

# Exercise Balls-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E158C5BF5E4MEN.html

Date: March 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: E158C5BF5E4MEN

### **Abstracts**

### **Report Summary**

Exercise Balls-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Exercise Balls industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Exercise Balls 2013-2017, and development forecast 2018-2023

Main market players of Exercise Balls in United States, with company and product introduction, position in the Exercise Balls market

Market status and development trend of Exercise Balls by types and applications Cost and profit status of Exercise Balls, and marketing status Market growth drivers and challenges

The report segments the United States Exercise Balls market as:

United States Exercise Balls Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



### Southwest

United States Exercise Balls Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Under 30 cm

30-39 cm

40-49 cm

50-59 cm

60-69 cm

70-79 cm

Above 80 cm

United States Exercise Balls Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

United States Exercise Balls Market: Players Segment Analysis (Company and Product introduction, Exercise Balls Sales Volume, Revenue, Price and Gross Margin):

Fitball

Gaiam

Wacces

Valor Fitness

Sivan Heath and Fitness

Isokinetics

**Blcak Mountain** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF EXERCISE BALLS**

- 1.1 Definition of Exercise Balls in This Report
- 1.2 Commercial Types of Exercise Balls
  - 1.2.1 Under 30 cm
  - 1.2.2 30-39 cm
  - 1.2.3 40-49 cm
  - 1.2.4 50-59 cm
  - 1.2.5 60-69 cm
  - 1.2.6 70-79 cm
- 1.2.7 Above 80 cm
- 1.3 Downstream Application of Exercise Balls
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Exercise Balls
- 1.5 Market Status and Trend of Exercise Balls 2013-2023
  - 1.5.1 United States Exercise Balls Market Status and Trend 2013-2023
  - 1.5.2 Regional Exercise Balls Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Exercise Balls in United States 2013-2017
- 2.2 Consumption Market of Exercise Balls in United States by Regions
- 2.2.1 Consumption Volume of Exercise Balls in United States by Regions
- 2.2.2 Revenue of Exercise Balls in United States by Regions
- 2.3 Market Analysis of Exercise Balls in United States by Regions
  - 2.3.1 Market Analysis of Exercise Balls in New England 2013-2017
  - 2.3.2 Market Analysis of Exercise Balls in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Exercise Balls in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Exercise Balls in The West 2013-2017
  - 2.3.5 Market Analysis of Exercise Balls in The South 2013-2017
- 2.3.6 Market Analysis of Exercise Balls in Southwest 2013-2017
- 2.4 Market Development Forecast of Exercise Balls in United States 2018-2023
- 2.4.1 Market Development Forecast of Exercise Balls in United States 2018-2023
- 2.4.2 Market Development Forecast of Exercise Balls by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Exercise Balls in United States by Types
  - 3.1.2 Revenue of Exercise Balls in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Exercise Balls in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Exercise Balls in United States by Downstream Industry
- 4.2 Demand Volume of Exercise Balls by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Exercise Balls by Downstream Industry in New England
- 4.2.2 Demand Volume of Exercise Balls by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Exercise Balls by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Exercise Balls by Downstream Industry in The West
- 4.2.5 Demand Volume of Exercise Balls by Downstream Industry in The South
- 4.2.6 Demand Volume of Exercise Balls by Downstream Industry in Southwest
- 4.3 Market Forecast of Exercise Balls in United States by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EXERCISE BALLS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Exercise Balls Downstream Industry Situation and Trend Overview

# CHAPTER 6 EXERCISE BALLS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Exercise Balls in United States by Major Players
- 6.2 Revenue of Exercise Balls in United States by Major Players
- 6.3 Basic Information of Exercise Balls by Major Players
  - 6.3.1 Headquarters Location and Established Time of Exercise Balls Major Players



- 6.3.2 Employees and Revenue Level of Exercise Balls Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 EXERCISE BALLS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Fitball
  - 7.1.1 Company profile
  - 7.1.2 Representative Exercise Balls Product
  - 7.1.3 Exercise Balls Sales, Revenue, Price and Gross Margin of Fitball
- 7.2 Gaiam
  - 7.2.1 Company profile
  - 7.2.2 Representative Exercise Balls Product
  - 7.2.3 Exercise Balls Sales, Revenue, Price and Gross Margin of Gaiam
- 7.3 Wacces
  - 7.3.1 Company profile
  - 7.3.2 Representative Exercise Balls Product
  - 7.3.3 Exercise Balls Sales, Revenue, Price and Gross Margin of Wacces
- 7.4 Valor Fitness
  - 7.4.1 Company profile
  - 7.4.2 Representative Exercise Balls Product
  - 7.4.3 Exercise Balls Sales, Revenue, Price and Gross Margin of Valor Fitness
- 7.5 Sivan Heath and Fitness
  - 7.5.1 Company profile
  - 7.5.2 Representative Exercise Balls Product
- 7.5.3 Exercise Balls Sales, Revenue, Price and Gross Margin of Sivan Heath and Fitness
- 7.6 Isokinetics
  - 7.6.1 Company profile
  - 7.6.2 Representative Exercise Balls Product
  - 7.6.3 Exercise Balls Sales, Revenue, Price and Gross Margin of Isokinetics
- 7.7 Blcak Mountain
  - 7.7.1 Company profile
  - 7.7.2 Representative Exercise Balls Product
  - 7.7.3 Exercise Balls Sales, Revenue, Price and Gross Margin of Blcak Mountain



# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EXERCISE BALLS

- 8.1 Industry Chain of Exercise Balls
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EXERCISE BALLS**

- 9.1 Cost Structure Analysis of Exercise Balls
- 9.2 Raw Materials Cost Analysis of Exercise Balls
- 9.3 Labor Cost Analysis of Exercise Balls
- 9.4 Manufacturing Expenses Analysis of Exercise Balls

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF EXERCISE BALLS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Exercise Balls-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/E158C5BF5E4MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E158C5BF5E4MEN.html">https://marketpublishers.com/r/E158C5BF5E4MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970