

# **ENT and Bronchoscopy Devices-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data**

https://marketpublishers.com/r/E5EC58483CEMEN.html

Date: May 2018

Pages: 150

Price: US\$ 3,680.00 (Single User License)

ID: E5EC58483CEMEN

### **Abstracts**

#### **Report Summary**

ENT and Bronchoscopy Devices-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on ENT and Bronchoscopy Devices industry, standing on the readers? perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of ENT and Bronchoscopy Devices 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of ENT and Bronchoscopy Devices worldwide and market share by regions, with company and product introduction, position in the ENT and Bronchoscopy Devices market

Market status and development trend of ENT and Bronchoscopy Devices by types and applications

Cost and profit status of ENT and Bronchoscopy Devices, and marketing status Market growth drivers and challenges

The report segments the global ENT and Bronchoscopy Devices market as:

Global ENT and Bronchoscopy Devices Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)
Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)



Asia Pacific (China, Japan, India, Southeast Asia and Australia)
Latin America (Brazil, Argentina and Colombia)
Middle East and Africa

Global ENT and Bronchoscopy Devices Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Endoscopes
Surgical ENT & Bronchoscopy Devices
Hearing Care Devices

Global ENT and Bronchoscopy Devices Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospitals & Clinics
Home Use
Ambulatory Surgical Centers (ASCs)

Global ENT and Bronchoscopy Devices Market: Manufacturers Segment Analysis (Company and Product introduction, ENT and Bronchoscopy Devices Sales Volume, Revenue, Price and Gross Margin):

Karl Storz Gmbh & Co. Kg
Medtronic PLC
Smith & Nephew PLC
Olympus Corporation
Johnson & Johnson (Acclarent, Inc.)
Cochlear Limited
Hoya Corporation (Pentax medical)
Sonova Holding AG
William Demant Holding A/S
Entellus Medical, Inc.
MED-EL
Sivantos Pte

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF ENT AND BRONCHOSCOPY DEVICES

- 1.1 Definition of ENT and Bronchoscopy Devices in This Report
- 1.2 Commercial Types of ENT and Bronchoscopy Devices
  - 1.2.1 Endoscopes
  - 1.2.2 Surgical ENT & Bronchoscopy Devices
  - 1.2.3 Hearing Care Devices
- 1.3 Downstream Application of ENT and Bronchoscopy Devices
  - 1.3.1 Hospitals & Clinics
  - 1.3.2 Home Use
  - 1.3.3 Ambulatory Surgical Centers (ASCs)
- 1.4 Development History of ENT and Bronchoscopy Devices
- 1.5 Market Status and Trend of ENT and Bronchoscopy Devices 2013-2023
- 1.5.1 North America ENT and Bronchoscopy Devices Market Status and Trend 2013-2023
  - 1.5.2 Regional ENT and Bronchoscopy Devices Market Status and Trend 2013-2023

#### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of ENT and Bronchoscopy Devices in North America 2013-2017
- 2.2 Consumption Market of ENT and Bronchoscopy Devices in North America by Regions
- 2.2.1 Consumption Volume of ENT and Bronchoscopy Devices in North America by Regions
- 2.2.2 Revenue of ENT and Bronchoscopy Devices in North America by Regions
- 2.3 Market Analysis of ENT and Bronchoscopy Devices in North America by Regions
  - 2.3.1 Market Analysis of ENT and Bronchoscopy Devices in United States 2013-2017
  - 2.3.2 Market Analysis of ENT and Bronchoscopy Devices in Canada 2013-2017
  - 2.3.3 Market Analysis of ENT and Bronchoscopy Devices in Mexico 2013-2017
- 2.4 Market Development Forecast of ENT and Bronchoscopy Devices in North America 2018-2023
- 2.4.1 Market Development Forecast of ENT and Bronchoscopy Devices in North America 2018-2023
- 2.4.2 Market Development Forecast of ENT and Bronchoscopy Devices by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of ENT and Bronchoscopy Devices in North America by Types
- 3.1.2 Revenue of ENT and Bronchoscopy Devices in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of ENT and Bronchoscopy Devices in North America by Types

## CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of ENT and Bronchoscopy Devices in North America by Downstream Industry
- 4.2 Demand Volume of ENT and Bronchoscopy Devices by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of ENT and Bronchoscopy Devices by Downstream Industry in United States
- 4.2.2 Demand Volume of ENT and Bronchoscopy Devices by Downstream Industry in Canada
- 4.2.3 Demand Volume of ENT and Bronchoscopy Devices by Downstream Industry in Mexico
- 4.3 Market Forecast of ENT and Bronchoscopy Devices in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENT AND BRONCHOSCOPY DEVICES

