

EV-traction Batteries-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E19EA54BBE2EN.html

Date: January 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: E19EA54BBE2EN

Abstracts

Report Summary

EV-traction Batteries-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on EV-traction Batteries industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of EV-traction Batteries 2013-2017, and development forecast 2018-2023

Main market players of EV-traction Batteries in North America, with company and product introduction, position in the EV-traction Batteries market

Market status and development trend of EV-traction Batteries by types and applications

Cost and profit status of EV-traction Batteries, and marketing status

Market growth drivers and challenges

The report segments the North America EV-traction Batteries market as:

North America EV-traction Batteries Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America EV-traction Batteries Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lithium-Ion Batteries
Nickel-Metal Hydride Batteries
Lead-Acid Batteries

North America EV-traction Batteries Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

BEVs

HEVs

PHEVs

North America EV-traction Batteries Market: Players Segment Analysis (Company and Product introduction, EV-traction Batteries Sales Volume, Revenue, Price and Gross Margin):

Panasonic

BYD

LG Chem

AESC

SAMSUNG SDI

Mitsubishi/GS Yuasa

Epower

Beijing Pride Power

Air Litium (Lyoyang)

Wanxiang

Tianjin Lishen Battery

Automotive Energy Supply Corporation

Primearth EV Energy

Hitachi Vehicle Energy

TOSHIBA CORPORATION

SK Innovation

Amperex Technology

CATL

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF EV-TRACTION BATTERIES

- 1.1 Definition of EV-traction Batteries in This Report
- 1.2 Commercial Types of EV-traction Batteries
 - 1.2.1 Lithium-Ion Batteries
 - 1.2.2 Nickel-Metal Hydride Batteries
 - 1.2.3 Lead-Acid Batteries
- 1.3 Downstream Application of EV-traction Batteries
 - 1.3.1 BEVs
 - 1.3.2 HEVs
- 1.3.3 PHEVs
- 1.4 Development History of EV-traction Batteries
- 1.5 Market Status and Trend of EV-traction Batteries 2013-2023
- 1.5.1 North America EV-traction Batteries Market Status and Trend 2013-2023
- 1.5.2 Regional EV-traction Batteries Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of EV-traction Batteries in North America 2013-2017
- 2.2 Consumption Market of EV-traction Batteries in North America by Regions
 - 2.2.1 Consumption Volume of EV-traction Batteries in North America by Regions
- 2.2.2 Revenue of EV-traction Batteries in North America by Regions
- 2.3 Market Analysis of EV-traction Batteries in North America by Regions
 - 2.3.1 Market Analysis of EV-traction Batteries in United States 2013-2017
 - 2.3.2 Market Analysis of EV-traction Batteries in Canada 2013-2017
 - 2.3.3 Market Analysis of EV-traction Batteries in Mexico 2013-2017
- 2.4 Market Development Forecast of EV-traction Batteries in North America 2018-2023
- 2.4.1 Market Development Forecast of EV-traction Batteries in North America 2018-2023
 - 2.4.2 Market Development Forecast of EV-traction Batteries by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of EV-traction Batteries in North America by Types
 - 3.1.2 Revenue of EV-traction Batteries in North America by Types
- 3.2 North America Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of EV-traction Batteries in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of EV-traction Batteries in North America by Downstream Industry
- 4.2 Demand Volume of EV-traction Batteries by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of EV-traction Batteries by Downstream Industry in United States
- 4.2.2 Demand Volume of EV-traction Batteries by Downstream Industry in Canada
- 4.2.3 Demand Volume of EV-traction Batteries by Downstream Industry in Mexico
- 4.3 Market Forecast of EV-traction Batteries in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EV-TRACTION BATTERIES

- 5.1 North America Economy Situation and Trend Overview
- 5.2 EV-traction Batteries Downstream Industry Situation and Trend Overview

