

Faux Leather Furniture-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F428554944EEN.html

Date: February 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: F428554944EEN

Abstracts

Report Summary

Faux Leather Furniture-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Faux Leather Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Faux Leather Furniture 2013-2017, and development forecast 2018-2023

Main market players of Faux Leather Furniture in North America, with company and product introduction, position in the Faux Leather Furniture market Market status and development trend of Faux Leather Furniture by types and applications

Cost and profit status of Faux Leather Furniture, and marketing status Market growth drivers and challenges

The report segments the North America Faux Leather Furniture market as:

North America Faux Leather Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Faux Leather Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl Upholstery Bonded Leather Upholstery Leather Match Upholstery Genuine Leather Other

North America Faux Leather Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

North America Faux Leather Furniture Market: Players Segment Analysis (Company and Product introduction, Faux Leather Furniture Sales Volume, Revenue, Price and Gross Margin):

Steelcase

HNI Corporation

AURORA

Lamexbj(HNI-CN)

SUNON

Quama

VICTORY

UB Group

Kinwai

CJF

Comwell

ONLEAD

SAOSEN

LOGIC

Comfort Seating

Rong

Hongye

Posh

Guangrun Group



Yopye

Bernhardt

Dyrlund

Leggett & Platt

Baxter

Cappellini

IPE-Cavalli

Flexsteel

Tropitone

Butler Woodcrafters

Skram Furniture

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF FAUX LEATHER FURNITURE

- 1.1 Definition of Faux Leather Furniture in This Report
- 1.2 Commercial Types of Faux Leather Furniture
 - 1.2.1 Vinyl Upholstery
 - 1.2.2 Bonded Leather Upholstery
 - 1.2.3 Leather Match Upholstery
 - 1.2.4 Genuine Leather
 - 1.2.5 Other
- 1.3 Downstream Application of Faux Leather Furniture
 - 1.3.1 Household
 - 1.3.2 Commercial
- 1.4 Development History of Faux Leather Furniture
- 1.5 Market Status and Trend of Faux Leather Furniture 2013-2023
- 1.5.1 North America Faux Leather Furniture Market Status and Trend 2013-2023
- 1.5.2 Regional Faux Leather Furniture Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Faux Leather Furniture in North America 2013-2017
- 2.2 Consumption Market of Faux Leather Furniture in North America by Regions
- 2.2.1 Consumption Volume of Faux Leather Furniture in North America by Regions
- 2.2.2 Revenue of Faux Leather Furniture in North America by Regions
- 2.3 Market Analysis of Faux Leather Furniture in North America by Regions
 - 2.3.1 Market Analysis of Faux Leather Furniture in United States 2013-2017
 - 2.3.2 Market Analysis of Faux Leather Furniture in Canada 2013-2017
 - 2.3.3 Market Analysis of Faux Leather Furniture in Mexico 2013-2017
- 2.4 Market Development Forecast of Faux Leather Furniture in North America 2018-2023
- 2.4.1 Market Development Forecast of Faux Leather Furniture in North America 2018-2023
 - 2.4.2 Market Development Forecast of Faux Leather Furniture by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Faux Leather Furniture in North America by Types



- 3.1.2 Revenue of Faux Leather Furniture in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Faux Leather Furniture in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Faux Leather Furniture in North America by Downstream Industry
- 4.2 Demand Volume of Faux Leather Furniture by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Faux Leather Furniture by Downstream Industry in United States
- 4.2.2 Demand Volume of Faux Leather Furniture by Downstream Industry in Canada
- 4.2.3 Demand Volume of Faux Leather Furniture by Downstream Industry in Mexico
- 4.3 Market Forecast of Faux Leather Furniture in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FAUX LEATHER FURNITURE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Faux Leather Furniture Downstream Industry Situation and Trend Overview

