

# Exfoliating Scrub-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E4CEB0CEE93EN.html>

Date: April 2018

Pages: 131

Price: US\$ 2,980.00 (Single User License)

ID: E4CEB0CEE93EN

## Abstracts

### Report Summary

Exfoliating Scrub-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Exfoliating Scrub industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Exfoliating Scrub 2013-2017, and development forecast 2018-2023

Main market players of Exfoliating Scrub in China, with company and product introduction, position in the Exfoliating Scrub market

Market status and development trend of Exfoliating Scrub by types and applications

Cost and profit status of Exfoliating Scrub, and marketing status

Market growth drivers and challenges

The report segments the China Exfoliating Scrub market as:

China Exfoliating Scrub Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Exfoliating Scrub Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Exfoliating Face Scrub

Exfoliating Body Scrub

China Exfoliating Scrub Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Women

Men

China Exfoliating Scrub Market: Players Segment Analysis (Company and Product introduction, Exfoliating Scrub Sales Volume, Revenue, Price and Gross Margin):

Clinique

Clean & Clear

NIVEA

Dermalogica

Olay

LOREAL

E.l.f. Cosmetics

Derma e

Mario Badescu

Bodycology

John Allan Company

Shiseido

DHC

Clarins

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF EXFOLIATING SCRUB**

- 1.1 Definition of Exfoliating Scrub in This Report
- 1.2 Commercial Types of Exfoliating Scrub
  - 1.2.1 Exfoliating Face Scrub
  - 1.2.2 Exfoliating Body Scrub
- 1.3 Downstream Application of Exfoliating Scrub
  - 1.3.1 Women
  - 1.3.2 Men
- 1.4 Development History of Exfoliating Scrub
- 1.5 Market Status and Trend of Exfoliating Scrub 2013-2023
  - 1.5.1 China Exfoliating Scrub Market Status and Trend 2013-2023
  - 1.5.2 Regional Exfoliating Scrub Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Exfoliating Scrub in China 2013-2017
- 2.2 Consumption Market of Exfoliating Scrub in China by Regions
  - 2.2.1 Consumption Volume of Exfoliating Scrub in China by Regions
  - 2.2.2 Revenue of Exfoliating Scrub in China by Regions
- 2.3 Market Analysis of Exfoliating Scrub in China by Regions
  - 2.3.1 Market Analysis of Exfoliating Scrub in North China 2013-2017
  - 2.3.2 Market Analysis of Exfoliating Scrub in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Exfoliating Scrub in East China 2013-2017
  - 2.3.4 Market Analysis of Exfoliating Scrub in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Exfoliating Scrub in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Exfoliating Scrub in Northwest China 2013-2017
- 2.4 Market Development Forecast of Exfoliating Scrub in China 2018-2023
  - 2.4.1 Market Development Forecast of Exfoliating Scrub in China 2018-2023
  - 2.4.2 Market Development Forecast of Exfoliating Scrub by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Exfoliating Scrub in China by Types
  - 3.1.2 Revenue of Exfoliating Scrub in China by Types
- 3.2 China Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Exfoliating Scrub in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Exfoliating Scrub in China by Downstream Industry
- 4.2 Demand Volume of Exfoliating Scrub by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Exfoliating Scrub by Downstream Industry in North China
  - 4.2.2 Demand Volume of Exfoliating Scrub by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Exfoliating Scrub by Downstream Industry in East China
  - 4.2.4 Demand Volume of Exfoliating Scrub by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Exfoliating Scrub by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Exfoliating Scrub by Downstream Industry in Northwest China
- 4.3 Market Forecast of Exfoliating Scrub in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EXFOLIATING SCRUB**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Exfoliating Scrub Downstream Industry Situation and Trend Overview

## **CHAPTER 6 EXFOLIATING SCRUB MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Exfoliating Scrub in China by Major Players
- 6.2 Revenue of Exfoliating Scrub in China by Major Players
- 6.3 Basic Information of Exfoliating Scrub by Major Players
  - 6.3.1 Headquarters Location and Established Time of Exfoliating Scrub Major Players
  - 6.3.2 Employees and Revenue Level of Exfoliating Scrub Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 EXFOLIATING SCRUB MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Clinique

- 7.1.1 Company profile
- 7.1.2 Representative Exfoliating Scrub Product
- 7.1.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Clinique

### 7.2 Clean & Clear

- 7.2.1 Company profile
- 7.2.2 Representative Exfoliating Scrub Product
- 7.2.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Clean & Clear

### 7.3 NIVEA

- 7.3.1 Company profile
- 7.3.2 Representative Exfoliating Scrub Product
- 7.3.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of NIVEA

### 7.4 Dermalogica

- 7.4.1 Company profile
- 7.4.2 Representative Exfoliating Scrub Product
- 7.4.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Dermalogica

### 7.5 Olay

- 7.5.1 Company profile
- 7.5.2 Representative Exfoliating Scrub Product
- 7.5.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Olay

### 7.6 LOREAL

- 7.6.1 Company profile
- 7.6.2 Representative Exfoliating Scrub Product
- 7.6.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of LOREAL

### 7.7 E.l.f. Cosmetics

- 7.7.1 Company profile
- 7.7.2 Representative Exfoliating Scrub Product
- 7.7.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of E.l.f. Cosmetics

### 7.8 Derma e

- 7.8.1 Company profile
- 7.8.2 Representative Exfoliating Scrub Product
- 7.8.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Derma e

## 7.9 Mario Badescu

### 7.9.1 Company profile

### 7.9.2 Representative Exfoliating Scrub Product

### 7.9.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Mario Badescu

## 7.10 Bodycology

### 7.10.1 Company profile

### 7.10.2 Representative Exfoliating Scrub Product

### 7.10.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Bodycology

## 7.11 John Allan Company

### 7.11.1 Company profile

### 7.11.2 Representative Exfoliating Scrub Product

### 7.11.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of John Allan Company

## 7.12 Shiseido

### 7.12.1 Company profile

### 7.12.2 Representative Exfoliating Scrub Product

### 7.12.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Shiseido

## 7.13 DHC

### 7.13.1 Company profile

### 7.13.2 Representative Exfoliating Scrub Product

### 7.13.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of DHC

## 7.14 Clarins

### 7.14.1 Company profile

### 7.14.2 Representative Exfoliating Scrub Product

### 7.14.3 Exfoliating Scrub Sales, Revenue, Price and Gross Margin of Clarins

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EXFOLIATING SCRUB**

### 8.1 Industry Chain of Exfoliating Scrub

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EXFOLIATING SCRUB**

### 9.1 Cost Structure Analysis of Exfoliating Scrub

### 9.2 Raw Materials Cost Analysis of Exfoliating Scrub

### 9.3 Labor Cost Analysis of Exfoliating Scrub

### 9.4 Manufacturing Expenses Analysis of Exfoliating Scrub

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF EXFOLIATING SCRUB**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Exfoliating Scrub-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E4CEB0CEE93EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E4CEB0CEE93EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970