

Facial Moisturizer-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/FD3E16621A5EN.html>

Date: February 2019

Pages: 147

Price: US\$ 2,980.00 (Single User License)

ID: FD3E16621A5EN

Abstracts

Report Summary

Facial Moisturizer-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Facial Moisturizer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Facial Moisturizer 2013-2017, and development forecast 2018-2023

Main market players of Facial Moisturizer in China, with company and product introduction, position in the Facial Moisturizer market

Market status and development trend of Facial Moisturizer by types and applications

Cost and profit status of Facial Moisturizer, and marketing status

Market growth drivers and challenges

The report segments the China Facial Moisturizer market as:

China Facial Moisturizer Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Facial Moisturizer Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

For Normal Skin

For Dry Skin

For Aging Skin

For Sensitive Skin

For Oily Skin

China Facial Moisturizer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ages 13-17

Ages 18-24

Ages 25-34

Ages 35-44

Ages 45-54

Ages 55+

China Facial Moisturizer Market: Players Segment Analysis (Company and Product introduction, Facial Moisturizer Sales Volume, Revenue, Price and Gross Margin):

Loreal

Pantene

Nivea

Lancome

Avon

Dove

Olay

Estee Lauder

Head&Shoulder

Christian Dior

Chanel

Aveeno

Garnier

Schwarzkopf

Maybeline

Clarins

Shiseido

Clean&Clear

Neutrogena

Nature

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF FACIAL MOISTURIZER

- 1.1 Definition of Facial Moisturizer in This Report
- 1.2 Commercial Types of Facial Moisturizer
 - 1.2.1 For Normal Skin
 - 1.2.2 For Dry Skin
 - 1.2.3 For Aging Skin
 - 1.2.4 For Sensitive Skin
 - 1.2.5 For Oily Skin
- 1.3 Downstream Application of Facial Moisturizer
 - 1.3.1 Ages 13-17
 - 1.3.2 Ages 18-24
 - 1.3.3 Ages 25-34
 - 1.3.4 Ages 35-44
 - 1.3.5 Ages 45-54
 - 1.3.6 Ages 55+
- 1.4 Development History of Facial Moisturizer
- 1.5 Market Status and Trend of Facial Moisturizer 2013-2023
 - 1.5.1 China Facial Moisturizer Market Status and Trend 2013-2023
 - 1.5.2 Regional Facial Moisturizer Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Facial Moisturizer in China 2013-2017
- 2.2 Consumption Market of Facial Moisturizer in China by Regions
 - 2.2.1 Consumption Volume of Facial Moisturizer in China by Regions
 - 2.2.2 Revenue of Facial Moisturizer in China by Regions
- 2.3 Market Analysis of Facial Moisturizer in China by Regions
 - 2.3.1 Market Analysis of Facial Moisturizer in North China 2013-2017
 - 2.3.2 Market Analysis of Facial Moisturizer in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Facial Moisturizer in East China 2013-2017
 - 2.3.4 Market Analysis of Facial Moisturizer in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Facial Moisturizer in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Facial Moisturizer in Northwest China 2013-2017
- 2.4 Market Development Forecast of Facial Moisturizer in China 2018-2023
 - 2.4.1 Market Development Forecast of Facial Moisturizer in China 2018-2023
 - 2.4.2 Market Development Forecast of Facial Moisturizer by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Facial Moisturizer in China by Types

3.1.2 Revenue of Facial Moisturizer in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Facial Moisturizer in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Facial Moisturizer in China by Downstream Industry

