

# Equine Veterinary Therapeutics-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E3920FC7802MEN.html

Date: February 2018 Pages: 134 Price: US\$ 3,480.00 (Single User License) ID: E3920FC7802MEN

# Abstracts

### **Report Summary**

Equine Veterinary Therapeutics-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Equine Veterinary Therapeutics industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Equine Veterinary Therapeutics 2013-2017, and development forecast 2018-2023

Main market players of Equine Veterinary Therapeutics in United States, with company and product introduction, position in the Equine Veterinary Therapeutics market Market status and development trend of Equine Veterinary Therapeutics by types and applications

Cost and profit status of Equine Veterinary Therapeutics, and marketing status Market growth drivers and challenges

The report segments the United States Equine Veterinary Therapeutics market as:

United States Equine Veterinary Therapeutics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic



The Midwest

The West The South Southwest

United States Equine Veterinary Therapeutics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Drugs Therapeutics Vaccines Therapeutics Feed Additives Therapeutics

United States Equine Veterinary Therapeutics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospitals Clinics Other

United States Equine Veterinary Therapeutics Market: Players Segment Analysis (Company and Product introduction, Equine Veterinary Therapeutics Sales Volume, Revenue, Price and Gross Margin):

Merck Animal Heath Affymetrix Elanco Animal Heath Zoetis (Pfizer Animal Health) Equine Health UK

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF EQUINE VETERINARY THERAPEUTICS

- 1.1 Definition of Equine Veterinary Therapeutics in This Report
- 1.2 Commercial Types of Equine Veterinary Therapeutics
- 1.2.1 Drugs Therapeutics
- 1.2.2 Vaccines Therapeutics
- 1.2.3 Feed Additives Therapeutics
- 1.3 Downstream Application of Equine Veterinary Therapeutics
- 1.3.1 Hospitals
- 1.3.2 Clinics
- 1.3.3 Other
- 1.4 Development History of Equine Veterinary Therapeutics
- 1.5 Market Status and Trend of Equine Veterinary Therapeutics 2013-2023

1.5.1 United States Equine Veterinary Therapeutics Market Status and Trend 2013-2023

1.5.2 Regional Equine Veterinary Therapeutics Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

2.1 Market Status of Equine Veterinary Therapeutics in United States 2013-2017

2.2 Consumption Market of Equine Veterinary Therapeutics in United States by Regions

2.2.1 Consumption Volume of Equine Veterinary Therapeutics in United States by Regions

2.2.2 Revenue of Equine Veterinary Therapeutics in United States by Regions2.3 Market Analysis of Equine Veterinary Therapeutics in United States by Regions

2.3.1 Market Analysis of Equine Veterinary Therapeutics in New England 2013-2017

2.3.2 Market Analysis of Equine Veterinary Therapeutics in The Middle Atlantic 2013-2017

2.3.3 Market Analysis of Equine Veterinary Therapeutics in The Midwest 2013-2017

2.3.4 Market Analysis of Equine Veterinary Therapeutics in The West 2013-2017

2.3.5 Market Analysis of Equine Veterinary Therapeutics in The South 2013-2017

2.3.6 Market Analysis of Equine Veterinary Therapeutics in Southwest 2013-2017

2.4 Market Development Forecast of Equine Veterinary Therapeutics in United States 2018-2023

2.4.1 Market Development Forecast of Equine Veterinary Therapeutics in United States 2018-2023

2.4.2 Market Development Forecast of Equine Veterinary Therapeutics by Regions



2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Equine Veterinary Therapeutics in United States by Types

3.1.2 Revenue of Equine Veterinary Therapeutics in United States by Types

3.2 United States Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Equine Veterinary Therapeutics in United States by Types

## CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Equine Veterinary Therapeutics in United States by Downstream Industry

4.2 Demand Volume of Equine Veterinary Therapeutics by Downstream Industry in Major Countries

4.2.1 Demand Volume of Equine Veterinary Therapeutics by Downstream Industry in New England

4.2.2 Demand Volume of Equine Veterinary Therapeutics by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Equine Veterinary Therapeutics by Downstream Industry in The Midwest

4.2.4 Demand Volume of Equine Veterinary Therapeutics by Downstream Industry in The West

4.2.5 Demand Volume of Equine Veterinary Therapeutics by Downstream Industry in The South

4.2.6 Demand Volume of Equine Veterinary Therapeutics by Downstream Industry in Southwest

4.3 Market Forecast of Equine Veterinary Therapeutics in United States by Downstream Industry



### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EQUINE VETERINARY THERAPEUTICS

5.1 United States Economy Situation and Trend Overview

5.2 Equine Veterinary Therapeutics Downstream Industry Situation and Trend Overview

## CHAPTER 6 EQUINE VETERINARY THERAPEUTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Equine Veterinary Therapeutics in United States by Major Players
- 6.2 Revenue of Equine Veterinary Therapeutics in United States by Major Players
- 6.3 Basic Information of Equine Veterinary Therapeutics by Major Players

6.3.1 Headquarters Location and Established Time of Equine Veterinary Therapeutics Major Players

6.3.2 Employees and Revenue Level of Equine Veterinary Therapeutics Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 EQUINE VETERINARY THERAPEUTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Merck Animal Heath
  - 7.1.1 Company profile
  - 7.1.2 Representative Equine Veterinary Therapeutics Product

7.1.3 Equine Veterinary Therapeutics Sales, Revenue, Price and Gross Margin of Merck Animal Heath

7.2 Affymetrix

7.2.1 Company profile

7.2.2 Representative Equine Veterinary Therapeutics Product

7.2.3 Equine Veterinary Therapeutics Sales, Revenue, Price and Gross Margin of Affymetrix

7.3 Elanco Animal Heath

- 7.3.1 Company profile
- 7.3.2 Representative Equine Veterinary Therapeutics Product

7.3.3 Equine Veterinary Therapeutics Sales, Revenue, Price and Gross Margin of Elanco Animal Heath

7.4 Zoetis (Pfizer Animal Health)



7.4.1 Company profile

7.4.2 Representative Equine Veterinary Therapeutics Product

7.4.3 Equine Veterinary Therapeutics Sales, Revenue, Price and Gross Margin of Zoetis (Pfizer Animal Health)

7.5 Equine Health UK

7.5.1 Company profile

7.5.2 Representative Equine Veterinary Therapeutics Product

7.5.3 Equine Veterinary Therapeutics Sales, Revenue, Price and Gross Margin of Equine Health UK

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EQUINE VETERINARY THERAPEUTICS

- 8.1 Industry Chain of Equine Veterinary Therapeutics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EQUINE VETERINARY THERAPEUTICS

- 9.1 Cost Structure Analysis of Equine Veterinary Therapeutics
- 9.2 Raw Materials Cost Analysis of Equine Veterinary Therapeutics
- 9.3 Labor Cost Analysis of Equine Veterinary Therapeutics
- 9.4 Manufacturing Expenses Analysis of Equine Veterinary Therapeutics

# CHAPTER 10 MARKETING STATUS ANALYSIS OF EQUINE VETERINARY THERAPEUTICS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**



#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Equine Veterinary Therapeutics-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/E3920FC7802MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/E3920FC7802MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Equine Veterinary Therapeutics-United States Market Status and Trend Report 2013-2023