

Exercise Bikes-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E0BF9F7CC458EN.html

Date: May 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: E0BF9F7CC458EN

Abstracts

Report Summary

Exercise Bikes-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Exercise Bikes industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Exercise Bikes 2013-2017, and development forecast 2018-2023

Main market players of Exercise Bikes in China, with company and product introduction, position in the Exercise Bikes market

Market status and development trend of Exercise Bikes by types and applications Cost and profit status of Exercise Bikes, and marketing status

Market growth drivers and challenges

The report segments the China Exercise Bikes market as:

China Exercise Bikes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Exercise Bikes Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Recumbent Exercise Bikes

Upright Exercise Bikes

China Exercise Bikes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Fitness Center

Schools

Hospitals

Others

China Exercise Bikes Market: Players Segment Analysis (Company and Product introduction, Exercise Bikes Sales Volume, Revenue, Price and Gross Margin):

Cybex

NordicTrack

Life Fitness

Precor

FreeMotion

Body-Solid

Horizon Fitness

LifeSpan

Nautilus

ProForm

SOLE

Stamina

Star Trac

Weslo

Life Fitness

BODYCRAFT

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF EXERCISE BIKES

- 1.1 Definition of Exercise Bikes in This Report
- 1.2 Commercial Types of Exercise Bikes
 - 1.2.1 Recumbent Exercise Bikes
 - 1.2.2 Upright Exercise Bikes
- 1.3 Downstream Application of Exercise Bikes
 - 1.3.1 Household
 - 1.3.2 Fitness Center
 - 1.3.3 Schools
 - 1.3.4 Hospitals
- 1.3.5 Others
- 1.4 Development History of Exercise Bikes
- 1.5 Market Status and Trend of Exercise Bikes 2013-2023
- 1.5.1 India Exercise Bikes Market Status and Trend 2013-2023
- 1.5.2 Regional Exercise Bikes Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Exercise Bikes in India 2013-2017
- 2.2 Consumption Market of Exercise Bikes in India by Regions
 - 2.2.1 Consumption Volume of Exercise Bikes in India by Regions
 - 2.2.2 Revenue of Exercise Bikes in India by Regions
- 2.3 Market Analysis of Exercise Bikes in India by Regions
 - 2.3.1 Market Analysis of Exercise Bikes in North India 2013-2017
 - 2.3.2 Market Analysis of Exercise Bikes in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Exercise Bikes in East India 2013-2017
 - 2.3.4 Market Analysis of Exercise Bikes in South India 2013-2017
 - 2.3.5 Market Analysis of Exercise Bikes in West India 2013-2017
- 2.4 Market Development Forecast of Exercise Bikes in India 2017-2023
 - 2.4.1 Market Development Forecast of Exercise Bikes in India 2017-2023
 - 2.4.2 Market Development Forecast of Exercise Bikes by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Exercise Bikes in India by Types



- 3.1.2 Revenue of Exercise Bikes in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Exercise Bikes in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Exercise Bikes in India by Downstream Industry
- 4.2 Demand Volume of Exercise Bikes by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Exercise Bikes by Downstream Industry in North India
- 4.2.2 Demand Volume of Exercise Bikes by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Exercise Bikes by Downstream Industry in East India
- 4.2.4 Demand Volume of Exercise Bikes by Downstream Industry in South India
- 4.2.5 Demand Volume of Exercise Bikes by Downstream Industry in West India
- 4.3 Market Forecast of Exercise Bikes in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EXERCISE BIKES

- 5.1 India Economy Situation and Trend Overview
- 5.2 Exercise Bikes Downstream Industry Situation and Trend Overview

CHAPTER 6 EXERCISE BIKES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Exercise Bikes in India by Major Players
- 6.2 Revenue of Exercise Bikes in India by Major Players
- 6.3 Basic Information of Exercise Bikes by Major Players
 - 6.3.1 Headquarters Location and Established Time of Exercise Bikes Major Players
 - 6.3.2 Employees and Revenue Level of Exercise Bikes Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 EXERCISE BIKES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7	. ′		C١	γk)(ЭХ
•		1	\mathbf{C}	yк	'n	_/

- 7.1.1 Company profile
- 7.1.2 Representative Exercise Bikes Product
- 7.1.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Cybex

7.2 NordicTrack

- 7.2.1 Company profile
- 7.2.2 Representative Exercise Bikes Product
- 7.2.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of NordicTrack

7.3 Life Fitness

- 7.3.1 Company profile
- 7.3.2 Representative Exercise Bikes Product
- 7.3.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Life Fitness

7.4 Precor

- 7.4.1 Company profile
- 7.4.2 Representative Exercise Bikes Product
- 7.4.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Precor

7.5 FreeMotion

- 7.5.1 Company profile
- 7.5.2 Representative Exercise Bikes Product
- 7.5.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of FreeMotion

7.6 Body-Solid

- 7.6.1 Company profile
- 7.6.2 Representative Exercise Bikes Product
- 7.6.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Body-Solid

7.7 Horizon Fitness

- 7.7.1 Company profile
- 7.7.2 Representative Exercise Bikes Product
- 7.7.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Horizon Fitness

7.8 LifeSpan

- 7.8.1 Company profile
- 7.8.2 Representative Exercise Bikes Product
- 7.8.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of LifeSpan

7.9 Nautilus

- 7.9.1 Company profile
- 7.9.2 Representative Exercise Bikes Product
- 7.9.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Nautilus



- 7.10 ProForm
 - 7.10.1 Company profile
 - 7.10.2 Representative Exercise Bikes Product
 - 7.10.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of ProForm
- 7.11 SOLE
 - 7.11.1 Company profile
 - 7.11.2 Representative Exercise Bikes Product
 - 7.11.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of SOLE
- 7.12 Stamina
 - 7.12.1 Company profile
 - 7.12.2 Representative Exercise Bikes Product
 - 7.12.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Stamina
- 7.13 Star Trac
 - 7.13.1 Company profile
 - 7.13.2 Representative Exercise Bikes Product
 - 7.13.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Star Trac
- 7.14 Weslo
 - 7.14.1 Company profile
 - 7.14.2 Representative Exercise Bikes Product
 - 7.14.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Weslo
- 7.15 Life Fitness
 - 7.15.1 Company profile
 - 7.15.2 Representative Exercise Bikes Product
 - 7.15.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Life Fitness
- 7.16 BODYCRAFT

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EXERCISE BIKES

- 8.1 Industry Chain of Exercise Bikes
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EXERCISE BIKES

- 9.1 Cost Structure Analysis of Exercise Bikes
- 9.2 Raw Materials Cost Analysis of Exercise Bikes
- 9.3 Labor Cost Analysis of Exercise Bikes
- 9.4 Manufacturing Expenses Analysis of Exercise Bikes



CHAPTER 10 MARKETING STATUS ANALYSIS OF EXERCISE BIKES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Exercise Bikes-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/E0BF9F7CC458EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E0BF9F7CC458EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:				
Email:				
Company:				
Address:				
City:				
Zip code:				
Country:				
Tel:				
Fax:				
Your message:				
	**All fields are required			
	Custumer signature			

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970