

# Fast Moving Consumer Goods (FMCG) Packaging- China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/F1FA0C24D88EN.html>

Date: May 2018

Pages: 155

Price: US\$ 2,980.00 (Single User License)

ID: F1FA0C24D88EN

## Abstracts

### Report Summary

Fast Moving Consumer Goods (FMCG) Packaging-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Fast Moving Consumer Goods (FMCG) Packaging industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Fast Moving Consumer Goods (FMCG) Packaging 2013-2017, and development forecast 2018-2023

Main market players of Fast Moving Consumer Goods (FMCG) Packaging in China, with company and product introduction, position in the Fast Moving Consumer Goods (FMCG) Packaging market

Market status and development trend of Fast Moving Consumer Goods (FMCG) Packaging by types and applications

Cost and profit status of Fast Moving Consumer Goods (FMCG) Packaging, and marketing status

Market growth drivers and challenges

The report segments the China Fast Moving Consumer Goods (FMCG) Packaging market as:

China Fast Moving Consumer Goods (FMCG) Packaging Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China  
Northeast China  
East China  
Central & South China  
Southwest China  
Northwest China

China Fast Moving Consumer Goods (FMCG) Packaging Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Protective Packaging  
Flexible Packaging  
Paper-Based Packaging  
Rigid Plastic Packaging  
Custom Packaging

China Fast Moving Consumer Goods (FMCG) Packaging Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food & Beverages  
Cosmetics  
Others

China Fast Moving Consumer Goods (FMCG) Packaging Market: Players Segment Analysis (Company and Product introduction, Fast Moving Consumer Goods (FMCG) Packaging Sales Volume, Revenue, Price and Gross Margin):

Ball  
Crown Holdings  
Tetra Pak  
Sonoco  
Toyo Seikan Group  
All American Containers  
Huhtamak  
Ardagh Group  
Bomarko

Consol Glass  
ITC  
Kuehne + Nagel  
WestRock Company  
Novelis  
Stanpac  
Steripack  
UFLEX

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF FAST MOVING CONSUMER GOODS (FMCG) PACKAGING**

1.1 Definition of Fast Moving Consumer Goods (FMCG) Packaging in This Report

1.2 Commercial Types of Fast Moving Consumer Goods (FMCG) Packaging

1.2.1 Protective Packaging

1.2.2 Flexible Packaging

1.2.3 Paper-Based Packaging

1.2.4 Rigid Plastic Packaging

1.2.5 Custom Packaging

1.3 Downstream Application of Fast Moving Consumer Goods (FMCG) Packaging

1.3.1 Food & Beverages

1.3.2 Cosmetics

1.3.3 Others

1.4 Development History of Fast Moving Consumer Goods (FMCG) Packaging

1.5 Market Status and Trend of Fast Moving Consumer Goods (FMCG) Packaging 2013-2023

1.5.1 China Fast Moving Consumer Goods (FMCG) Packaging Market Status and Trend 2013-2023

1.5.2 Regional Fast Moving Consumer Goods (FMCG) Packaging Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

2.1 Market Status of Fast Moving Consumer Goods (FMCG) Packaging in China 2013-2017

2.2 Consumption Market of Fast Moving Consumer Goods (FMCG) Packaging in China by Regions

2.2.1 Consumption Volume of Fast Moving Consumer Goods (FMCG) Packaging in China by Regions

2.2.2 Revenue of Fast Moving Consumer Goods (FMCG) Packaging in China by Regions

2.3 Market Analysis of Fast Moving Consumer Goods (FMCG) Packaging in China by Regions

2.3.1 Market Analysis of Fast Moving Consumer Goods (FMCG) Packaging in North China 2013-2017

2.3.2 Market Analysis of Fast Moving Consumer Goods (FMCG) Packaging in

## Northeast China 2013-2017

2.3.3 Market Analysis of Fast Moving Consumer Goods (FMCG) Packaging in East China 2013-2017

2.3.4 Market Analysis of Fast Moving Consumer Goods (FMCG) Packaging in Central & South China 2013-2017

2.3.5 Market Analysis of Fast Moving Consumer Goods (FMCG) Packaging in Southwest China 2013-2017

2.3.6 Market Analysis of Fast Moving Consumer Goods (FMCG) Packaging in Northwest China 2013-2017

2.4 Market Development Forecast of Fast Moving Consumer Goods (FMCG) Packaging in China 2018-2023

2.4.1 Market Development Forecast of Fast Moving Consumer Goods (FMCG) Packaging in China 2018-2023

2.4.2 Market Development Forecast of Fast Moving Consumer Goods (FMCG) Packaging by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Fast Moving Consumer Goods (FMCG) Packaging in China by Types

3.1.2 Revenue of Fast Moving Consumer Goods (FMCG) Packaging in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Fast Moving Consumer Goods (FMCG) Packaging in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Fast Moving Consumer Goods (FMCG) Packaging in China by Downstream Industry