- 5.1 North America Economy Situation and Trend Overview
- 5.2 ENT and Bronchoscopy Devices Downstream Industry Situation and Trend Overview

### CHAPTER 6 ENT AND BRONCHOSCOPY DEVICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of ENT and Bronchoscopy Devices in North America by Major Players



- 6.2 Revenue of ENT and Bronchoscopy Devices in North America by Major Players
- 6.3 Basic Information of ENT and Bronchoscopy Devices by Major Players
- 6.3.1 Headquarters Location and Established Time of ENT and Bronchoscopy Devices Major Players
- 6.3.2 Employees and Revenue Level of ENT and Bronchoscopy Devices Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ENT AND BRONCHOSCOPY DEVICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Karl Storz Gmbh & Co. Kg
  - 7.1.1 Company profile
  - 7.1.2 Representative ENT and Bronchoscopy Devices Product
- 7.1.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Karl Storz Gmbh & Co. Kg
- 7.2 Medtronic PLC
  - 7.2.1 Company profile
  - 7.2.2 Representative ENT and Bronchoscopy Devices Product
- 7.2.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Medtronic PLC
- 7.3 Smith & Nephew PLC
  - 7.3.1 Company profile
  - 7.3.2 Representative ENT and Bronchoscopy Devices Product
- 7.3.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Smith & Nephew PLC
- 7.4 Olympus Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative ENT and Bronchoscopy Devices Product
- 7.4.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Olympus Corporation
- 7.5 Johnson & Johnson (Acclarent, Inc.)
  - 7.5.1 Company profile
  - 7.5.2 Representative ENT and Bronchoscopy Devices Product
- 7.5.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Johnson & Johnson (Acclarent, Inc.)



- 7.6 Cochlear Limited
  - 7.6.1 Company profile
  - 7.6.2 Representative ENT and Bronchoscopy Devices Product
- 7.6.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Cochlear Limited
- 7.7 Hoya Corporation (Pentax medical)
  - 7.7.1 Company profile
  - 7.7.2 Representative ENT and Bronchoscopy Devices Product
- 7.7.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Hoya Corporation (Pentax medical)
- 7.8 Sonova Holding AG
  - 7.8.1 Company profile
  - 7.8.2 Representative ENT and Bronchoscopy Devices Product
- 7.8.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Sonova Holding AG
- 7.9 William Demant Holding A/S
  - 7.9.1 Company profile
  - 7.9.2 Representative ENT and Bronchoscopy Devices Product
- 7.9.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of William Demant Holding A/S
- 7.10 Entellus Medical, Inc.
  - 7.10.1 Company profile
  - 7.10.2 Representative ENT and Bronchoscopy Devices Product
- 7.10.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Entellus Medical, Inc.
- 7.11 MED-EL
  - 7.11.1 Company profile
  - 7.11.2 Representative ENT and Bronchoscopy Devices Product
- 7.11.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of MED-EL
- 7.12 Sivantos Pte
  - 7.12.1 Company profile
- 7.12.2 Representative ENT and Bronchoscopy Devices Product
- 7.12.3 ENT and Bronchoscopy Devices Sales, Revenue, Price and Gross Margin of Sivantos Pte

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENT AND BRONCHOSCOPY DEVICES



- 8.1 Industry Chain of ENT and Bronchoscopy Devices
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENT AND BRONCHOSCOPY DEVICES

- 9.1 Cost Structure Analysis of ENT and Bronchoscopy Devices
- 9.2 Raw Materials Cost Analysis of ENT and Bronchoscopy Devices
- 9.3 Labor Cost Analysis of ENT and Bronchoscopy Devices
- 9.4 Manufacturing Expenses Analysis of ENT and Bronchoscopy Devices

### CHAPTER 10 MARKETING STATUS ANALYSIS OF ENT AND BRONCHOSCOPY DEVICES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: ENT and Bronchoscopy Devices-Global Market Status & Trend Report 2013-2023 Top 20

**Countries Data** 

Product link: https://marketpublishers.com/r/E5EC58483CEMEN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E5EC58483CEMEN.html">https://marketpublishers.com/r/E5EC58483CEMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