CHAPTER 6 EV-TRACTION BATTERIES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of EV-traction Batteries in North America by Major Players
- 6.2 Revenue of EV-traction Batteries in North America by Major Players
- 6.3 Basic Information of EV-traction Batteries by Major Players
- 6.3.1 Headquarters Location and Established Time of EV-traction Batteries Major Players
- 6.3.2 Employees and Revenue Level of EV-traction Batteries Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 EV-TRACTION BATTERIES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 7.1 Panasonic
 - 7.1.1 Company profile
 - 7.1.2 Representative EV-traction Batteries Product
 - 7.1.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Panasonic
- 7.2 BYD
 - 7.2.1 Company profile
 - 7.2.2 Representative EV-traction Batteries Product
 - 7.2.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of BYD
- 7.3 LG Chem
 - 7.3.1 Company profile
 - 7.3.2 Representative EV-traction Batteries Product
 - 7.3.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of LG Chem
- **7.4 AESC**
 - 7.4.1 Company profile
 - 7.4.2 Representative EV-traction Batteries Product
 - 7.4.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of AESC
- 7.5 SAMSUNG SDI
 - 7.5.1 Company profile
 - 7.5.2 Representative EV-traction Batteries Product
- 7.5.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of SAMSUNG SDI
- 7.6 Mitsubishi/GS Yuasa
 - 7.6.1 Company profile
 - 7.6.2 Representative EV-traction Batteries Product
- 7.6.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Mitsubishi/GS Yuasa
- 7.7 Epower
 - 7.7.1 Company profile
 - 7.7.2 Representative EV-traction Batteries Product
- 7.7.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Epower
- 7.8 Beijing Pride Power
 - 7.8.1 Company profile
 - 7.8.2 Representative EV-traction Batteries Product
- 7.8.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Beijing Pride
- Power
- 7.9 Air Litium (Lyoyang)
 - 7.9.1 Company profile
 - 7.9.2 Representative EV-traction Batteries Product



- 7.9.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Air Litium (Lyoyang)
- 7.10 Wanxiang
 - 7.10.1 Company profile
 - 7.10.2 Representative EV-traction Batteries Product
 - 7.10.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Wanxiang
- 7.11 Tianjin Lishen Battery
 - 7.11.1 Company profile
 - 7.11.2 Representative EV-traction Batteries Product
- 7.11.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Tianjin Lishen Battery
- 7.12 Automotive Energy Supply Corporation
 - 7.12.1 Company profile
 - 7.12.2 Representative EV-traction Batteries Product
- 7.12.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Automotive Energy Supply Corporation
- 7.13 Primearth EV Energy
 - 7.13.1 Company profile
 - 7.13.2 Representative EV-traction Batteries Product
- 7.13.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Primearth EV Energy
- 7.14 Hitachi Vehicle Energy
 - 7.14.1 Company profile
 - 7.14.2 Representative EV-traction Batteries Product
 - 7.14.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of Hitachi

Vehicle Energy

- 7.15 TOSHIBA CORPORATION
- 7.15.1 Company profile
- 7.15.2 Representative EV-traction Batteries Product
- 7.15.3 EV-traction Batteries Sales, Revenue, Price and Gross Margin of TOSHIBA CORPORATION
- 7.16 SK Innovation
- 7.17 Amperex Technology
- 7.18 CATL

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EVTRACTION BATTERIES

8.1 Industry Chain of EV-traction Batteries



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EV-TRACTION BATTERIES

- 9.1 Cost Structure Analysis of EV-traction Batteries
- 9.2 Raw Materials Cost Analysis of EV-traction Batteries
- 9.3 Labor Cost Analysis of EV-traction Batteries
- 9.4 Manufacturing Expenses Analysis of EV-traction Batteries

CHAPTER 10 MARKETING STATUS ANALYSIS OF EV-TRACTION BATTERIES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: EV-traction Batteries-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/E19EA54BBE2EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E19EA54BBE2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970