4.2 Demand Volume of Fast Moving Consumer Goods (FMCG) Packaging by

## Downstream Industry in Major Countries

4.2.1 Demand Volume of Fast Moving Consumer Goods (FMCG) Packaging by Downstream Industry in North China

4.2.2 Demand Volume of Fast Moving Consumer Goods (FMCG) Packaging by Downstream Industry in Northeast China

4.2.3 Demand Volume of Fast Moving Consumer Goods (FMCG) Packaging by Downstream Industry in East China

4.2.4 Demand Volume of Fast Moving Consumer Goods (FMCG) Packaging by Downstream Industry in Central & South China

4.2.5 Demand Volume of Fast Moving Consumer Goods (FMCG) Packaging by Downstream Industry in Southwest China

4.2.6 Demand Volume of Fast Moving Consumer Goods (FMCG) Packaging by Downstream Industry in Northwest China

4.3 Market Forecast of Fast Moving Consumer Goods (FMCG) Packaging in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FAST MOVING CONSUMER GOODS (FMCG) PACKAGING**

5.1 China Economy Situation and Trend Overview

5.2 Fast Moving Consumer Goods (FMCG) Packaging Downstream Industry Situation and Trend Overview

## **CHAPTER 6 FAST MOVING CONSUMER GOODS (FMCG) PACKAGING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Fast Moving Consumer Goods (FMCG) Packaging in China by Major Players

6.2 Revenue of Fast Moving Consumer Goods (FMCG) Packaging in China by Major Players

6.3 Basic Information of Fast Moving Consumer Goods (FMCG) Packaging by Major Players

6.3.1 Headquarters Location and Established Time of Fast Moving Consumer Goods (FMCG) Packaging Major Players

6.3.2 Employees and Revenue Level of Fast Moving Consumer Goods (FMCG) Packaging Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 FAST MOVING CONSUMER GOODS (FMCG) PACKAGING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Ball

#### 7.1.1 Company profile

#### 7.1.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.1.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and Gross Margin of Ball

### 7.2 Crown Holdings

#### 7.2.1 Company profile

#### 7.2.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.2.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and Gross Margin of Crown Holdings

### 7.3 Tetra Pak

#### 7.3.1 Company profile

#### 7.3.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.3.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and Gross Margin of Tetra Pak

### 7.4 Sonoco

#### 7.4.1 Company profile

#### 7.4.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.4.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and Gross Margin of Sonoco

### 7.5 Toyo Seikan Group

#### 7.5.1 Company profile

#### 7.5.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.5.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and Gross Margin of Toyo Seikan Group

### 7.6 All American Containers

#### 7.6.1 Company profile

#### 7.6.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.6.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and Gross Margin of All American Containers

### 7.7 Huhtamak

#### 7.7.1 Company profile

#### 7.7.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.7.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and

## Gross Margin of Huhtamak

### 7.8 Ardagh Group

#### 7.8.1 Company profile

#### 7.8.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.8.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and

## Gross Margin of Ardagh Group

### 7.9 Bomarko

#### 7.9.1 Company profile

#### 7.9.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.9.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and

## Gross Margin of Bomarko

### 7.10 Consol Glass

#### 7.10.1 Company profile

#### 7.10.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.10.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and

## Gross Margin of Consol Glass

### 7.11 ITC

#### 7.11.1 Company profile

#### 7.11.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.11.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and

## Gross Margin of ITC

### 7.12 Kuehne + Nagel

#### 7.12.1 Company profile

#### 7.12.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.12.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and

## Gross Margin of Kuehne + Nagel

### 7.13 WestRock Company

#### 7.13.1 Company profile

#### 7.13.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.13.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and

## Gross Margin of WestRock Company

### 7.14 Novelis

#### 7.14.1 Company profile

#### 7.14.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product

#### 7.14.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and

## Gross Margin of Novelis

### 7.15 Stanpac

#### 7.15.1 Company profile

#### 7.15.2 Representative Fast Moving Consumer Goods (FMCG) Packaging Product



7.15.3 Fast Moving Consumer Goods (FMCG) Packaging Sales, Revenue, Price and Gross Margin of Stanpac

7.16 Steripack

7.17 UFLEX

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FAST MOVING CONSUMER GOODS (FMCG) PACKAGING**

8.1 Industry Chain of Fast Moving Consumer Goods (FMCG) Packaging

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FAST MOVING CONSUMER GOODS (FMCG) PACKAGING**

9.1 Cost Structure Analysis of Fast Moving Consumer Goods (FMCG) Packaging

9.2 Raw Materials Cost Analysis of Fast Moving Consumer Goods (FMCG) Packaging

9.3 Labor Cost Analysis of Fast Moving Consumer Goods (FMCG) Packaging

9.4 Manufacturing Expenses Analysis of Fast Moving Consumer Goods (FMCG) Packaging

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF FAST MOVING CONSUMER GOODS (FMCG) PACKAGING**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Fast Moving Consumer Goods (FMCG) Packaging-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/F1FA0C24D88EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F1FA0C24D88EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

