

# External ODD-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E459E341823EN.html

Date: February 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: E459E341823EN

### **Abstracts**

### **Report Summary**

External ODD-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on External ODD industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of External ODD 2013-2017, and development forecast 2018-2023

Main market players of External ODD in United States, with company and product introduction, position in the External ODD market

Market status and development trend of External ODD by types and applications Cost and profit status of External ODD, and marketing status Market growth drivers and challenges

The report segments the United States External ODD market as:

United States External ODD Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



### Southwest

United States External ODD Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- 2.0 Interface Connection
- 3.0 Interface Connection

United States External ODD Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Portable

Desktop

Other

United States External ODD Market: Players Segment Analysis (Company and Product introduction, External ODD Sales Volume, Revenue, Price and Gross Margin):

Hitachi-LG Data Storage

Liteon ODD

Toshiba Samsung Storage Technology Corporation

STW

Pioneer

Lenovo

Dell

Sony

**ASUS** 

e-elei

HP

Buffalo

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF EXTERNAL ODD**

- 1.1 Definition of External ODD in This Report
- 1.2 Commercial Types of External ODD
  - 1.2.1 2.0 Interface Connection
  - 1.2.2 3.0 Interface Connection
- 1.3 Downstream Application of External ODD
  - 1.3.1 Portable
- 1.3.2 Desktop
- 1.3.3 Other
- 1.4 Development History of External ODD
- 1.5 Market Status and Trend of External ODD 2013-2023
- 1.5.1 United States External ODD Market Status and Trend 2013-2023
- 1.5.2 Regional External ODD Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of External ODD in United States 2013-2017
- 2.2 Consumption Market of External ODD in United States by Regions
- 2.2.1 Consumption Volume of External ODD in United States by Regions
- 2.2.2 Revenue of External ODD in United States by Regions
- 2.3 Market Analysis of External ODD in United States by Regions
  - 2.3.1 Market Analysis of External ODD in New England 2013-2017
  - 2.3.2 Market Analysis of External ODD in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of External ODD in The Midwest 2013-2017
  - 2.3.4 Market Analysis of External ODD in The West 2013-2017
  - 2.3.5 Market Analysis of External ODD in The South 2013-2017
  - 2.3.6 Market Analysis of External ODD in Southwest 2013-2017
- 2.4 Market Development Forecast of External ODD in United States 2018-2023
- 2.4.1 Market Development Forecast of External ODD in United States 2018-2023
- 2.4.2 Market Development Forecast of External ODD by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of External ODD in United States by Types
- 3.1.2 Revenue of External ODD in United States by Types



- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of External ODD in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of External ODD in United States by Downstream Industry
- 4.2 Demand Volume of External ODD by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of External ODD by Downstream Industry in New England
- 4.2.2 Demand Volume of External ODD by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of External ODD by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of External ODD by Downstream Industry in The West
- 4.2.5 Demand Volume of External ODD by Downstream Industry in The South
- 4.2.6 Demand Volume of External ODD by Downstream Industry in Southwest
- 4.3 Market Forecast of External ODD in United States by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EXTERNAL ODD

- 5.1 United States Economy Situation and Trend Overview
- 5.2 External ODD Downstream Industry Situation and Trend Overview

## CHAPTER 6 EXTERNAL ODD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of External ODD in United States by Major Players
- 6.2 Revenue of External ODD in United States by Major Players
- 6.3 Basic Information of External ODD by Major Players
  - 6.3.1 Headquarters Location and Established Time of External ODD Major Players
  - 6.3.2 Employees and Revenue Level of External ODD Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



## CHAPTER 7 EXTERNAL ODD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Hitachi-LG Data Storage
  - 7.1.1 Company profile
  - 7.1.2 Representative External ODD Product
- 7.1.3 External ODD Sales, Revenue, Price and Gross Margin of Hitachi-LG Data Storage
- 7.2 Liteon ODD
  - 7.2.1 Company profile
  - 7.2.2 Representative External ODD Product
  - 7.2.3 External ODD Sales, Revenue, Price and Gross Margin of Liteon ODD
- 7.3 Toshiba Samsung Storage Technology Corporation
  - 7.3.1 Company profile
  - 7.3.2 Representative External ODD Product
- 7.3.3 External ODD Sales, Revenue, Price and Gross Margin of Toshiba Samsung Storage Technology Corporation
- 7.4 STW
  - 7.4.1 Company profile
  - 7.4.2 Representative External ODD Product
- 7.4.3 External ODD Sales, Revenue, Price and Gross Margin of STW
- 7.5 Pioneer
  - 7.5.1 Company profile
  - 7.5.2 Representative External ODD Product
  - 7.5.3 External ODD Sales, Revenue, Price and Gross Margin of Pioneer
- 7.6 Lenovo
  - 7.6.1 Company profile
  - 7.6.2 Representative External ODD Product
- 7.6.3 External ODD Sales, Revenue, Price and Gross Margin of Lenovo
- 7.7 Dell
  - 7.7.1 Company profile
  - 7.7.2 Representative External ODD Product
  - 7.7.3 External ODD Sales, Revenue, Price and Gross Margin of Dell
- 7.8 Sony
  - 7.8.1 Company profile
  - 7.8.2 Representative External ODD Product
- 7.8.3 External ODD Sales, Revenue, Price and Gross Margin of Sony
- **7.9 ASUS**



- 7.9.1 Company profile
- 7.9.2 Representative External ODD Product
- 7.9.3 External ODD Sales, Revenue, Price and Gross Margin of ASUS
- 7.10 e-elei
  - 7.10.1 Company profile
- 7.10.2 Representative External ODD Product
- 7.10.3 External ODD Sales, Revenue, Price and Gross Margin of e-elei
- 7.11 HP
  - 7.11.1 Company profile
  - 7.11.2 Representative External ODD Product
  - 7.11.3 External ODD Sales, Revenue, Price and Gross Margin of HP
- 7.12 Buffalo
  - 7.12.1 Company profile
- 7.12.2 Representative External ODD Product
- 7.12.3 External ODD Sales, Revenue, Price and Gross Margin of Buffalo

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EXTERNAL ODD

- 8.1 Industry Chain of External ODD
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EXTERNAL ODD

- 9.1 Cost Structure Analysis of External ODD
- 9.2 Raw Materials Cost Analysis of External ODD
- 9.3 Labor Cost Analysis of External ODD
- 9.4 Manufacturing Expenses Analysis of External ODD

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF EXTERNAL ODD**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy



10.2.3 Target Client10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: External ODD-United States Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/E459E341823EN.html">https://marketpublishers.com/r/E459E341823EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E459E341823EN.html">https://marketpublishers.com/r/E459E341823EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970