

# Eye Liner Brush-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E3151EE2B2CEN.html

Date: February 2018

Pages: 130

Price: US\$ 2,980.00 (Single User License)

ID: E3151EE2B2CEN

# **Abstracts**

## **Report Summary**

Eye Liner Brush-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Eye Liner Brush industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Eye Liner Brush 2013-2017, and development forecast 2018-2023

Main market players of Eye Liner Brush in China, with company and product introduction, position in the Eye Liner Brush market

Market status and development trend of Eye Liner Brush by types and applications Cost and profit status of Eye Liner Brush, and marketing status Market growth drivers and challenges

The report segments the China Eye Liner Brush market as:

China Eye Liner Brush Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



#### Northwest China

China Eye Liner Brush Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Marten Hair Eye Liner Brush Nylon Eye Liner Brush Horsehair Eye Liner Brush

China Eye Liner Brush Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Use

Commercial Use

China Eye Liner Brush Market: Players Segment Analysis (Company and Product introduction, Eye Liner Brush Sales Volume, Revenue, Price and Gross Margin):

L'Oral

Avon

Lancome

Dior

Yve Saint Laurent

Coty

Chanel

LVMH

Estee Lauder

Shiseido

**Etude House** 

Maybelline

Amore Pacific

mistine

Stylenanda

Armani

Bobbi Brown

AnnaSui

ShuUemura

Missha

DHC



Carslan KAI THEFACESHOP Chikuhodo Sonia Kashuk Ecotools

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### CHAPTER 1 OVERVIEW OF EYE LINER BRUSH

- 1.1 Definition of Eye Liner Brush in This Report
- 1.2 Commercial Types of Eye Liner Brush
  - 1.2.1 Marten Hair Eye Liner Brush
  - 1.2.2 Nylon Eye Liner Brush
  - 1.2.3 Horsehair Eye Liner Brush
- 1.3 Downstream Application of Eye Liner Brush
  - 1.3.1 Home Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Eye Liner Brush
- 1.5 Market Status and Trend of Eye Liner Brush 2013-2023
- 1.5.1 China Eye Liner Brush Market Status and Trend 2013-2023
- 1.5.2 Regional Eye Liner Brush Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Eye Liner Brush in China 2013-2017
- 2.2 Consumption Market of Eye Liner Brush in China by Regions
  - 2.2.1 Consumption Volume of Eye Liner Brush in China by Regions
  - 2.2.2 Revenue of Eye Liner Brush in China by Regions
- 2.3 Market Analysis of Eye Liner Brush in China by Regions
  - 2.3.1 Market Analysis of Eye Liner Brush in North China 2013-2017
  - 2.3.2 Market Analysis of Eye Liner Brush in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Eye Liner Brush in East China 2013-2017
  - 2.3.4 Market Analysis of Eye Liner Brush in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Eye Liner Brush in Southwest China 2013-2017
- 2.3.6 Market Analysis of Eye Liner Brush in Northwest China 2013-2017
- 2.4 Market Development Forecast of Eye Liner Brush in China 2018-2023
  - 2.4.1 Market Development Forecast of Eye Liner Brush in China 2018-2023
  - 2.4.2 Market Development Forecast of Eye Liner Brush by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Eye Liner Brush in China by Types
  - 3.1.2 Revenue of Eye Liner Brush in China by Types



- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Eye Liner Brush in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Eye Liner Brush in China by Downstream Industry
- 4.2 Demand Volume of Eye Liner Brush by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Eye Liner Brush by Downstream Industry in North China
- 4.2.2 Demand Volume of Eye Liner Brush by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Eye Liner Brush by Downstream Industry in East China
- 4.2.4 Demand Volume of Eye Liner Brush by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Eye Liner Brush by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Eye Liner Brush by Downstream Industry in Northwest China
- 4.3 Market Forecast of Eye Liner Brush in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EYE LINER BRUSH

- 5.1 China Economy Situation and Trend Overview
- 5.2 Eye Liner Brush Downstream Industry Situation and Trend Overview

