

# Eyewear-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E1074CF525BMEN.html>

Date: February 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: E1074CF525BMEN

## Abstracts

### Report Summary

Eyewear-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Eyewear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Eyewear 2013-2017, and development forecast 2018-2023

Main market players of Eyewear in North America, with company and product introduction, position in the Eyewear market

Market status and development trend of Eyewear by types and applications

Cost and profit status of Eyewear, and marketing status

Market growth drivers and challenges

The report segments the North America Eyewear market as:

North America Eyewear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Eyewear Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Prescription Eyewear

Sunglasses

Contact Lenses

North America Eyewear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Young Adults

Adults

Mature Adults

Seniors

Others

North America Eyewear Market: Players Segment Analysis (Company and Product introduction, Eyewear Sales Volume, Revenue, Price and Gross Margin):

Luxottica Group S.p.A.

Formosa Optical

Essilor International

Grand Vision

Carl Zeiss AG

Hoya Corporation

Safilo Group S.p.A.

Johnson & Johnson

De Rigo S.p.A.

Indo Internacional

CIBA Vision

CooperVision

Bausch & Lomb

Charmant

TEK Optical Canada

GBV

Marchon

Fielmann AG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF EYEWEAR

- 1.1 Definition of Eyewear in This Report
- 1.2 Commercial Types of Eyewear
  - 1.2.1 Prescription Eyewear
  - 1.2.2 Sunglasses
  - 1.2.3 Contact Lenses
- 1.3 Downstream Application of Eyewear
  - 1.3.1 Young Adults
  - 1.3.2 Adults
  - 1.3.3 Mature Adults
  - 1.3.4 Seniors
  - 1.3.5 Others
- 1.4 Development History of Eyewear
- 1.5 Market Status and Trend of Eyewear 2013-2023
  - 1.5.1 North America Eyewear Market Status and Trend 2013-2023
  - 1.5.2 Regional Eyewear Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Eyewear in North America 2013-2017
- 2.2 Consumption Market of Eyewear in North America by Regions
  - 2.2.1 Consumption Volume of Eyewear in North America by Regions
  - 2.2.2 Revenue of Eyewear in North America by Regions
- 2.3 Market Analysis of Eyewear in North America by Regions
  - 2.3.1 Market Analysis of Eyewear in United States 2013-2017
  - 2.3.2 Market Analysis of Eyewear in Canada 2013-2017
  - 2.3.3 Market Analysis of Eyewear in Mexico 2013-2017
- 2.4 Market Development Forecast of Eyewear in North America 2018-2023
  - 2.4.1 Market Development Forecast of Eyewear in North America 2018-2023
  - 2.4.2 Market Development Forecast of Eyewear by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Eyewear in North America by Types
  - 3.1.2 Revenue of Eyewear in North America by Types

### 3.2 North America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in United States

#### 3.2.2 Market Status by Types in Canada

#### 3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Eyewear in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Eyewear in North America by Downstream Industry

### 4.2 Demand Volume of Eyewear by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Eyewear by Downstream Industry in United States

#### 4.2.2 Demand Volume of Eyewear by Downstream Industry in Canada

#### 4.2.3 Demand Volume of Eyewear by Downstream Industry in Mexico

### 4.3 Market Forecast of Eyewear in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EYEWEAR**

### 5.1 North America Economy Situation and Trend Overview

### 5.2 Eyewear Downstream Industry Situation and Trend Overview

## **CHAPTER 6 EYEWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

### 6.1 Sales Volume of Eyewear in North America by Major Players

### 6.2 Revenue of Eyewear in North America by Major Players

### 6.3 Basic Information of Eyewear by Major Players

#### 6.3.1 Headquarters Location and Established Time of Eyewear Major Players

#### 6.3.2 Employees and Revenue Level of Eyewear Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 EYEWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Luxottica Group S.p.A.

#### 7.1.1 Company profile

- 7.1.2 Representative Eyewear Product
- 7.1.3 Eyewear Sales, Revenue, Price and Gross Margin of Luxottica Group S.p.A.
- 7.2 Formosa Optical
  - 7.2.1 Company profile
  - 7.2.2 Representative Eyewear Product
  - 7.2.3 Eyewear Sales, Revenue, Price and Gross Margin of Formosa Optical
- 7.3 Essilor International
  - 7.3.1 Company profile
  - 7.3.2 Representative Eyewear Product
  - 7.3.3 Eyewear Sales, Revenue, Price and Gross Margin of Essilor International
- 7.4 Grand Vision
  - 7.4.1 Company profile
  - 7.4.2 Representative Eyewear Product
  - 7.4.3 Eyewear Sales, Revenue, Price and Gross Margin of Grand Vision
- 7.5 Carl Zeiss AG
  - 7.5.1 Company profile
  - 7.5.2 Representative Eyewear Product
  - 7.5.3 Eyewear Sales, Revenue, Price and Gross Margin of Carl Zeiss AG
- 7.6 Hoya Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Eyewear Product
  - 7.6.3 Eyewear Sales, Revenue, Price and Gross Margin of Hoya Corporation
- 7.7 Safilo Group S.p.A.
  - 7.7.1 Company profile
  - 7.7.2 Representative Eyewear Product
  - 7.7.3 Eyewear Sales, Revenue, Price and Gross Margin of Safilo Group S.p.A.
- 7.8 Johnson & Johnson
  - 7.8.1 Company profile
  - 7.8.2 Representative Eyewear Product
  - 7.8.3 Eyewear Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.9 De Rigo S.p.A.
  - 7.9.1 Company profile
  - 7.9.2 Representative Eyewear Product
  - 7.9.3 Eyewear Sales, Revenue, Price and Gross Margin of De Rigo S.p.A.
- 7.10 Indo Internacional
  - 7.10.1 Company profile
  - 7.10.2 Representative Eyewear Product
  - 7.10.3 Eyewear Sales, Revenue, Price and Gross Margin of Indo Internacional
- 7.11 CIBA Vision

- 7.11.1 Company profile
- 7.11.2 Representative Eyewear Product
- 7.11.3 Eyewear Sales, Revenue, Price and Gross Margin of CIBA Vision
- 7.12 CooperVision
  - 7.12.1 Company profile
  - 7.12.2 Representative Eyewear Product
  - 7.12.3 Eyewear Sales, Revenue, Price and Gross Margin of CooperVision
- 7.13 Bausch & Lomb
  - 7.13.1 Company profile
  - 7.13.2 Representative Eyewear Product
  - 7.13.3 Eyewear Sales, Revenue, Price and Gross Margin of Bausch & Lomb
- 7.14 Charmant
  - 7.14.1 Company profile
  - 7.14.2 Representative Eyewear Product
  - 7.14.3 Eyewear Sales, Revenue, Price and Gross Margin of Charmant
- 7.15 TEK Optical Canada
  - 7.15.1 Company profile
  - 7.15.2 Representative Eyewear Product
  - 7.15.3 Eyewear Sales, Revenue, Price and Gross Margin of TEK Optical Canada
- 7.16 GBV
- 7.17 Marchon
- 7.18 Fielmann AG

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EYEWEAR**

- 8.1 Industry Chain of Eyewear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EYEWEAR**

- 9.1 Cost Structure Analysis of Eyewear
- 9.2 Raw Materials Cost Analysis of Eyewear
- 9.3 Labor Cost Analysis of Eyewear
- 9.4 Manufacturing Expenses Analysis of Eyewear

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF EYEWEAR**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Eyewear-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E1074CF525BMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E1074CF525BMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970