4.2 Demand Volume of Facial Moisturizer by Downstream Industry in Major Countries

4.2.1 Demand Volume of Facial Moisturizer by Downstream Industry in North China

4.2.2 Demand Volume of Facial Moisturizer by Downstream Industry in Northeast China

4.2.3 Demand Volume of Facial Moisturizer by Downstream Industry in East China

4.2.4 Demand Volume of Facial Moisturizer by Downstream Industry in Central & South China

4.2.5 Demand Volume of Facial Moisturizer by Downstream Industry in Southwest China

4.2.6 Demand Volume of Facial Moisturizer by Downstream Industry in Northwest China

4.3 Market Forecast of Facial Moisturizer in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF FACIAL MOISTURIZER

5.1 China Economy Situation and Trend Overview

5.2 Facial Moisturizer Downstream Industry Situation and Trend Overview

CHAPTER 6 FACIAL MOISTURIZER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Facial Moisturizer in China by Major Players
- 6.2 Revenue of Facial Moisturizer in China by Major Players
- 6.3 Basic Information of Facial Moisturizer by Major Players
 - 6.3.1 Headquarters Location and Established Time of Facial Moisturizer Major Players
 - 6.3.2 Employees and Revenue Level of Facial Moisturizer Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 FACIAL MOISTURIZER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 L'Oréal
 - 7.1.1 Company profile
 - 7.1.2 Representative Facial Moisturizer Product
 - 7.1.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of L'Oréal
- 7.2 Pantene
 - 7.2.1 Company profile
 - 7.2.2 Representative Facial Moisturizer Product
 - 7.2.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Pantene
- 7.3 Nivea
 - 7.3.1 Company profile
 - 7.3.2 Representative Facial Moisturizer Product
 - 7.3.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Nivea
- 7.4 Lancôme
 - 7.4.1 Company profile
 - 7.4.2 Representative Facial Moisturizer Product
 - 7.4.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Lancôme
- 7.5 Avon
 - 7.5.1 Company profile
 - 7.5.2 Representative Facial Moisturizer Product
 - 7.5.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Avon
- 7.6 Dove
 - 7.6.1 Company profile
 - 7.6.2 Representative Facial Moisturizer Product
 - 7.6.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Dove
- 7.7 Olay

- 7.7.1 Company profile
- 7.7.2 Representative Facial Moisturizer Product
- 7.7.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Olay
- 7.8 Estee Lauder
 - 7.8.1 Company profile
 - 7.8.2 Representative Facial Moisturizer Product
 - 7.8.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.9 Head&Shoulder
 - 7.9.1 Company profile
 - 7.9.2 Representative Facial Moisturizer Product
 - 7.9.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Head&Shoulder
- 7.10 Christian Dior
 - 7.10.1 Company profile
 - 7.10.2 Representative Facial Moisturizer Product
 - 7.10.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Christian Dior
- 7.11 Chanel
 - 7.11.1 Company profile
 - 7.11.2 Representative Facial Moisturizer Product
 - 7.11.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Chanel
- 7.12 Aveeno
 - 7.12.1 Company profile
 - 7.12.2 Representative Facial Moisturizer Product
 - 7.12.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Aveeno
- 7.13 Garnier
 - 7.13.1 Company profile
 - 7.13.2 Representative Facial Moisturizer Product
 - 7.13.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Garnier
- 7.14 Schwarzkopf
 - 7.14.1 Company profile
 - 7.14.2 Representative Facial Moisturizer Product
 - 7.14.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Schwarzkopf
- 7.15 Maybeline
 - 7.15.1 Company profile
 - 7.15.2 Representative Facial Moisturizer Product
 - 7.15.3 Facial Moisturizer Sales, Revenue, Price and Gross Margin of Maybeline
- 7.16 Clarins
- 7.17 Shiseido
- 7.18 Clean&Clear
- 7.19 Neutrogena

7.20 Nature

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF FACIAL MOISTURIZER

8.1 Industry Chain of Facial Moisturizer

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF FACIAL MOISTURIZER

9.1 Cost Structure Analysis of Facial Moisturizer

9.2 Raw Materials Cost Analysis of Facial Moisturizer

9.3 Labor Cost Analysis of Facial Moisturizer

9.4 Manufacturing Expenses Analysis of Facial Moisturizer

CHAPTER 10 MARKETING STATUS ANALYSIS OF FACIAL MOISTURIZER

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Facial Moisturizer-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/FD3E16621A5EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FD3E16621A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970