

# EV battery-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EA80C0936ACMEN.html>

Date: February 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: EA80C0936ACMEN

## Abstracts

### Report Summary

EV battery-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on EV battery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of EV battery 2013-2017, and development forecast 2018-2023

Main market players of EV battery in South America, with company and product introduction, position in the EV battery market

Market status and development trend of EV battery by types and applications

Cost and profit status of EV battery, and marketing status

Market growth drivers and challenges

The report segments the South America EV battery market as:

South America EV battery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America EV battery Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lithium Ion Battery  
NI-MH Battery  
Other

South America EV battery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

HEV  
PHEV  
EV  
FCV

South America EV battery Market: Players Segment Analysis (Company and Product introduction, EV battery Sales Volume, Revenue, Price and Gross Margin):

Panasonic  
AESC  
PEVE  
LG Chem  
LEJ  
Samsung SDI  
Hitachi  
ACCUmotive  
Boston Power  
BYD  
Lishen Battery  
CATL  
WanXiang  
GuoXuan High-Tech  
Pride Power  
OptimumNano  
BAK Battery

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF EV BATTERY**

- 1.1 Definition of EV battery in This Report
- 1.2 Commercial Types of EV battery
  - 1.2.1 Lithium Ion Battery
  - 1.2.2 NI-MH Battery
  - 1.2.3 Other
- 1.3 Downstream Application of EV battery
  - 1.3.1 HEV
  - 1.3.2 PHEV
  - 1.3.3 EV
  - 1.3.4 FCV
- 1.4 Development History of EV battery
- 1.5 Market Status and Trend of EV battery 2013-2023
  - 1.5.1 South America EV battery Market Status and Trend 2013-2023
  - 1.5.2 Regional EV battery Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of EV battery in South America 2013-2017
- 2.2 Consumption Market of EV battery in South America by Regions
  - 2.2.1 Consumption Volume of EV battery in South America by Regions
  - 2.2.2 Revenue of EV battery in South America by Regions
- 2.3 Market Analysis of EV battery in South America by Regions
  - 2.3.1 Market Analysis of EV battery in Brazil 2013-2017
  - 2.3.2 Market Analysis of EV battery in Argentina 2013-2017
  - 2.3.3 Market Analysis of EV battery in Venezuela 2013-2017
  - 2.3.4 Market Analysis of EV battery in Colombia 2013-2017
  - 2.3.5 Market Analysis of EV battery in Others 2013-2017
- 2.4 Market Development Forecast of EV battery in South America 2018-2023
  - 2.4.1 Market Development Forecast of EV battery in South America 2018-2023
  - 2.4.2 Market Development Forecast of EV battery by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of EV battery in South America by Types

- 3.1.2 Revenue of EV battery in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of EV battery in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of EV battery in South America by Downstream Industry
- 4.2 Demand Volume of EV battery by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of EV battery by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of EV battery by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of EV battery by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of EV battery by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of EV battery by Downstream Industry in Others
- 4.3 Market Forecast of EV battery in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EV BATTERY**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 EV battery Downstream Industry Situation and Trend Overview

## **CHAPTER 6 EV BATTERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of EV battery in South America by Major Players
- 6.2 Revenue of EV battery in South America by Major Players
- 6.3 Basic Information of EV battery by Major Players
  - 6.3.1 Headquarters Location and Established Time of EV battery Major Players
  - 6.3.2 Employees and Revenue Level of EV battery Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 EV BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Panasonic

7.1.1 Company profile

7.1.2 Representative EV battery Product

7.1.3 EV battery Sales, Revenue, Price and Gross Margin of Panasonic

### 7.2 AESC

7.2.1 Company profile

7.2.2 Representative EV battery Product

7.2.3 EV battery Sales, Revenue, Price and Gross Margin of AESC

### 7.3 PEVE

7.3.1 Company profile

7.3.2 Representative EV battery Product

7.3.3 EV battery Sales, Revenue, Price and Gross Margin of PEVE

### 7.4 LG Chem

7.4.1 Company profile

7.4.2 Representative EV battery Product

7.4.3 EV battery Sales, Revenue, Price and Gross Margin of LG Chem

### 7.5 LEJ

7.5.1 Company profile

7.5.2 Representative EV battery Product

7.5.3 EV battery Sales, Revenue, Price and Gross Margin of LEJ

### 7.6 Samsung SDI

7.6.1 Company profile

7.6.2 Representative EV battery Product

7.6.3 EV battery Sales, Revenue, Price and Gross Margin of Samsung SDI

### 7.7 Hitachi

7.7.1 Company profile

7.7.2 Representative EV battery Product

7.7.3 EV battery Sales, Revenue, Price and Gross Margin of Hitachi

### 7.8 ACCUmotive

7.8.1 Company profile

7.8.2 Representative EV battery Product

7.8.3 EV battery Sales, Revenue, Price and Gross Margin of ACCUmotive

### 7.9 Boston Power

7.9.1 Company profile

7.9.2 Representative EV battery Product

7.9.3 EV battery Sales, Revenue, Price and Gross Margin of Boston Power

## 7.10 BYD

7.10.1 Company profile

7.10.2 Representative EV battery Product

7.10.3 EV battery Sales, Revenue, Price and Gross Margin of BYD

## 7.11 Lishen Battery

7.11.1 Company profile

7.11.2 Representative EV battery Product

7.11.3 EV battery Sales, Revenue, Price and Gross Margin of Lishen Battery

## 7.12 CATL

7.12.1 Company profile

7.12.2 Representative EV battery Product

7.12.3 EV battery Sales, Revenue, Price and Gross Margin of CATL

## 7.13 WanXiang

7.13.1 Company profile

7.13.2 Representative EV battery Product

7.13.3 EV battery Sales, Revenue, Price and Gross Margin of WanXiang

## 7.14 GuoXuan High-Tech

7.14.1 Company profile

7.14.2 Representative EV battery Product

7.14.3 EV battery Sales, Revenue, Price and Gross Margin of GuoXuan High-Tech

## 7.15 Pride Power

7.15.1 Company profile

7.15.2 Representative EV battery Product

7.15.3 EV battery Sales, Revenue, Price and Gross Margin of Pride Power

## 7.16 OptimumNano

## 7.17 BAK Battery

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EV BATTERY**

8.1 Industry Chain of EV battery

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EV BATTERY**

9.1 Cost Structure Analysis of EV battery

9.2 Raw Materials Cost Analysis of EV battery

9.3 Labor Cost Analysis of EV battery

#### 9.4 Manufacturing Expenses Analysis of EV battery

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF EV BATTERY**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference



## I would like to order

Product name: EV battery-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EA80C0936ACMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EA80C0936ACMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970