

# Eye Drug-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EB7D6F549C1EN.html>

Date: February 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: EB7D6F549C1EN

## Abstracts

### Report Summary

Eye Drug-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Eye Drug industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Eye Drug 2013-2017, and development forecast 2018-2023

Main market players of Eye Drug in North America, with company and product introduction, position in the Eye Drug market

Market status and development trend of Eye Drug by types and applications

Cost and profit status of Eye Drug, and marketing status

Market growth drivers and challenges

The report segments the North America Eye Drug market as:

North America Eye Drug Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Eye Drug Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Drops

Tablet & Capsule

North America Eye Drug Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Glaucoma

Retinal Disease

Bacterial Infection

Other

North America Eye Drug Market: Players Segment Analysis (Company and Product introduction, Eye Drug Sales Volume, Revenue, Price and Gross Margin):

Pfizer

Novartis

bausch Lomb

Laboratoire Riva

Jamp Pharma

Fresenius

Teva Pharmaceutical

SANDOZ

Greenstone

Mylan

GE Medical

Mint Pharmaceuticals

Laboratoires Thea

Taj Pharmaceuticals

Actavis

APOTEX

Sun Pharma

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF EYE DRUG

- 1.1 Definition of Eye Drug in This Report
- 1.2 Commercial Types of Eye Drug
  - 1.2.1 Drops
  - 1.2.2 Tablet & Capsule
- 1.3 Downstream Application of Eye Drug
  - 1.3.1 Glaucoma
  - 1.3.2 Retinal Disease
  - 1.3.3 Bacterial Infection
  - 1.3.4 Other
- 1.4 Development History of Eye Drug
- 1.5 Market Status and Trend of Eye Drug 2013-2023
  - 1.5.1 North America Eye Drug Market Status and Trend 2013-2023
  - 1.5.2 Regional Eye Drug Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Eye Drug in North America 2013-2017
- 2.2 Consumption Market of Eye Drug in North America by Regions
  - 2.2.1 Consumption Volume of Eye Drug in North America by Regions
  - 2.2.2 Revenue of Eye Drug in North America by Regions
- 2.3 Market Analysis of Eye Drug in North America by Regions
  - 2.3.1 Market Analysis of Eye Drug in United States 2013-2017
  - 2.3.2 Market Analysis of Eye Drug in Canada 2013-2017
  - 2.3.3 Market Analysis of Eye Drug in Mexico 2013-2017
- 2.4 Market Development Forecast of Eye Drug in North America 2018-2023
  - 2.4.1 Market Development Forecast of Eye Drug in North America 2018-2023
  - 2.4.2 Market Development Forecast of Eye Drug by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Eye Drug in North America by Types
  - 3.1.2 Revenue of Eye Drug in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Eye Drug in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Eye Drug in North America by Downstream Industry
- 4.2 Demand Volume of Eye Drug by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Eye Drug by Downstream Industry in United States
  - 4.2.2 Demand Volume of Eye Drug by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Eye Drug by Downstream Industry in Mexico
- 4.3 Market Forecast of Eye Drug in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EYE DRUG**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Eye Drug Downstream Industry Situation and Trend Overview

## **CHAPTER 6 EYE DRUG MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Eye Drug in North America by Major Players
- 6.2 Revenue of Eye Drug in North America by Major Players
- 6.3 Basic Information of Eye Drug by Major Players
  - 6.3.1 Headquarters Location and Established Time of Eye Drug Major Players
  - 6.3.2 Employees and Revenue Level of Eye Drug Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 EYE DRUG MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Pfizer
  - 7.1.1 Company profile
  - 7.1.2 Representative Eye Drug Product
  - 7.1.3 Eye Drug Sales, Revenue, Price and Gross Margin of Pfizer

## 7.2 Novartis

### 7.2.1 Company profile

### 7.2.2 Representative Eye Drug Product

### 7.2.3 Eye Drug Sales, Revenue, Price and Gross Margin of Novartis

## 7.3 bausch Lomb

### 7.3.1 Company profile

### 7.3.2 Representative Eye Drug Product

### 7.3.3 Eye Drug Sales, Revenue, Price and Gross Margin of bausch Lomb

## 7.4 Laboratoire Riva

### 7.4.1 Company profile

### 7.4.2 Representative Eye Drug Product

### 7.4.3 Eye Drug Sales, Revenue, Price and Gross Margin of Laboratoire Riva

## 7.5 Jamp Pharma

### 7.5.1 Company profile

### 7.5.2 Representative Eye Drug Product

### 7.5.3 Eye Drug Sales, Revenue, Price and Gross Margin of Jamp Pharma

## 7.6 Fresenius

### 7.6.1 Company profile

### 7.6.2 Representative Eye Drug Product

### 7.6.3 Eye Drug Sales, Revenue, Price and Gross Margin of Fresenius

## 7.7 Teva Pharmaceutical

### 7.7.1 Company profile

### 7.7.2 Representative Eye Drug Product

### 7.7.3 Eye Drug Sales, Revenue, Price and Gross Margin of Teva Pharmaceutical

## 7.8 SANDOZ

### 7.8.1 Company profile

### 7.8.2 Representative Eye Drug Product

### 7.8.3 Eye Drug Sales, Revenue, Price and Gross Margin of SANDOZ

## 7.9 Greenstone

### 7.9.1 Company profile

### 7.9.2 Representative Eye Drug Product

### 7.9.3 Eye Drug Sales, Revenue, Price and Gross Margin of Greenstone

## 7.10 Mylan

### 7.10.1 Company profile

### 7.10.2 Representative Eye Drug Product

### 7.10.3 Eye Drug Sales, Revenue, Price and Gross Margin of Mylan

## 7.11 GE Medical

### 7.11.1 Company profile

### 7.11.2 Representative Eye Drug Product

- 7.11.3 Eye Drug Sales, Revenue, Price and Gross Margin of GE Medical
- 7.12 Mint Pharmaceuticals
  - 7.12.1 Company profile
  - 7.12.2 Representative Eye Drug Product
  - 7.12.3 Eye Drug Sales, Revenue, Price and Gross Margin of Mint Pharmaceuticals
- 7.13 Laboratoires Thea
  - 7.13.1 Company profile
  - 7.13.2 Representative Eye Drug Product
  - 7.13.3 Eye Drug Sales, Revenue, Price and Gross Margin of Laboratoires Thea
- 7.14 Taj Pharmaceuticals
  - 7.14.1 Company profile
  - 7.14.2 Representative Eye Drug Product
  - 7.14.3 Eye Drug Sales, Revenue, Price and Gross Margin of Taj Pharmaceuticals
- 7.15 Actavis
  - 7.15.1 Company profile
  - 7.15.2 Representative Eye Drug Product
  - 7.15.3 Eye Drug Sales, Revenue, Price and Gross Margin of Actavis
- 7.16 APOTEX
- 7.17 Sun Pharma

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EYE DRUG**

- 8.1 Industry Chain of Eye Drug
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EYE DRUG**

- 9.1 Cost Structure Analysis of Eye Drug
- 9.2 Raw Materials Cost Analysis of Eye Drug
- 9.3 Labor Cost Analysis of Eye Drug
- 9.4 Manufacturing Expenses Analysis of Eye Drug

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF EYE DRUG**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Eye Drug-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EB7D6F549C1EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EB7D6F549C1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970