# CHAPTER 6 EYE LINER BRUSH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Eye Liner Brush in China by Major Players
- 6.2 Revenue of Eye Liner Brush in China by Major Players
- 6.3 Basic Information of Eye Liner Brush by Major Players
  - 6.3.1 Headquarters Location and Established Time of Eye Liner Brush Major Players
  - 6.3.2 Employees and Revenue Level of Eye Liner Brush Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



### 6.4.3 New Product Development and Launch

# CHAPTER 7 EYE LINER BRUSH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7	4	- 1	14		-
1.		- 1	١,	. ,	ral

- 7.1.1 Company profile
- 7.1.2 Representative Eye Liner Brush Product
- 7.1.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of L'Oral
- 7.2 Avon
  - 7.2.1 Company profile
  - 7.2.2 Representative Eye Liner Brush Product
  - 7.2.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Avon
- 7.3 Lancome
  - 7.3.1 Company profile
  - 7.3.2 Representative Eye Liner Brush Product
  - 7.3.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Lancome
- 7.4 Dior
  - 7.4.1 Company profile
  - 7.4.2 Representative Eye Liner Brush Product
  - 7.4.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Dior
- 7.5 Yve Saint Laurent
  - 7.5.1 Company profile
  - 7.5.2 Representative Eye Liner Brush Product
- 7.5.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Yve Saint Laurent

# 7.6 Coty

- 7.6.1 Company profile
- 7.6.2 Representative Eye Liner Brush Product
- 7.6.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Coty
- 7.7 Chanel
  - 7.7.1 Company profile
  - 7.7.2 Representative Eye Liner Brush Product
  - 7.7.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Chanel
- **7.8 LVMH**
- 7.8.1 Company profile
- 7.8.2 Representative Eye Liner Brush Product
- 7.8.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of LVMH
- 7.9 Estee Lauder
  - 7.9.1 Company profile



- 7.9.2 Representative Eye Liner Brush Product
- 7.9.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.10 Shiseido
  - 7.10.1 Company profile
  - 7.10.2 Representative Eye Liner Brush Product
  - 7.10.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Shiseido
- 7.11 Etude House
  - 7.11.1 Company profile
  - 7.11.2 Representative Eye Liner Brush Product
  - 7.11.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Etude House
- 7.12 Maybelline
  - 7.12.1 Company profile
  - 7.12.2 Representative Eye Liner Brush Product
  - 7.12.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Maybelline
- 7.13 Amore Pacific
  - 7.13.1 Company profile
  - 7.13.2 Representative Eye Liner Brush Product
  - 7.13.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Amore Pacific
- 7.14 mistine
  - 7.14.1 Company profile
  - 7.14.2 Representative Eye Liner Brush Product
  - 7.14.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of mistine
- 7.15 Stylenanda
  - 7.15.1 Company profile
  - 7.15.2 Representative Eye Liner Brush Product
  - 7.15.3 Eye Liner Brush Sales, Revenue, Price and Gross Margin of Stylenanda
- 7.16 Armani
- 7.17 Bobbi Brown
- 7.18 AnnaSui
- 7.19 ShuUemura
- 7.20 Missha
- 7.21 DHC
- 7.22 Carslan
- 7.23 KAI
- 7.24 THEFACESHOP
- 7.25 Chikuhodo
- 7.26 Sonia Kashuk
- 7.27 Ecotools



# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EYE LINER BRUSH

- 8.1 Industry Chain of Eye Liner Brush
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EYE LINER BRUSH

- 9.1 Cost Structure Analysis of Eye Liner Brush
- 9.2 Raw Materials Cost Analysis of Eye Liner Brush
- 9.3 Labor Cost Analysis of Eye Liner Brush
- 9.4 Manufacturing Expenses Analysis of Eye Liner Brush

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF EYE LINER BRUSH

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Eye Liner Brush-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/E3151EE2B2CEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E3151EE2B2CEN.html">https://marketpublishers.com/r/E3151EE2B2CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms