

Exercise Bikes-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E1D01A9B09D8EN.html

Date: May 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: E1D01A9B09D8EN

Abstracts

Report Summary

Exercise Bikes-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Exercise Bikes industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Exercise Bikes 2013-2017, and development forecast 2018-2023

Main market players of Exercise Bikes in Asia Pacific, with company and product introduction, position in the Exercise Bikes market

Market status and development trend of Exercise Bikes by types and applications Cost and profit status of Exercise Bikes, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Exercise Bikes market as:

Asia Pacific Exercise Bikes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia



Asia Pacific Exercise Bikes Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Recumbent Exercise Bikes

Upright Exercise Bikes

Asia Pacific Exercise Bikes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Fitness Center

Schools

Hospitals

Others

Asia Pacific Exercise Bikes Market: Players Segment Analysis (Company and Product introduction, Exercise Bikes Sales Volume, Revenue, Price and Gross Margin):

Cybex

NordicTrack

Life Fitness

Precor

FreeMotion

Body-Solid

Horizon Fitness

LifeSpan

Nautilus

ProForm

SOLE

Stamina

Star Trac

Weslo

Life Fitness

BODYCRAFT

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF EXERCISE BIKES

- 1.1 Definition of Exercise Bikes in This Report
- 1.2 Commercial Types of Exercise Bikes
 - 1.2.1 Recumbent Exercise Bikes
 - 1.2.2 Upright Exercise Bikes
- 1.3 Downstream Application of Exercise Bikes
 - 1.3.1 Household
 - 1.3.2 Fitness Center
 - 1.3.3 Schools
 - 1.3.4 Hospitals
- 1.3.5 Others
- 1.4 Development History of Exercise Bikes
- 1.5 Market Status and Trend of Exercise Bikes 2013-2023
- 1.5.1 China Exercise Bikes Market Status and Trend 2013-2023
- 1.5.2 Regional Exercise Bikes Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Exercise Bikes in China 2013-2017
- 2.2 Consumption Market of Exercise Bikes in China by Regions
- 2.2.1 Consumption Volume of Exercise Bikes in China by Regions
- 2.2.2 Revenue of Exercise Bikes in China by Regions
- 2.3 Market Analysis of Exercise Bikes in China by Regions
 - 2.3.1 Market Analysis of Exercise Bikes in North China 2013-2017
 - 2.3.2 Market Analysis of Exercise Bikes in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Exercise Bikes in East China 2013-2017
 - 2.3.4 Market Analysis of Exercise Bikes in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Exercise Bikes in Southwest China 2013-2017
- 2.3.6 Market Analysis of Exercise Bikes in Northwest China 2013-2017
- 2.4 Market Development Forecast of Exercise Bikes in China 2018-2023
- 2.4.1 Market Development Forecast of Exercise Bikes in China 2018-2023
- 2.4.2 Market Development Forecast of Exercise Bikes by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Exercise Bikes in China by Types
- 3.1.2 Revenue of Exercise Bikes in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Exercise Bikes in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Exercise Bikes in China by Downstream Industry
- 4.2 Demand Volume of Exercise Bikes by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Exercise Bikes by Downstream Industry in North China
- 4.2.2 Demand Volume of Exercise Bikes by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Exercise Bikes by Downstream Industry in East China
- 4.2.4 Demand Volume of Exercise Bikes by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Exercise Bikes by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Exercise Bikes by Downstream Industry in Northwest China
- 4.3 Market Forecast of Exercise Bikes in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EXERCISE BIKES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Exercise Bikes Downstream Industry Situation and Trend Overview

CHAPTER 6 EXERCISE BIKES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Exercise Bikes in China by Major Players
- 6.2 Revenue of Exercise Bikes in China by Major Players
- 6.3 Basic Information of Exercise Bikes by Major Players
 - 6.3.1 Headquarters Location and Established Time of Exercise Bikes Major Players
 - 6.3.2 Employees and Revenue Level of Exercise Bikes Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 EXERCISE BIKES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Cybex

- 7.1.1 Company profile
- 7.1.2 Representative Exercise Bikes Product
- 7.1.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Cybex
- 7.2 NordicTrack
- 7.2.1 Company profile
- 7.2.2 Representative Exercise Bikes Product
- 7.2.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of NordicTrack
- 7.3 Life Fitness
 - 7.3.1 Company profile
 - 7.3.2 Representative Exercise Bikes Product
 - 7.3.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Life Fitness

7.4 Precor

- 7.4.1 Company profile
- 7.4.2 Representative Exercise Bikes Product
- 7.4.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Precor

7.5 FreeMotion

- 7.5.1 Company profile
- 7.5.2 Representative Exercise Bikes Product
- 7.5.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of FreeMotion

7.6 Body-Solid

- 7.6.1 Company profile
- 7.6.2 Representative Exercise Bikes Product
- 7.6.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Body-Solid

7.7 Horizon Fitness

- 7.7.1 Company profile
- 7.7.2 Representative Exercise Bikes Product
- 7.7.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Horizon Fitness

7.8 LifeSpan

- 7.8.1 Company profile
- 7.8.2 Representative Exercise Bikes Product
- 7.8.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of LifeSpan



- 7.9 Nautilus
 - 7.9.1 Company profile
 - 7.9.2 Representative Exercise Bikes Product
 - 7.9.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Nautilus
- 7.10 ProForm
 - 7.10.1 Company profile
 - 7.10.2 Representative Exercise Bikes Product
 - 7.10.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of ProForm
- 7.11 SOLE
 - 7.11.1 Company profile
 - 7.11.2 Representative Exercise Bikes Product
 - 7.11.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of SOLE
- 7.12 Stamina
 - 7.12.1 Company profile
 - 7.12.2 Representative Exercise Bikes Product
 - 7.12.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Stamina
- 7.13 Star Trac
 - 7.13.1 Company profile
 - 7.13.2 Representative Exercise Bikes Product
 - 7.13.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Star Trac
- 7.14 Weslo
 - 7.14.1 Company profile
 - 7.14.2 Representative Exercise Bikes Product
 - 7.14.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Weslo
- 7.15 Life Fitness
 - 7.15.1 Company profile
 - 7.15.2 Representative Exercise Bikes Product
 - 7.15.3 Exercise Bikes Sales, Revenue, Price and Gross Margin of Life Fitness
- 7.16 BODYCRAFT

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EXERCISE BIKES

- 8.1 Industry Chain of Exercise Bikes
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EXERCISE BIKES



- 9.1 Cost Structure Analysis of Exercise Bikes
- 9.2 Raw Materials Cost Analysis of Exercise Bikes
- 9.3 Labor Cost Analysis of Exercise Bikes
- 9.4 Manufacturing Expenses Analysis of Exercise Bikes

CHAPTER 10 MARKETING STATUS ANALYSIS OF EXERCISE BIKES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Exercise Bikes-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/E1D01A9B09D8EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E1D01A9B09D8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970