

# Enterprise Social Networking Applications-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E4B30EBC6956EN.html>

Date: March 2020

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: E4B30EBC6956EN

## Abstracts

### Report Summary

Enterprise Social Networking Applications-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Enterprise Social Networking Applications industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Enterprise Social Networking Applications 2013-2017, and development forecast 2018-2023

Main market players of Enterprise Social Networking Applications in Europe, with company and product introduction, position in the Enterprise Social Networking Applications market

Market status and development trend of Enterprise Social Networking Applications by types and applications

Cost and profit status of Enterprise Social Networking Applications, and marketing status

Market growth drivers and challenges

The report segments the Europe Enterprise Social Networking Applications market as:

Europe Enterprise Social Networking Applications Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Enterprise Social Networking Applications Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cloud-Based

Web-Based

Europe Enterprise Social Networking Applications Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

SME (Small and Medium Enterprises)

Large Enterprise

Europe Enterprise Social Networking Applications Market: Players Segment Analysis (Company and Product introduction, Enterprise Social Networking Applications Sales Volume, Revenue, Price and Gross Margin):

Igloo

IBM

eXo Platform

Facebook

Google

Microsoft

HighQ

Salesforce

VMware

MangoApps

Infor

SAP

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ENTERPRISE SOCIAL NETWORKING APPLICATIONS**

- 1.1 Definition of Enterprise Social Networking Applications in This Report
- 1.2 Commercial Types of Enterprise Social Networking Applications
  - 1.2.1 Cloud-Based
  - 1.2.2 Web-Based
- 1.3 Downstream Application of Enterprise Social Networking Applications
  - 1.3.1 SME (Small and Medium Enterprises)
  - 1.3.2 Large Enterprise
- 1.4 Development History of Enterprise Social Networking Applications
- 1.5 Market Status and Trend of Enterprise Social Networking Applications 2013-2023
  - 1.5.1 Europe Enterprise Social Networking Applications Market Status and Trend 2013-2023
  - 1.5.2 Regional Enterprise Social Networking Applications Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Enterprise Social Networking Applications in Europe 2013-2017
- 2.2 Consumption Market of Enterprise Social Networking Applications in Europe by Regions
  - 2.2.1 Consumption Volume of Enterprise Social Networking Applications in Europe by Regions
  - 2.2.2 Revenue of Enterprise Social Networking Applications in Europe by Regions
- 2.3 Market Analysis of Enterprise Social Networking Applications in Europe by Regions
  - 2.3.1 Market Analysis of Enterprise Social Networking Applications in Germany 2013-2017
  - 2.3.2 Market Analysis of Enterprise Social Networking Applications in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Enterprise Social Networking Applications in France 2013-2017
  - 2.3.4 Market Analysis of Enterprise Social Networking Applications in Italy 2013-2017
  - 2.3.5 Market Analysis of Enterprise Social Networking Applications in Spain 2013-2017
  - 2.3.6 Market Analysis of Enterprise Social Networking Applications in Benelux 2013-2017
  - 2.3.7 Market Analysis of Enterprise Social Networking Applications in Russia 2013-2017

## 2.4 Market Development Forecast of Enterprise Social Networking Applications in Europe 2018-2023

### 2.4.1 Market Development Forecast of Enterprise Social Networking Applications in Europe 2018-2023

### 2.4.2 Market Development Forecast of Enterprise Social Networking Applications by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Europe Market Status by Types

#### 3.1.1 Consumption Volume of Enterprise Social Networking Applications in Europe by Types

#### 3.1.2 Revenue of Enterprise Social Networking Applications in Europe by Types

### 3.2 Europe Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Germany

#### 3.2.2 Market Status by Types in United Kingdom

#### 3.2.3 Market Status by Types in France

#### 3.2.4 Market Status by Types in Italy

#### 3.2.5 Market Status by Types in Spain

#### 3.2.6 Market Status by Types in Benelux

#### 3.2.7 Market Status by Types in Russia

### 3.3 Market Forecast of Enterprise Social Networking Applications in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Enterprise Social Networking Applications in Europe by Downstream Industry

### 4.2 Demand Volume of Enterprise Social Networking Applications by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Enterprise Social Networking Applications by Downstream Industry in Germany