CHAPTER 6 FAUX LEATHER FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Faux Leather Furniture in North America by Major Players
- 6.2 Revenue of Faux Leather Furniture in North America by Major Players
- 6.3 Basic Information of Faux Leather Furniture by Major Players
- 6.3.1 Headquarters Location and Established Time of Faux Leather Furniture Major Players
- 6.3.2 Employees and Revenue Level of Faux Leather Furniture Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

CHAPTER 7 FAUX LEATHER FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Steelcase
 - 7.1.1 Company profile
 - 7.1.2 Representative Faux Leather Furniture Product
 - 7.1.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of Steelcase
- 7.2 HNI Corporation
 - 7.2.1 Company profile
 - 7.2.2 Representative Faux Leather Furniture Product
- 7.2.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of HNI Corporation
- 7.3 AURORA
 - 7.3.1 Company profile
 - 7.3.2 Representative Faux Leather Furniture Product
 - 7.3.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of AURORA
- 7.4 Lamexbj(HNI-CN)
 - 7.4.1 Company profile
 - 7.4.2 Representative Faux Leather Furniture Product
- 7.4.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of Lamexbj(HNI-CN)
- 7.5 SUNON
 - 7.5.1 Company profile
 - 7.5.2 Representative Faux Leather Furniture Product
 - 7.5.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of SUNON
- 7.6 Quama
 - 7.6.1 Company profile
 - 7.6.2 Representative Faux Leather Furniture Product
 - 7.6.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of Quama
- 7.7 VICTORY
- 7.7.1 Company profile
- 7.7.2 Representative Faux Leather Furniture Product
- 7.7.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of VICTORY
- 7.8 UB Group
 - 7.8.1 Company profile
 - 7.8.2 Representative Faux Leather Furniture Product
 - 7.8.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of UB Group



- 7.9 Kinwai
 - 7.9.1 Company profile
 - 7.9.2 Representative Faux Leather Furniture Product
 - 7.9.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of Kinwai
- 7.10 CJF
 - 7.10.1 Company profile
 - 7.10.2 Representative Faux Leather Furniture Product
 - 7.10.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of CJF
- 7.11 Comwell
 - 7.11.1 Company profile
 - 7.11.2 Representative Faux Leather Furniture Product
 - 7.11.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of Comwell
- 7.12 ONLEAD
 - 7.12.1 Company profile
 - 7.12.2 Representative Faux Leather Furniture Product
- 7.12.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of ONLEAD
- 7.13 SAOSEN
 - 7.13.1 Company profile
 - 7.13.2 Representative Faux Leather Furniture Product
 - 7.13.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of SAOSEN
- **7.14 LOGIC**
 - 7.14.1 Company profile
 - 7.14.2 Representative Faux Leather Furniture Product
 - 7.14.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of LOGIC
- 7.15 Comfort Seating
 - 7.15.1 Company profile
 - 7.15.2 Representative Faux Leather Furniture Product
- 7.15.3 Faux Leather Furniture Sales, Revenue, Price and Gross Margin of Comfort Seating
- 7.16 Rong
- 7.17 Hongye
- 7.18 Posh
- 7.19 Guangrun Group
- 7.20 Yopye
- 7.21 Bernhardt
- 7.22 Dyrlund
- 7.23 Leggett & Platt
- 7.24 Baxter
- 7.25 Cappellini



- 7.26 IPE-Cavalli
- 7.27 Flexsteel
- 7.28 Tropitone
- 7.29 Butler Woodcrafters
- 7.30 Skram Furniture

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FAUX LEATHER FURNITURE

- 8.1 Industry Chain of Faux Leather Furniture
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FAUX LEATHER FURNITURE

- 9.1 Cost Structure Analysis of Faux Leather Furniture
- 9.2 Raw Materials Cost Analysis of Faux Leather Furniture
- 9.3 Labor Cost Analysis of Faux Leather Furniture
- 9.4 Manufacturing Expenses Analysis of Faux Leather Furniture

CHAPTER 10 MARKETING STATUS ANALYSIS OF FAUX LEATHER FURNITURE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design



- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Faux Leather Furniture-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/F428554944EEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/F428554944EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970