

Eyewear-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EA8C9F6F652MEN.html>

Date: February 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: EA8C9F6F652MEN

Abstracts

Report Summary

Eyewear-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Eyewear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Eyewear 2013-2017, and development forecast 2018-2023

Main market players of Eyewear in South America, with company and product introduction, position in the Eyewear market

Market status and development trend of Eyewear by types and applications

Cost and profit status of Eyewear, and marketing status

Market growth drivers and challenges

The report segments the South America Eyewear market as:

South America Eyewear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Eyewear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Prescription Eyewear
Sunglasses
Contact Lenses

South America Eyewear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Young Adults
Adults
Mature Adults
Seniors
Others

South America Eyewear Market: Players Segment Analysis (Company and Product introduction, Eyewear Sales Volume, Revenue, Price and Gross Margin):

Luxottica Group S.p.A.
Formosa Optical
Essilor International
Grand Vision
Carl Zeiss AG
Hoya Corporation
Safilo Group S.p.A.
Johnson & Johnson
De Rigo S.p.A.
Indo Internacional
CIBA Vision
CooperVision
Bausch & Lomb
Charmant
TEK Optical Canada
GBV
Marchon
Fielmann AG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF EYEWEAR

- 1.1 Definition of Eyewear in This Report
- 1.2 Commercial Types of Eyewear
 - 1.2.1 Prescription Eyewear
 - 1.2.2 Sunglasses
 - 1.2.3 Contact Lenses
- 1.3 Downstream Application of Eyewear
 - 1.3.1 Young Adults
 - 1.3.2 Adults
 - 1.3.3 Mature Adults
 - 1.3.4 Seniors
 - 1.3.5 Others
- 1.4 Development History of Eyewear
- 1.5 Market Status and Trend of Eyewear 2013-2023
 - 1.5.1 South America Eyewear Market Status and Trend 2013-2023
 - 1.5.2 Regional Eyewear Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Eyewear in South America 2013-2017
- 2.2 Consumption Market of Eyewear in South America by Regions
 - 2.2.1 Consumption Volume of Eyewear in South America by Regions
 - 2.2.2 Revenue of Eyewear in South America by Regions
- 2.3 Market Analysis of Eyewear in South America by Regions
 - 2.3.1 Market Analysis of Eyewear in Brazil 2013-2017
 - 2.3.2 Market Analysis of Eyewear in Argentina 2013-2017
 - 2.3.3 Market Analysis of Eyewear in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Eyewear in Colombia 2013-2017
 - 2.3.5 Market Analysis of Eyewear in Others 2013-2017
- 2.4 Market Development Forecast of Eyewear in South America 2018-2023
 - 2.4.1 Market Development Forecast of Eyewear in South America 2018-2023
 - 2.4.2 Market Development Forecast of Eyewear by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Eyewear in South America by Types
- 3.1.2 Revenue of Eyewear in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Eyewear in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Eyewear in South America by Downstream Industry
- 4.2 Demand Volume of Eyewear by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Eyewear by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Eyewear by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Eyewear by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Eyewear by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Eyewear by Downstream Industry in Others
- 4.3 Market Forecast of Eyewear in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EYEWEAR

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Eyewear Downstream Industry Situation and Trend Overview

CHAPTER 6 EYEWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Eyewear in South America by Major Players
- 6.2 Revenue of Eyewear in South America by Major Players
- 6.3 Basic Information of Eyewear by Major Players
 - 6.3.1 Headquarters Location and Established Time of Eyewear Major Players
 - 6.3.2 Employees and Revenue Level of Eyewear Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 EYEWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Luxottica Group S.p.A.

7.1.1 Company profile

7.1.2 Representative Eyewear Product

7.1.3 Eyewear Sales, Revenue, Price and Gross Margin of Luxottica Group S.p.A.

7.2 Formosa Optical

7.2.1 Company profile

7.2.2 Representative Eyewear Product

7.2.3 Eyewear Sales, Revenue, Price and Gross Margin of Formosa Optical

7.3 Essilor International

7.3.1 Company profile

7.3.2 Representative Eyewear Product

7.3.3 Eyewear Sales, Revenue, Price and Gross Margin of Essilor International

7.4 Grand Vision

7.4.1 Company profile

7.4.2 Representative Eyewear Product

7.4.3 Eyewear Sales, Revenue, Price and Gross Margin of Grand Vision

7.5 Carl Zeiss AG

7.5.1 Company profile

7.5.2 Representative Eyewear Product

7.5.3 Eyewear Sales, Revenue, Price and Gross Margin of Carl Zeiss AG

7.6 Hoya Corporation

7.6.1 Company profile

7.6.2 Representative Eyewear Product

7.6.3 Eyewear Sales, Revenue, Price and Gross Margin of Hoya Corporation

7.7 Safilo Group S.p.A.

7.7.1 Company profile

7.7.2 Representative Eyewear Product

7.7.3 Eyewear Sales, Revenue, Price and Gross Margin of Safilo Group S.p.A.

7.8 Johnson & Johnson

7.8.1 Company profile

7.8.2 Representative Eyewear Product

7.8.3 Eyewear Sales, Revenue, Price and Gross Margin of Johnson & Johnson

7.9 De Rigo S.p.A.

7.9.1 Company profile

7.9.2 Representative Eyewear Product

- 7.9.3 Eyewear Sales, Revenue, Price and Gross Margin of De Rigo S.p.A.
- 7.10 Indo Internacional
 - 7.10.1 Company profile
 - 7.10.2 Representative Eyewear Product
 - 7.10.3 Eyewear Sales, Revenue, Price and Gross Margin of Indo Internacional
- 7.11 CIBA Vision
 - 7.11.1 Company profile
 - 7.11.2 Representative Eyewear Product
 - 7.11.3 Eyewear Sales, Revenue, Price and Gross Margin of CIBA Vision
- 7.12 CooperVision
 - 7.12.1 Company profile
 - 7.12.2 Representative Eyewear Product
 - 7.12.3 Eyewear Sales, Revenue, Price and Gross Margin of CooperVision
- 7.13 Bausch & Lomb
 - 7.13.1 Company profile
 - 7.13.2 Representative Eyewear Product
 - 7.13.3 Eyewear Sales, Revenue, Price and Gross Margin of Bausch & Lomb
- 7.14 Charmant
 - 7.14.1 Company profile
 - 7.14.2 Representative Eyewear Product
 - 7.14.3 Eyewear Sales, Revenue, Price and Gross Margin of Charmant
- 7.15 TEK Optical Canada
 - 7.15.1 Company profile
 - 7.15.2 Representative Eyewear Product
 - 7.15.3 Eyewear Sales, Revenue, Price and Gross Margin of TEK Optical Canada
- 7.16 GBV
- 7.17 Marchon
- 7.18 Fielmann AG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EYEWEAR

- 8.1 Industry Chain of Eyewear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EYEWEAR

- 9.1 Cost Structure Analysis of Eyewear
- 9.2 Raw Materials Cost Analysis of Eyewear

9.3 Labor Cost Analysis of Eyewear

9.4 Manufacturing Expenses Analysis of Eyewear

CHAPTER 10 MARKETING STATUS ANALYSIS OF EYEWEAR

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Eyewear-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EA8C9F6F652MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EA8C9F6F652MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970