

External Storage-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/ECE55C8C6DFEN.html

Date: December 2017

Pages: 130

Price: US\$ 2,980.00 (Single User License)

ID: ECE55C8C6DFEN

Abstracts

Report Summary

External Storage-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on External Storage industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of External Storage 2013-2017, and development forecast 2018-2023

Main market players of External Storage in China, with company and product introduction, position in the External Storage market

Market status and development trend of External Storage by types and applications

Cost and profit status of External Storage, and marketing status

Market growth drivers and challenges

The report segments the China External Storage market as:

China External Storage Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



Northwest China

China External Storage Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Police Optical Storage (CD/DVD and Blue-Ray)
Solid State Storage & Flash Memory Devices (Memory Cards, Memory Stticks)
Smart Cloud Devices
External Hard Drives
Other

China External Storage Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal Use Institutional Use Other

China External Storage Market: Players Segment Analysis (Company and Product introduction, External Storage Sales Volume, Revenue, Price and Gross Margin):

Netapp
EMC Corporation (Dell)
Hewlett Packard Enterprise Development LP
International Business Machines Corporation (IBM)
Toshiba Corporation
Hitachi Data Systems
Seagate Technology LLC
Pure StorageInc
Fujitsu
Huawei Technologies

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF EXTERNAL STORAGE

- 1.1 Definition of External Storage in This Report
- 1.2 Commercial Types of External Storage
 - 1.2.1 Police Optical Storage (CD/DVD and Blue-Ray)
- 1.2.2 Solid State Storage & Flash Memory Devices (Memory Cards, Memory Stticks)
- 1.2.3 Smart Cloud Devices
- 1.2.4 External Hard Drives
- 1.2.5 Other
- 1.3 Downstream Application of External Storage
 - 1.3.1 Personal Use
 - 1.3.2 Institutional Use
- 1.3.3 Other
- 1.4 Development History of External Storage
- 1.5 Market Status and Trend of External Storage 2013-2023
 - 1.5.1 China External Storage Market Status and Trend 2013-2023
- 1.5.2 Regional External Storage Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of External Storage in China 2013-2017
- 2.2 Consumption Market of External Storage in China by Regions
 - 2.2.1 Consumption Volume of External Storage in China by Regions
 - 2.2.2 Revenue of External Storage in China by Regions
- 2.3 Market Analysis of External Storage in China by Regions
 - 2.3.1 Market Analysis of External Storage in North China 2013-2017
 - 2.3.2 Market Analysis of External Storage in Northeast China 2013-2017
 - 2.3.3 Market Analysis of External Storage in East China 2013-2017
 - 2.3.4 Market Analysis of External Storage in Central & South China 2013-2017
 - 2.3.5 Market Analysis of External Storage in Southwest China 2013-2017
- 2.3.6 Market Analysis of External Storage in Northwest China 2013-2017
- 2.4 Market Development Forecast of External Storage in China 2018-2023
- 2.4.1 Market Development Forecast of External Storage in China 2018-2023
- 2.4.2 Market Development Forecast of External Storage by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of External Storage in China by Types
 - 3.1.2 Revenue of External Storage in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of External Storage in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of External Storage in China by Downstream Industry
- 4.2 Demand Volume of External Storage by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of External Storage by Downstream Industry in North China
- 4.2.2 Demand Volume of External Storage by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of External Storage by Downstream Industry in East China
- 4.2.4 Demand Volume of External Storage by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of External Storage by Downstream Industry in Southwest
- 4.2.6 Demand Volume of External Storage by Downstream Industry in Northwest China
- 4.3 Market Forecast of External Storage in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EXTERNAL STORAGE

- 5.1 China Economy Situation and Trend Overview
- 5.2 External Storage Downstream Industry Situation and Trend Overview

CHAPTER 6 EXTERNAL STORAGE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of External Storage in China by Major Players
- 6.2 Revenue of External Storage in China by Major Players
- 6.3 Basic Information of External Storage by Major Players



- 6.3.1 Headquarters Location and Established Time of External Storage Major Players
- 6.3.2 Employees and Revenue Level of External Storage Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 EXTERNAL STORAGE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Netapp
 - 7.1.1 Company profile
 - 7.1.2 Representative External Storage Product
 - 7.1.3 External Storage Sales, Revenue, Price and Gross Margin of Netapp
- 7.2 EMC Corporation (Dell)
 - 7.2.1 Company profile
 - 7.2.2 Representative External Storage Product
- 7.2.3 External Storage Sales, Revenue, Price and Gross Margin of EMC Corporation (Dell)
- 7.3 Hewlett Packard Enterprise Development LP
 - 7.3.1 Company profile
 - 7.3.2 Representative External Storage Product
- 7.3.3 External Storage Sales, Revenue, Price and Gross Margin of Hewlett Packard Enterprise Development LP
- 7.4 International Business Machines Corporation (IBM)
 - 7.4.1 Company profile
 - 7.4.2 Representative External Storage Product
- 7.4.3 External Storage Sales, Revenue, Price and Gross Margin of International Business Machines Corporation (IBM)
- 7.5 Toshiba Corporation
 - 7.5.1 Company profile
 - 7.5.2 Representative External Storage Product
- 7.5.3 External Storage Sales, Revenue, Price and Gross Margin of Toshiba Corporation
- 7.6 Hitachi Data Systems
 - 7.6.1 Company profile
 - 7.6.2 Representative External Storage Product
- 7.6.3 External Storage Sales, Revenue, Price and Gross Margin of Hitachi Data Systems



- 7.7 Seagate Technology LLC
 - 7.7.1 Company profile
 - 7.7.2 Representative External Storage Product
- 7.7.3 External Storage Sales, Revenue, Price and Gross Margin of Seagate Technology LLC
- 7.8 Pure StorageInc
 - 7.8.1 Company profile
 - 7.8.2 Representative External Storage Product
 - 7.8.3 External Storage Sales, Revenue, Price and Gross Margin of Pure StorageInc
- 7.9 Fujitsu
 - 7.9.1 Company profile
 - 7.9.2 Representative External Storage Product
 - 7.9.3 External Storage Sales, Revenue, Price and Gross Margin of Fujitsu
- 7.10 Huawei Technologies
 - 7.10.1 Company profile
 - 7.10.2 Representative External Storage Product
- 7.10.3 External Storage Sales, Revenue, Price and Gross Margin of Huawei Technologies

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EXTERNAL STORAGE

- 8.1 Industry Chain of External Storage
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EXTERNAL STORAGE

- 9.1 Cost Structure Analysis of External Storage
- 9.2 Raw Materials Cost Analysis of External Storage
- 9.3 Labor Cost Analysis of External Storage
- 9.4 Manufacturing Expenses Analysis of External Storage

CHAPTER 10 MARKETING STATUS ANALYSIS OF EXTERNAL STORAGE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend



- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: External Storage-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/ECE55C8C6DFEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/ECE55C8C6DFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970