

# ERP Software-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/EC959B02DF9EN.html

Date: May 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: EC959B02DF9EN

# **Abstracts**

#### **Report Summary**

ERP Software-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on ERP Software industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of ERP Software 2013-2017, and development forecast 2018-2023

Main market players of ERP Software in South America, with company and product introduction, position in the ERP Software market

Market status and development trend of ERP Software by types and applications Cost and profit status of ERP Software, and marketing status Market growth drivers and challenges

The report segments the South America ERP Software market as:

South America ERP Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America ERP Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): On-Premise ERP Cloud ERP

South America ERP Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Manufacture

Logistics Industry

Financial

Telecommunications

Others

South America ERP Software Market: Players Segment Analysis (Company and Product introduction, ERP Software Sales Volume, Revenue, Price and Gross Margin):

SAP Oracle

Sage

Infor

Microsoft

**Epicor** 

Kronos

Concur(SAP)

lbm

Totvs

Unit4

Yonyou

Netsuite

Kingdee

Workday

Cornerstone

Digiwin

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF ERP SOFTWARE**

- 1.1 Definition of ERP Software in This Report
- 1.2 Commercial Types of ERP Software
  - 1.2.1 On-Premise ERP
  - 1.2.2 Cloud ERP
- 1.3 Downstream Application of ERP Software
  - 1.3.1 Manufacture
  - 1.3.2 Logistics Industry
  - 1.3.3 Financial
  - 1.3.4 Telecommunications
- 1.3.5 Others
- 1.4 Development History of ERP Software
- 1.5 Market Status and Trend of ERP Software 2013-2023
  - 1.5.1 South America ERP Software Market Status and Trend 2013-2023
  - 1.5.2 Regional ERP Software Market Status and Trend 2013-2023

#### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of ERP Software in South America 2013-2017
- 2.2 Consumption Market of ERP Software in South America by Regions
- 2.2.1 Consumption Volume of ERP Software in South America by Regions
- 2.2.2 Revenue of ERP Software in South America by Regions
- 2.3 Market Analysis of ERP Software in South America by Regions
  - 2.3.1 Market Analysis of ERP Software in Brazil 2013-2017
  - 2.3.2 Market Analysis of ERP Software in Argentina 2013-2017
  - 2.3.3 Market Analysis of ERP Software in Venezuela 2013-2017
  - 2.3.4 Market Analysis of ERP Software in Colombia 2013-2017
  - 2.3.5 Market Analysis of ERP Software in Others 2013-2017
- 2.4 Market Development Forecast of ERP Software in South America 2018-2023
  - 2.4.1 Market Development Forecast of ERP Software in South America 2018-2023
  - 2.4.2 Market Development Forecast of ERP Software by Regions 2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of ERP Software in South America by Types



- 3.1.2 Revenue of ERP Software in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of ERP Software in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of ERP Software in South America by Downstream Industry
- 4.2 Demand Volume of ERP Software by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of ERP Software by Downstream Industry in Brazil
- 4.2.2 Demand Volume of ERP Software by Downstream Industry in Argentina
- 4.2.3 Demand Volume of ERP Software by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of ERP Software by Downstream Industry in Colombia
- 4.2.5 Demand Volume of ERP Software by Downstream Industry in Others
- 4.3 Market Forecast of ERP Software in South America by Downstream Industry

#### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ERP SOFTWARE**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 ERP Software Downstream Industry Situation and Trend Overview

# CHAPTER 6 ERP SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of ERP Software in South America by Major Players
- 6.2 Revenue of ERP Software in South America by Major Players
- 6.3 Basic Information of ERP Software by Major Players
  - 6.3.1 Headquarters Location and Established Time of ERP Software Major Players
  - 6.3.2 Employees and Revenue Level of ERP Software Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



# CHAPTER 7 ERP SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 SAP

- 7.1.1 Company profile
- 7.1.2 Representative ERP Software Product
- 7.1.3 ERP Software Sales, Revenue, Price and Gross Margin of SAP

#### 7.2 Oracle

- 7.2.1 Company profile
- 7.2.2 Representative ERP Software Product
- 7.2.3 ERP Software Sales, Revenue, Price and Gross Margin of Oracle

### 7.3 Sage

- 7.3.1 Company profile
- 7.3.2 Representative ERP Software Product
- 7.3.3 ERP Software Sales, Revenue, Price and Gross Margin of Sage

#### 7.4 Infor

- 7.4.1 Company profile
- 7.4.2 Representative ERP Software Product
- 7.4.3 ERP Software Sales, Revenue, Price and Gross Margin of Infor

#### 7.5 Microsoft

- 7.5.1 Company profile
- 7.5.2 Representative ERP Software Product
- 7.5.3 ERP Software Sales, Revenue, Price and Gross Margin of Microsoft

### 7.6 Epicor

- 7.6.1 Company profile
- 7.6.2 Representative ERP Software Product
- 7.6.3 ERP Software Sales, Revenue, Price and Gross Margin of Epicor

#### 7.7 Kronos

- 7.7.1 Company profile
- 7.7.2 Representative ERP Software Product
- 7.7.3 ERP Software Sales, Revenue, Price and Gross Margin of Kronos

#### 7.8 Concur(SAP)

- 7.8.1 Company profile
- 7.8.2 Representative ERP Software Product
- 7.8.3 ERP Software Sales, Revenue, Price and Gross Margin of Concur(SAP)

#### 7.9 lbm

- 7.9.1 Company profile
- 7.9.2 Representative ERP Software Product
- 7.9.3 ERP Software Sales, Revenue, Price and Gross Margin of Ibm



- 7.10 Totvs
  - 7.10.1 Company profile
  - 7.10.2 Representative ERP Software Product
  - 7.10.3 ERP Software Sales, Revenue, Price and Gross Margin of Totvs
- 7.11 Unit4
  - 7.11.1 Company profile
  - 7.11.2 Representative ERP Software Product
  - 7.11.3 ERP Software Sales, Revenue, Price and Gross Margin of Unit4
- 7.12 Yonyou
  - 7.12.1 Company profile
  - 7.12.2 Representative ERP Software Product
  - 7.12.3 ERP Software Sales, Revenue, Price and Gross Margin of Yonyou
- 7.13 Netsuite
  - 7.13.1 Company profile
  - 7.13.2 Representative ERP Software Product
  - 7.13.3 ERP Software Sales, Revenue, Price and Gross Margin of Netsuite
- 7.14 Kingdee
- 7.14.1 Company profile
- 7.14.2 Representative ERP Software Product
- 7.14.3 ERP Software Sales, Revenue, Price and Gross Margin of Kingdee
- 7.15 Workday
  - 7.15.1 Company profile
  - 7.15.2 Representative ERP Software Product
- 7.15.3 ERP Software Sales, Revenue, Price and Gross Margin of Workday
- 7.16 Cornerstone
- 7.17 Digiwin

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ERP SOFTWARE

- 8.1 Industry Chain of ERP Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ERP SOFTWARE**

- 9.1 Cost Structure Analysis of ERP Software
- 9.2 Raw Materials Cost Analysis of ERP Software
- 9.3 Labor Cost Analysis of ERP Software



## 9.4 Manufacturing Expenses Analysis of ERP Software

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF ERP SOFTWARE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: ERP Software-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/EC959B02DF9EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EC959B02DF9EN.html">https://marketpublishers.com/r/EC959B02DF9EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970