

# **Enterprise Thin Clients-Asia Pacific Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/E4E2599FD68EN.html

Date: November 2017

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: E4E2599FD68EN

### **Abstracts**

### **Report Summary**

Enterprise Thin Clients-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Enterprise Thin Clients industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Enterprise Thin Clients 2013-2017, and development forecast 2018-2023

Main market players of Enterprise Thin Clients in Asia Pacific, with company and product introduction, position in the Enterprise Thin Clients market Market status and development trend of Enterprise Thin Clients by types and applications

Cost and profit status of Enterprise Thin Clients, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Enterprise Thin Clients market as:

Asia Pacific Enterprise Thin Clients Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

China

Japan

Korea

India



#### Southeast Asia

Australia

Asia Pacific Enterprise Thin Clients Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Traditional Thin Clients
Cloud-based Thin Clients

Asia Pacific Enterprise Thin Clients Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Finance & Insurance

Manufacturing

Logistics

Governments

Education

Telecom

Others

Asia Pacific Enterprise Thin Clients Market: Players Segment Analysis (Company and Product introduction, Enterprise Thin Clients Sales Volume, Revenue, Price and Gross Margin):

Dell(Wyse)

HP

**NComputing** 

Centerm

Igel

Fujitsu

Sun Microsy

VXL Technology

Start

GWI

Guoguang

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF ENTERPRISE THIN CLIENTS**

- 1.1 Definition of Enterprise Thin Clients in This Report
- 1.2 Commercial Types of Enterprise Thin Clients
  - 1.2.1 Traditional Thin Clients
  - 1.2.2 Cloud-based Thin Clients
- 1.3 Downstream Application of Enterprise Thin Clients
  - 1.3.1 Finance & Insurance
  - 1.3.2 Manufacturing
  - 1.3.3 Logistics
  - 1.3.4 Governments
- 1.3.5 Education
- 1.3.6 Telecom
- 1.3.7 Others
- 1.4 Development History of Enterprise Thin Clients
- 1.5 Market Status and Trend of Enterprise Thin Clients 2013-2023
  - 1.5.1 Asia Pacific Enterprise Thin Clients Market Status and Trend 2013-2023
  - 1.5.2 Regional Enterprise Thin Clients Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Enterprise Thin Clients in Asia Pacific 2013-2017
- 2.2 Consumption Market of Enterprise Thin Clients in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Enterprise Thin Clients in Asia Pacific by Regions
  - 2.2.2 Revenue of Enterprise Thin Clients in Asia Pacific by Regions
- 2.3 Market Analysis of Enterprise Thin Clients in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Enterprise Thin Clients in China 2013-2017
  - 2.3.2 Market Analysis of Enterprise Thin Clients in Japan 2013-2017
  - 2.3.3 Market Analysis of Enterprise Thin Clients in Korea 2013-2017
  - 2.3.4 Market Analysis of Enterprise Thin Clients in India 2013-2017
  - 2.3.5 Market Analysis of Enterprise Thin Clients in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Enterprise Thin Clients in Australia 2013-2017
- 2.4 Market Development Forecast of Enterprise Thin Clients in Asia Pacific 2018-2023
- 2.4.1 Market Development Forecast of Enterprise Thin Clients in Asia Pacific 2018-2023
- 2.4.2 Market Development Forecast of Enterprise Thin Clients by Regions 2018-2023



#### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Enterprise Thin Clients in Asia Pacific by Types
- 3.1.2 Revenue of Enterprise Thin Clients in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Enterprise Thin Clients in Asia Pacific by Types

### CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Enterprise Thin Clients in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Enterprise Thin Clients by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Enterprise Thin Clients by Downstream Industry in China
- 4.2.2 Demand Volume of Enterprise Thin Clients by Downstream Industry in Japan
- 4.2.3 Demand Volume of Enterprise Thin Clients by Downstream Industry in Korea
- 4.2.4 Demand Volume of Enterprise Thin Clients by Downstream Industry in India
- 4.2.5 Demand Volume of Enterprise Thin Clients by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Enterprise Thin Clients by Downstream Industry in Australia
- 4.3 Market Forecast of Enterprise Thin Clients in Asia Pacific by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENTERPRISE THIN CLIENTS

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Enterprise Thin Clients Downstream Industry Situation and Trend Overview

### CHAPTER 6 ENTERPRISE THIN CLIENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Enterprise Thin Clients in Asia Pacific by Major Players



- 6.2 Revenue of Enterprise Thin Clients in Asia Pacific by Major Players
- 6.3 Basic Information of Enterprise Thin Clients by Major Players
- 6.3.1 Headquarters Location and Established Time of Enterprise Thin Clients Major Players
- 6.3.2 Employees and Revenue Level of Enterprise Thin Clients Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 ENTERPRISE THIN CLIENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Dell(Wyse)
  - 7.1.1 Company profile
  - 7.1.2 Representative Enterprise Thin Clients Product
  - 7.1.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of Dell(Wyse)
- 7.2 HP
  - 7.2.1 Company profile
  - 7.2.2 Representative Enterprise Thin Clients Product
  - 7.2.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of HP
- 7.3 NComputing
  - 7.3.1 Company profile
  - 7.3.2 Representative Enterprise Thin Clients Product
  - 7.3.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of NComputing
- 7.4 Centerm
  - 7.4.1 Company profile
  - 7.4.2 Representative Enterprise Thin Clients Product
- 7.4.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of Centerm
- 7.5 Igel
  - 7.5.1 Company profile
  - 7.5.2 Representative Enterprise Thin Clients Product
  - 7.5.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of Igel
- 7.6 Fujitsu
  - 7.6.1 Company profile
  - 7.6.2 Representative Enterprise Thin Clients Product
  - 7.6.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of Fujitsu
- 7.7 Sun Microsy
  - 7.7.1 Company profile



- 7.7.2 Representative Enterprise Thin Clients Product
- 7.7.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of Sun Microsy
- 7.8 VXL Technology
  - 7.8.1 Company profile
  - 7.8.2 Representative Enterprise Thin Clients Product
  - 7.8.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of VXL

### Technology

- 7.9 Start
  - 7.9.1 Company profile
  - 7.9.2 Representative Enterprise Thin Clients Product
  - 7.9.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of Start
- 7.10 GWI
  - 7.10.1 Company profile
  - 7.10.2 Representative Enterprise Thin Clients Product
- 7.10.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of GWI
- 7.11 Guoguang
  - 7.11.1 Company profile
  - 7.11.2 Representative Enterprise Thin Clients Product
  - 7.11.3 Enterprise Thin Clients Sales, Revenue, Price and Gross Margin of Guoguang

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENTERPRISE THIN CLIENTS

- 8.1 Industry Chain of Enterprise Thin Clients
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENTERPRISE THIN CLIENTS

- 9.1 Cost Structure Analysis of Enterprise Thin Clients
- 9.2 Raw Materials Cost Analysis of Enterprise Thin Clients
- 9.3 Labor Cost Analysis of Enterprise Thin Clients
- 9.4 Manufacturing Expenses Analysis of Enterprise Thin Clients

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF ENTERPRISE THIN CLIENTS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Enterprise Thin Clients-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/E4E2599FD68EN.html">https://marketpublishers.com/r/E4E2599FD68EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E4E2599FD68EN.html">https://marketpublishers.com/r/E4E2599FD68EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970