

Equine Healthcare-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EECE80F52C4MEN.html>

Date: May 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: EECE80F52C4MEN

Abstracts

Report Summary

Equine Healthcare-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Equine Healthcare industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Equine Healthcare 2013-2017, and development forecast 2018-2023

Main market players of Equine Healthcare in North America, with company and product introduction, position in the Equine Healthcare market

Market status and development trend of Equine Healthcare by types and applications

Cost and profit status of Equine Healthcare, and marketing status

Market growth drivers and challenges

The report segments the North America Equine Healthcare market as:

North America Equine Healthcare Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Equine Healthcare Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Drugs
Vaccine
Supplemental Feed Additives

North America Equine Healthcare Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Veterinary Hospitals and Clinics
Retail Pharmacies and Drug Stores
Others

North America Equine Healthcare Market: Players Segment Analysis (Company and Product introduction, Equine Healthcare Sales Volume, Revenue, Price and Gross Margin):

Bayer AG (Bayer Animal Health)
Boehringer Ingelheim
Ceva Sante Animale
Sanofi (Merial)
Eli Lilly and Company (Elanco)
Equine Products UK Ltd
Merck & Co. (Merck Animal Health)
Purina Animal Nutrition LLC.
Vetoquinol S.A.
Zoetis.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF EQUINE HEALTHCARE

- 1.1 Definition of Equine Healthcare in This Report
- 1.2 Commercial Types of Equine Healthcare
 - 1.2.1 Drugs
 - 1.2.2 Vaccine
 - 1.2.3 Supplemental Feed Additives
- 1.3 Downstream Application of Equine Healthcare
 - 1.3.1 Veterinary Hospitals and Clinics
 - 1.3.2 Retail Pharmacies and Drug Stores
 - 1.3.3 Others
- 1.4 Development History of Equine Healthcare
- 1.5 Market Status and Trend of Equine Healthcare 2013-2023
 - 1.5.1 South America Equine Healthcare Market Status and Trend 2013-2023
 - 1.5.2 Regional Equine Healthcare Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Equine Healthcare in South America 2013-2017
- 2.2 Consumption Market of Equine Healthcare in South America by Regions
 - 2.2.1 Consumption Volume of Equine Healthcare in South America by Regions
 - 2.2.2 Revenue of Equine Healthcare in South America by Regions
- 2.3 Market Analysis of Equine Healthcare in South America by Regions
 - 2.3.1 Market Analysis of Equine Healthcare in Brazil 2013-2017
 - 2.3.2 Market Analysis of Equine Healthcare in Argentina 2013-2017
 - 2.3.3 Market Analysis of Equine Healthcare in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Equine Healthcare in Colombia 2013-2017
 - 2.3.5 Market Analysis of Equine Healthcare in Others 2013-2017
- 2.4 Market Development Forecast of Equine Healthcare in South America 2018-2023
 - 2.4.1 Market Development Forecast of Equine Healthcare in South America 2018-2023
 - 2.4.2 Market Development Forecast of Equine Healthcare by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
 - 3.1.1 Consumption Volume of Equine Healthcare in South America by Types

- 3.1.2 Revenue of Equine Healthcare in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Equine Healthcare in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Equine Healthcare in South America by Downstream Industry
- 4.2 Demand Volume of Equine Healthcare by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Equine Healthcare by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Equine Healthcare by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Equine Healthcare by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Equine Healthcare by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Equine Healthcare by Downstream Industry in Others
- 4.3 Market Forecast of Equine Healthcare in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EQUINE HEALTHCARE

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Equine Healthcare Downstream Industry Situation and Trend Overview

CHAPTER 6 EQUINE HEALTHCARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Equine Healthcare in South America by Major Players
- 6.2 Revenue of Equine Healthcare in South America by Major Players
- 6.3 Basic Information of Equine Healthcare by Major Players
 - 6.3.1 Headquarters Location and Established Time of Equine Healthcare Major Players
 - 6.3.2 Employees and Revenue Level of Equine Healthcare Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 EQUINE HEALTHCARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Bayer AG (Bayer Animal Health)

7.1.1 Company profile

7.1.2 Representative Equine Healthcare Product

7.1.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Bayer AG (Bayer Animal Health)

7.2 Boehringer Ingelheim

7.2.1 Company profile

7.2.2 Representative Equine Healthcare Product

7.2.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Boehringer Ingelheim

7.3 Ceva Sante Animale

7.3.1 Company profile

7.3.2 Representative Equine Healthcare Product

7.3.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Ceva Sante Animale

7.4 Sanofi (Merial)

7.4.1 Company profile

7.4.2 Representative Equine Healthcare Product

7.4.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Sanofi (Merial)

7.5 Eli Lilly and Company (Elanco)

7.5.1 Company profile

7.5.2 Representative Equine Healthcare Product

7.5.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Eli Lilly and Company (Elanco)

7.6 Equine Products UK Ltd

7.6.1 Company profile

7.6.2 Representative Equine Healthcare Product

7.6.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Equine Products UK Ltd

7.7 Merck & Co. (Merck Animal Health)

7.7.1 Company profile

7.7.2 Representative Equine Healthcare Product

7.7.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Merck & Co. (Merck Animal Health)

7.8 Purina Animal Nutrition LLC.

- 7.8.1 Company profile
- 7.8.2 Representative Equine Healthcare Product
- 7.8.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Purina Animal Nutrition LLC.
- 7.9 Vetoquinol S.A.
 - 7.9.1 Company profile
 - 7.9.2 Representative Equine Healthcare Product
 - 7.9.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Vetoquinol S.A.
- 7.10 Zoetis.
 - 7.10.1 Company profile
 - 7.10.2 Representative Equine Healthcare Product
 - 7.10.3 Equine Healthcare Sales, Revenue, Price and Gross Margin of Zoetis.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EQUINE HEALTHCARE

- 8.1 Industry Chain of Equine Healthcare
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EQUINE HEALTHCARE

- 9.1 Cost Structure Analysis of Equine Healthcare
- 9.2 Raw Materials Cost Analysis of Equine Healthcare
- 9.3 Labor Cost Analysis of Equine Healthcare
- 9.4 Manufacturing Expenses Analysis of Equine Healthcare

CHAPTER 10 MARKETING STATUS ANALYSIS OF EQUINE HEALTHCARE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Equine Healthcare-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EECE80F52C4MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EECE80F52C4MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970