

Exercise Bikes-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/E0E9827717B8EN.html

Date: May 2018 Pages: 148 Price: US\$ 3,680.00 (Single User License) ID: E0E9827717B8EN

Abstracts

Report Summary

Exercise Bikes-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Exercise Bikes industry, standing on the readers? perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Exercise Bikes 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Exercise Bikes worldwide and market share by regions, with company and product introduction, position in the Exercise Bikes market Market status and development trend of Exercise Bikes by types and applications Cost and profit status of Exercise Bikes, and marketing status Market growth drivers and challenges

The report segments the global Exercise Bikes market as:

Global Exercise Bikes Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America (United States, Canada and Mexico) Europe (Germany, UK, France, Italy, Russia, Spain and Benelux) Asia Pacific (China, Japan, India, Southeast Asia and Australia) Latin America (Brazil, Argentina and Colombia) Middle East and Africa



Global Exercise Bikes Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Recumbent Exercise Bikes Upright Exercise Bikes

Global Exercise Bikes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Household Fitness Center Schools Hospitals Others

Global Exercise Bikes Market: Manufacturers Segment Analysis (Company and Product introduction, Exercise Bikes Sales Volume, Revenue, Price and Gross Margin):

Cybex NordicTrack Life Fitness Precor FreeMotion Body-Solid Horizon Fitness LifeSpan Nautilus ProForm SOLE Stamina Star Trac Weslo Life Fitness

BODYCRAFT

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF EXERCISE BIKES

- 1.1 Definition of Exercise Bikes in This Report
- 1.2 Commercial Types of Exercise Bikes
- 1.2.1 Recumbent Exercise Bikes
- 1.2.2 Upright Exercise Bikes
- 1.3 Downstream Application of Exercise Bikes
- 1.3.1 Household
- 1.3.2 Fitness Center
- 1.3.3 Schools
- 1.3.4 Hospitals
- 1.3.5 Others
- 1.4 Development History of Exercise Bikes
- 1.5 Market Status and Trend of Exercise Bikes 2013-2023
 - 1.5.1 North America Exercise Bikes Market Status and Trend 2013-2023
 - 1.5.2 Regional Exercise Bikes Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Exercise Bikes in North America 2013-2017
- 2.2 Consumption Market of Exercise Bikes in North America by Regions
- 2.2.1 Consumption Volume of Exercise Bikes in North America by Regions
- 2.2.2 Revenue of Exercise Bikes in North America by Regions
- 2.3 Market Analysis of Exercise Bikes in North America by Regions
- 2.3.1 Market Analysis of Exercise Bikes in United States 2013-2017
- 2.3.2 Market Analysis of Exercise Bikes in Canada 2013-2017
- 2.3.3 Market Analysis of Exercise Bikes in Mexico 2013-2017
- 2.4 Market Development Forecast of Exercise Bikes in North America 2018-2023
- 2.4.1 Market Development Forecast of Exercise Bikes in North America 2018-2023
- 2.4.2 Market Development Forecast of Exercise Bikes by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Exercise Bikes in North America by Types
- 3.1.2 Revenue of Exercise Bikes in North America by Types
- 3.2 North America Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Exercise Bikes in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Exercise Bikes in North America by Downstream Industry
- 4.2 Demand Volume of Exercise Bikes by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Exercise Bikes by Downstream Industry in United States
- 4.2.2 Demand Volume of Exercise Bikes by Downstream Industry in Canada
- 4.2.3 Demand Volume of Exercise Bikes by Downstream Industry in Mexico
- 4.3 Market Forecast of Exercise Bikes in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EXERCISE BIKES

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Exercise Bikes Downstream Industry Situation and Trend Overview

CHAPTER 6 EXERCISE BIKES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Exercise Bikes in North America by Major Players
- 6.2 Revenue of Exercise Bikes in North America by Major Players
- 6.3 Basic Information of Exercise Bikes by Major Players
 - 6.3.1 Headquarters Location and Established Time of Exercise Bikes Major Players
- 6.3.2 Employees and Revenue Level of Exercise Bikes Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 EXERCISE BIKES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Cybex

- 7.1.1 Company profile
- 7.1.2 Representative Exercise Bikes Product



7.1.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Cybex

- 7.2 NordicTrack
 - 7.2.1 Company profile
 - 7.2.2 Representative Exercise Bikes Product
 - 7.2.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of NordicTrack
- 7.3 Life Fitness
 - 7.3.1 Company profile
 - 7.3.2 Representative Exercise Bikes Product
 - 7.3.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Life Fitness
- 7.4 Precor
 - 7.4.1 Company profile
 - 7.4.2 Representative Exercise Bikes Product
- 7.4.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Precor
- 7.5 FreeMotion
 - 7.5.1 Company profile
 - 7.5.2 Representative Exercise Bikes Product
- 7.5.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of FreeMotion
- 7.6 Body-Solid
 - 7.6.1 Company profile
 - 7.6.2 Representative Exercise Bikes Product
- 7.6.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Body-Solid
- 7.7 Horizon Fitness
- 7.7.1 Company profile
- 7.7.2 Representative Exercise Bikes Product
- 7.7.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Horizon Fitness
- 7.8 LifeSpan
 - 7.8.1 Company profile
 - 7.8.2 Representative Exercise Bikes Product
 - 7.8.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of LifeSpan
- 7.9 Nautilus
 - 7.9.1 Company profile
 - 7.9.2 Representative Exercise Bikes Product
 - 7.9.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Nautilus
- 7.10 ProForm
 - 7.10.1 Company profile
 - 7.10.2 Representative Exercise Bikes Product
- 7.10.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of ProForm

7.11 SOLE

7.11.1 Company profile



- 7.11.2 Representative Exercise Bikes Product
- 7.11.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of SOLE

7.12 Stamina

- 7.12.1 Company profile
- 7.12.2 Representative Exercise Bikes Product
- 7.12.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Stamina

7.13 Star Trac

- 7.13.1 Company profile
- 7.13.2 Representative Exercise Bikes Product
- 7.13.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Star Trac

7.14 Weslo

- 7.14.1 Company profile
- 7.14.2 Representative Exercise Bikes Product
- 7.14.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Weslo

7.15 Life Fitness

- 7.15.1 Company profile
- 7.15.2 Representative Exercise Bikes Product
- 7.15.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Life Fitness
- 7.16 BODYCRAFT

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EXERCISE BIKES

- 8.1 Industry Chain of Exercise Bikes
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EXERCISE BIKES

- 9.1 Cost Structure Analysis of Exercise Bikes
- 9.2 Raw Materials Cost Analysis of Exercise Bikes
- 9.3 Labor Cost Analysis of Exercise Bikes
- 9.4 Manufacturing Expenses Analysis of Exercise Bikes

CHAPTER 10 MARKETING STATUS ANALYSIS OF EXERCISE BIKES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Exercise Bikes-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data Product link: <u>https://marketpublishers.com/r/E0E9827717B8EN.html</u>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/E0E9827717B8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970