

# **EV battery-EMEA Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/EFDB9BCFAEFMEN.html

Date: February 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: EFDB9BCFAEFMEN

### **Abstracts**

### **Report Summary**

EV battery-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on EV battery industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of EV battery 2013-2017, and development forecast 2018-2023

Main market players of EV battery in EMEA, with company and product introduction, position in the EV battery market

Market status and development trend of EV battery by types and applications Cost and profit status of EV battery, and marketing status Market growth drivers and challenges

The report segments the EMEA EV battery market as:

EMEA EV battery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA EV battery Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

Lithium Ion Battery NI-MH Battery Other

EMEA EV battery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**HEV** 

**PHEV** 

ΕV

**FCV** 

EMEA EV battery Market: Players Segment Analysis (Company and Product introduction, EV battery Sales Volume, Revenue, Price and Gross Margin):

Panasonic

**AESC** 

**PEVE** 

LG Chem

LEJ

Samsung SDI

Hitachi

**ACCUmotive** 

**Boston Power** 

BYD

Lishen Battery

**CATL** 

WanXiang

GuoXuan High-Tech

**Pride Power** 

OptimumNano

**BAK Battery** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF EV BATTERY

- 1.1 Definition of EV battery in This Report
- 1.2 Commercial Types of EV battery
  - 1.2.1 Lithium Ion Battery
  - 1.2.2 NI-MH Battery
  - 1.2.3 Other
- 1.3 Downstream Application of EV battery
  - 1.3.1 HEV
  - 1.3.2 PHEV
  - 1.3.3 EV
- 1.3.4 FCV
- 1.4 Development History of EV battery
- 1.5 Market Status and Trend of EV battery 2013-2023
- 1.5.1 EMEA EV battery Market Status and Trend 2013-2023
- 1.5.2 Regional EV battery Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of EV battery in EMEA 2013-2017
- 2.2 Consumption Market of EV battery in EMEA by Regions
- 2.2.1 Consumption Volume of EV battery in EMEA by Regions
- 2.2.2 Revenue of EV battery in EMEA by Regions
- 2.3 Market Analysis of EV battery in EMEA by Regions
  - 2.3.1 Market Analysis of EV battery in Europe 2013-2017
  - 2.3.2 Market Analysis of EV battery in Middle East 2013-2017
  - 2.3.3 Market Analysis of EV battery in Africa 2013-2017
- 2.4 Market Development Forecast of EV battery in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of EV battery in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of EV battery by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of EV battery in EMEA by Types
  - 3.1.2 Revenue of EV battery in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of EV battery in EMEA by Types

### CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of EV battery in EMEA by Downstream Industry
- 4.2 Demand Volume of EV battery by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of EV battery by Downstream Industry in Europe
- 4.2.2 Demand Volume of EV battery by Downstream Industry in Middle East
- 4.2.3 Demand Volume of EV battery by Downstream Industry in Africa
- 4.3 Market Forecast of EV battery in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EV BATTERY

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 EV battery Downstream Industry Situation and Trend Overview

## CHAPTER 6 EV BATTERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of EV battery in EMEA by Major Players
- 6.2 Revenue of EV battery in EMEA by Major Players
- 6.3 Basic Information of EV battery by Major Players
  - 6.3.1 Headquarters Location and Established Time of EV battery Major Players
  - 6.3.2 Employees and Revenue Level of EV battery Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 EV BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Panasonic
  - 7.1.1 Company profile
  - 7.1.2 Representative EV battery Product



- 7.1.3 EV battery Sales, Revenue, Price and Gross Margin of Panasonic
- 7.2 AESC
  - 7.2.1 Company profile
  - 7.2.2 Representative EV battery Product
  - 7.2.3 EV battery Sales, Revenue, Price and Gross Margin of AESC
- **7.3 PEVE** 
  - 7.3.1 Company profile
  - 7.3.2 Representative EV battery Product
  - 7.3.3 EV battery Sales, Revenue, Price and Gross Margin of PEVE
- 7.4 LG Chem
  - 7.4.1 Company profile
  - 7.4.2 Representative EV battery Product
  - 7.4.3 EV battery Sales, Revenue, Price and Gross Margin of LG Chem
- 7.5 LEJ
  - 7.5.1 Company profile
  - 7.5.2 Representative EV battery Product
  - 7.5.3 EV battery Sales, Revenue, Price and Gross Margin of LEJ
- 7.6 Samsung SDI
  - 7.6.1 Company profile
  - 7.6.2 Representative EV battery Product
  - 7.6.3 EV battery Sales, Revenue, Price and Gross Margin of Samsung SDI
- 7.7 Hitachi
  - 7.7.1 Company profile
  - 7.7.2 Representative EV battery Product
  - 7.7.3 EV battery Sales, Revenue, Price and Gross Margin of Hitachi
- 7.8 ACCUmotive
  - 7.8.1 Company profile
  - 7.8.2 Representative EV battery Product
  - 7.8.3 EV battery Sales, Revenue, Price and Gross Margin of ACCUmotive
- 7.9 Boston Power
  - 7.9.1 Company profile
  - 7.9.2 Representative EV battery Product
  - 7.9.3 EV battery Sales, Revenue, Price and Gross Margin of Boston Power
- 7.10 BYD
  - 7.10.1 Company profile
  - 7.10.2 Representative EV battery Product
  - 7.10.3 EV battery Sales, Revenue, Price and Gross Margin of BYD
- 7.11 Lishen Battery
  - 7.11.1 Company profile



- 7.11.2 Representative EV battery Product
- 7.11.3 EV battery Sales, Revenue, Price and Gross Margin of Lishen Battery
- 7.12 CATL
  - 7.12.1 Company profile
  - 7.12.2 Representative EV battery Product
  - 7.12.3 EV battery Sales, Revenue, Price and Gross Margin of CATL
- 7.13 WanXiang
  - 7.13.1 Company profile
  - 7.13.2 Representative EV battery Product
- 7.13.3 EV battery Sales, Revenue, Price and Gross Margin of WanXiang
- 7.14 GuoXuan High-Tech
  - 7.14.1 Company profile
  - 7.14.2 Representative EV battery Product
  - 7.14.3 EV battery Sales, Revenue, Price and Gross Margin of GuoXuan High-Tech
- 7.15 Pride Power
  - 7.15.1 Company profile
  - 7.15.2 Representative EV battery Product
  - 7.15.3 EV battery Sales, Revenue, Price and Gross Margin of Pride Power
- 7.16 OptimumNano
- 7.17 BAK Battery

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EV BATTERY

- 8.1 Industry Chain of EV battery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EV BATTERY

- 9.1 Cost Structure Analysis of EV battery
- 9.2 Raw Materials Cost Analysis of EV battery
- 9.3 Labor Cost Analysis of EV battery
- 9.4 Manufacturing Expenses Analysis of EV battery

### CHAPTER 10 MARKETING STATUS ANALYSIS OF EV BATTERY

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: EV battery-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/EFDB9BCFAEFMEN.html">https://marketpublishers.com/r/EFDB9BCFAEFMEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EFDB9BCFAEFMEN.html">https://marketpublishers.com/r/EFDB9BCFAEFMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970