#### 4.2.2 Demand Volume of Enterprise Social Networking Applications by Downstream Industry in United Kingdom

#### 4.2.3 Demand Volume of Enterprise Social Networking Applications by Downstream Industry in France

#### 4.2.4 Demand Volume of Enterprise Social Networking Applications by Downstream Industry in Italy

#### 4.2.5 Demand Volume of Enterprise Social Networking Applications by Downstream

Industry in Spain

4.2.6 Demand Volume of Enterprise Social Networking Applications by Downstream

Industry in Benelux

4.2.7 Demand Volume of Enterprise Social Networking Applications by Downstream

Industry in Russia

4.3 Market Forecast of Enterprise Social Networking Applications in Europe by  
Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENTERPRISE SOCIAL NETWORKING APPLICATIONS**

5.1 Europe Economy Situation and Trend Overview

5.2 Enterprise Social Networking Applications Downstream Industry Situation and Trend  
Overview

## **CHAPTER 6 ENTERPRISE SOCIAL NETWORKING APPLICATIONS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

6.1 Sales Volume of Enterprise Social Networking Applications in Europe by Major  
Players

6.2 Revenue of Enterprise Social Networking Applications in Europe by Major Players

6.3 Basic Information of Enterprise Social Networking Applications by Major Players

6.3.1 Headquarters Location and Established Time of Enterprise Social Networking  
Applications Major Players

6.3.2 Employees and Revenue Level of Enterprise Social Networking Applications  
Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 ENTERPRISE SOCIAL NETWORKING APPLICATIONS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Igloo

7.1.1 Company profile

7.1.2 Representative Enterprise Social Networking Applications Product

7.1.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross  
Margin of Igloo

## 7.2 IBM

### 7.2.1 Company profile

### 7.2.2 Representative Enterprise Social Networking Applications Product

### 7.2.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross Margin of IBM

## 7.3 eXo Platform

### 7.3.1 Company profile

### 7.3.2 Representative Enterprise Social Networking Applications Product

### 7.3.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross Margin of eXo Platform

## 7.4 Facebook

### 7.4.1 Company profile

### 7.4.2 Representative Enterprise Social Networking Applications Product

### 7.4.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross Margin of Facebook

## 7.5 Google

### 7.5.1 Company profile

### 7.5.2 Representative Enterprise Social Networking Applications Product

### 7.5.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross Margin of Google

## 7.6 Microsoft

### 7.6.1 Company profile

### 7.6.2 Representative Enterprise Social Networking Applications Product

### 7.6.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross Margin of Microsoft

## 7.7 HighQ

### 7.7.1 Company profile

### 7.7.2 Representative Enterprise Social Networking Applications Product

### 7.7.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross Margin of HighQ

## 7.8 Salesforce

### 7.8.1 Company profile

### 7.8.2 Representative Enterprise Social Networking Applications Product

### 7.8.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross Margin of Salesforce

## 7.9 VMware

### 7.9.1 Company profile

### 7.9.2 Representative Enterprise Social Networking Applications Product

### 7.9.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross

Margin of VMware

7.10 MangoApps

7.10.1 Company profile

7.10.2 Representative Enterprise Social Networking Applications Product

7.10.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross

Margin of MangoApps

7.11 Infor

7.11.1 Company profile

7.11.2 Representative Enterprise Social Networking Applications Product

7.11.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross

Margin of Infor

7.12 SAP

7.12.1 Company profile

7.12.2 Representative Enterprise Social Networking Applications Product

7.12.3 Enterprise Social Networking Applications Sales, Revenue, Price and Gross

Margin of SAP

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENTERPRISE SOCIAL NETWORKING APPLICATIONS**

8.1 Industry Chain of Enterprise Social Networking Applications

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENTERPRISE SOCIAL NETWORKING APPLICATIONS**

9.1 Cost Structure Analysis of Enterprise Social Networking Applications

9.2 Raw Materials Cost Analysis of Enterprise Social Networking Applications

9.3 Labor Cost Analysis of Enterprise Social Networking Applications

9.4 Manufacturing Expenses Analysis of Enterprise Social Networking Applications

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ENTERPRISE SOCIAL NETWORKING APPLICATIONS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Enterprise Social Networking Applications-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E4B30EBC6956EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E4B30EBC6956EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

