

# Facial Moisturizer-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/F27E44400CBEN.html

Date: February 2019

Pages: 133

Price: US\$ 2,480.00 (Single User License)

ID: F27E44400CBEN

### **Abstracts**

### **Report Summary**

Facial Moisturizer-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Facial Moisturizer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Facial Moisturizer 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Facial Moisturizer worldwide, with company and product introduction, position in the Facial Moisturizer market

Market status and development trend of Facial Moisturizer by types and applications

Cost and profit status of Facial Moisturizer, and marketing status

Market growth drivers and challenges

The report segments the global Facial Moisturizer market as:

Global Facial Moisturizer Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America



Global Facial Moisturizer Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

For Normal Skin

For Dry Skin

For Aging Skin

For Sensitive Skin

For Oily Skin

Global Facial Moisturizer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ages 13-17

Ages 18-24

Ages 25-34

Ages 35-44

Ages 45-54

Ages 55+

Global Facial Moisturizer Market: Manufacturers Segment Analysis (Company and Product introduction, Facial Moisturizer Sales Volume, Revenue, Price and Gross Margin):

Loreal

Pantene

Nivea

Lancome

Avon

Dove

Olay

Estee Lauder

Head&Shoulder

**Christian Dior** 

Chanel

Aveeno

Garnier

Schwarzkopf

Maybeline

Clarins

Shiseido

Clean&Clear



### Neutrogena Nature

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF FACIAL MOISTURIZER**

- 1.1 Definition of Facial Moisturizer in This Report
- 1.2 Commercial Types of Facial Moisturizer
  - 1.2.1 For Normal Skin
  - 1.2.2 For Dry Skin
  - 1.2.3 For Aging Skin
  - 1.2.4 For Sensitive Skin
  - 1.2.5 For Oily Skin
- 1.3 Downstream Application of Facial Moisturizer
  - 1.3.1 Ages 13-17
  - 1.3.2 Ages 18-24
  - 1.3.3 Ages 25-34
  - 1.3.4 Ages 35-44
  - 1.3.5 Ages 45-54
  - 1.3.6 Ages 55+
- 1.4 Development History of Facial Moisturizer
- 1.5 Market Status and Trend of Facial Moisturizer 2013-2023
- 1.5.1 Global Facial Moisturizer Market Status and Trend 2013-2023
- 1.5.2 Regional Facial Moisturizer Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Facial Moisturizer 2013-2017
- 2.2 Production Market of Facial Moisturizer by Regions
  - 2.2.1 Production Volume of Facial Moisturizer by Regions
  - 2.2.2 Production Value of Facial Moisturizer by Regions
- 2.3 Demand Market of Facial Moisturizer by Regions
- 2.4 Production and Demand Status of Facial Moisturizer by Regions
  - 2.4.1 Production and Demand Status of Facial Moisturizer by Regions 2013-2017
  - 2.4.2 Import and Export Status of Facial Moisturizer by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Facial Moisturizer by Types
- 3.2 Production Value of Facial Moisturizer by Types
- 3.3 Market Forecast of Facial Moisturizer by Types



# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Facial Moisturizer by Downstream Industry
- 4.2 Market Forecast of Facial Moisturizer by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FACIAL MOISTURIZER

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Facial Moisturizer Downstream Industry Situation and Trend Overview

# CHAPTER 6 FACIAL MOISTURIZER MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Facial Moisturizer by Major Manufacturers
- 6.2 Production Value of Facial Moisturizer by Major Manufacturers
- 6.3 Basic Information of Facial Moisturizer by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Facial Moisturizer Major Manufacturer
- 6.3.2 Employees and Revenue Level of Facial Moisturizer Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 FACIAL MOISTURIZER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Loreal
  - 7.1.1 Company profile
  - 7.1.2 Representative Facial Moisturizer Product
  - 7.1.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Loreal
- 7.2 Pantene
  - 7.2.1 Company profile
  - 7.2.2 Representative Facial Moisturizer Product
  - 7.2.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Pantene
- 7.3 Nivea
- 7.3.1 Company profile



- 7.3.2 Representative Facial Moisturizer Product
- 7.3.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Nivea
- 7.4 Lancome
  - 7.4.1 Company profile
  - 7.4.2 Representative Facial Moisturizer Product
  - 7.4.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Lancome
- 7.5 Avon
  - 7.5.1 Company profile
  - 7.5.2 Representative Facial Moisturizer Product
  - 7.5.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Avon
- 7.6 Dove
  - 7.6.1 Company profile
  - 7.6.2 Representative Facial Moisturizer Product
  - 7.6.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Dove
- 7.7 Olay
  - 7.7.1 Company profile
  - 7.7.2 Representative Facial Moisturizer Product
  - 7.7.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Olay
- 7.8 Estee Lauder
  - 7.8.1 Company profile
  - 7.8.2 Representative Facial Moisturizer Product
  - 7.8.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.9 Head&Shoulder
  - 7.9.1 Company profile
  - 7.9.2 Representative Facial Moisturizer Product
  - 7.9.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Head&Shoulder
- 7.10 Christian Dior
  - 7.10.1 Company profile
- 7.10.2 Representative Facial Moisturizer Product
- 7.10.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Christian Dior
- 7.11 Chanel
  - 7.11.1 Company profile
  - 7.11.2 Representative Facial Moisturizer Product
  - 7.11.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Chanel
- 7.12 Aveeno
  - 7.12.1 Company profile
  - 7.12.2 Representative Facial Moisturizer Product
- 7.12.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Aveeno
- 7.13 Garnier



- 7.13.1 Company profile
- 7.13.2 Representative Facial Moisturizer Product
- 7.13.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Garnier
- 7.14 Schwarzkopf
  - 7.14.1 Company profile
  - 7.14.2 Representative Facial Moisturizer Product
- 7.14.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Schwarzkopf
- 7.15 Maybeline
  - 7.15.1 Company profile
  - 7.15.2 Representative Facial Moisturizer Product
  - 7.15.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Maybeline
- 7.16 Clarins
- 7.17 Shiseido
- 7.18 Clean&Clear
- 7.19 Neutrogena
- 7.20 Nature

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FACIAL MOISTURIZER

- 8.1 Industry Chain of Facial Moisturizer
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FACIAL MOISTURIZER

- 9.1 Cost Structure Analysis of Facial Moisturizer
- 9.2 Raw Materials Cost Analysis of Facial Moisturizer
- 9.3 Labor Cost Analysis of Facial Moisturizer
- 9.4 Manufacturing Expenses Analysis of Facial Moisturizer

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF FACIAL MOISTURIZER

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Facial Moisturizer-Global Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/F27E44400CBEN.html">https://marketpublishers.com/r/F27E44400CBEN.html</a>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/F27E44400CBEN.html">https://marketpublishers.com/r/F27E44400CBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970