by Types

#### 3.2 Asia Pacific Market Status by Types in Major Countries

##### 3.2.1 Market Status by Types in China

##### 3.2.2 Market Status by Types in Japan

##### 3.2.3 Market Status by Types in Korea

##### 3.2.4 Market Status by Types in India

##### 3.2.5 Market Status by Types in Southeast Asia

##### 3.2.6 Market Status by Types in Australia

#### 3.3 Market Forecast of Fibre Cement Tile Backer Board in Asia Pacific by Types

### **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

#### 4.1 Demand Volume of Fibre Cement Tile Backer Board in Asia Pacific by Downstream Industry

#### 4.2 Demand Volume of Fibre Cement Tile Backer Board by Downstream Industry in Major Countries

##### 4.2.1 Demand Volume of Fibre Cement Tile Backer Board by Downstream Industry in China

##### 4.2.2 Demand Volume of Fibre Cement Tile Backer Board by Downstream Industry in Japan

##### 4.2.3 Demand Volume of Fibre Cement Tile Backer Board by Downstream Industry in Korea

##### 4.2.4 Demand Volume of Fibre Cement Tile Backer Board by Downstream Industry in India

##### 4.2.5 Demand Volume of Fibre Cement Tile Backer Board by Downstream Industry in Southeast Asia

##### 4.2.6 Demand Volume of Fibre Cement Tile Backer Board by Downstream Industry in Australia

#### 4.3 Market Forecast of Fibre Cement Tile Backer Board in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FIBRE CEMENT TILE BACKER BOARD**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Fibre Cement Tile Backer Board Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FIBRE CEMENT TILE BACKER BOARD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Fibre Cement Tile Backer Board in Asia Pacific by Major Players
- 6.2 Revenue of Fibre Cement Tile Backer Board in Asia Pacific by Major Players
- 6.3 Basic Information of Fibre Cement Tile Backer Board by Major Players
  - 6.3.1 Headquarters Location and Established Time of Fibre Cement Tile Backer Board Major Players
  - 6.3.2 Employees and Revenue Level of Fibre Cement Tile Backer Board Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 FIBRE CEMENT TILE BACKER BOARD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 James Hardie
  - 7.1.1 Company profile
  - 7.1.2 Representative Fibre Cement Tile Backer Board Product
  - 7.1.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of James Hardie
- 7.2 Allura (Elementia)
  - 7.2.1 Company profile
  - 7.2.2 Representative Fibre Cement Tile Backer Board Product
  - 7.2.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of Allura (Elementia)
- 7.3 SelectCrete
  - 7.3.1 Company profile
  - 7.3.2 Representative Fibre Cement Tile Backer Board Product
  - 7.3.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of

## SelectCrete

### 7.4 Nichiha

#### 7.4.1 Company profile

#### 7.4.2 Representative Fibre Cement Tile Backer Board Product

#### 7.4.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of Nichiha

### 7.5 CertainTeed (Saint-Gobain)

#### 7.5.1 Company profile

#### 7.5.2 Representative Fibre Cement Tile Backer Board Product

#### 7.5.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of CertainTeed (Saint-Gobain)

### 7.6 USG Corporation

#### 7.6.1 Company profile

#### 7.6.2 Representative Fibre Cement Tile Backer Board Product

#### 7.6.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of USG Corporation

### 7.7 Johns Manville

#### 7.7.1 Company profile

#### 7.7.2 Representative Fibre Cement Tile Backer Board Product

#### 7.7.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of Johns Manville

### 7.8 National Gypsum Company

#### 7.8.1 Company profile

#### 7.8.2 Representative Fibre Cement Tile Backer Board Product

#### 7.8.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of National Gypsum Company

### 7.9 SCG Building Materials

#### 7.9.1 Company profile

#### 7.9.2 Representative Fibre Cement Tile Backer Board Product

#### 7.9.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of SCG Building Materials

### 7.10 Framecad

#### 7.10.1 Company profile

#### 7.10.2 Representative Fibre Cement Tile Backer Board Product

#### 7.10.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of Framecad

### 7.11 Soben Board

#### 7.11.1 Company profile

#### 7.11.2 Representative Fibre Cement Tile Backer Board Product

7.11.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of Soben Board

7.12 Cembrit

7.12.1 Company profile

7.12.2 Representative Fibre Cement Tile Backer Board Product

7.12.3 Fibre Cement Tile Backer Board Sales, Revenue, Price and Gross Margin of Cembrit

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FIBRE CEMENT TILE BACKER BOARD**

8.1 Industry Chain of Fibre Cement Tile Backer Board

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FIBRE CEMENT TILE BACKER BOARD**

9.1 Cost Structure Analysis of Fibre Cement Tile Backer Board

9.2 Raw Materials Cost Analysis of Fibre Cement Tile Backer Board

9.3 Labor Cost Analysis of Fibre Cement Tile Backer Board

9.4 Manufacturing Expenses Analysis of Fibre Cement Tile Backer Board

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FIBRE CEMENT TILE BACKER BOARD**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference



## I would like to order

Product name: Fibre Cement Tile Backer Board -Asia Pacific Market Status and Trend Report 2014-2026

Product link: <https://marketpublishers.com/r/FC3583A772FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FC3583A772FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970