

# **ENT Diagnostic and Surgical Devices-United States Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/EBF775702E6MEN.html

Date: March 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: EBF775702E6MEN

### **Abstracts**

### **Report Summary**

ENT Diagnostic and Surgical Devices-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on ENT Diagnostic and Surgical Devices industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of ENT Diagnostic and Surgical Devices 2013-2017, and development forecast 2018-2023

Main market players of ENT Diagnostic and Surgical Devices in United States, with company and product introduction, position in the ENT Diagnostic and Surgical Devices market

Market status and development trend of ENT Diagnostic and Surgical Devices by types and applications

Cost and profit status of ENT Diagnostic and Surgical Devices, and marketing status Market growth drivers and challenges

The report segments the United States ENT Diagnostic and Surgical Devices market as:

United States ENT Diagnostic and Surgical Devices Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England



The Middle Atlantic

The Midwest

The West

The South

Southwest

United States ENT Diagnostic and Surgical Devices Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

**Diagnostic Devices** 

**Surgical Devices** 

United States ENT Diagnostic and Surgical Devices Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospitals

**Ambulatory Settings** 

Clinics (ENT)

United States ENT Diagnostic and Surgical Devices Market: Players Segment Analysis (Company and Product introduction, ENT Diagnostic and Surgical Devices Sales Volume, Revenue, Price and Gross Margin):

Medtronic

Karl Storz

Smith & Nephew

Stryker

Olympus

**Cochlear Limited** 

Johnson & Johnson

**Hoya Corporation** 

William Demant

Sonova Holding

Richard Wolf

**Boston Scientific** 

ZEISS International

Conmed

Pentax

Intersect ENT

Welch Allyn



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF ENT DIAGNOSTIC AND SURGICAL DEVICES

- 1.1 Definition of ENT Diagnostic and Surgical Devices in This Report
- 1.2 Commercial Types of ENT Diagnostic and Surgical Devices
  - 1.2.1 Diagnostic Devices
  - 1.2.2 Surgical Devices
- 1.3 Downstream Application of ENT Diagnostic and Surgical Devices
  - 1.3.1 Hospitals
- 1.3.2 Ambulatory Settings
- 1.3.3 Clinics (ENT)
- 1.4 Development History of ENT Diagnostic and Surgical Devices
- 1.5 Market Status and Trend of ENT Diagnostic and Surgical Devices 2013-2023
- 1.5.1 United States ENT Diagnostic and Surgical Devices Market Status and Trend 2013-2023
- 1.5.2 Regional ENT Diagnostic and Surgical Devices Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of ENT Diagnostic and Surgical Devices in United States 2013-2017
- 2.2 Consumption Market of ENT Diagnostic and Surgical Devices in United States by Regions
- 2.2.1 Consumption Volume of ENT Diagnostic and Surgical Devices in United States by Regions
  - 2.2.2 Revenue of ENT Diagnostic and Surgical Devices in United States by Regions
- 2.3 Market Analysis of ENT Diagnostic and Surgical Devices in United States by Regions
- 2.3.1 Market Analysis of ENT Diagnostic and Surgical Devices in New England 2013-2017
- 2.3.2 Market Analysis of ENT Diagnostic and Surgical Devices in The Middle Atlantic 2013-2017
- 2.3.3 Market Analysis of ENT Diagnostic and Surgical Devices in The Midwest 2013-2017
  - 2.3.4 Market Analysis of ENT Diagnostic and Surgical Devices in The West 2013-2017
- 2.3.5 Market Analysis of ENT Diagnostic and Surgical Devices in The South 2013-2017
- 2.3.6 Market Analysis of ENT Diagnostic and Surgical Devices in Southwest



#### 2013-2017

- 2.4 Market Development Forecast of ENT Diagnostic and Surgical Devices in United States 2018-2023
- 2.4.1 Market Development Forecast of ENT Diagnostic and Surgical Devices in United States 2018-2023
- 2.4.2 Market Development Forecast of ENT Diagnostic and Surgical Devices by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of ENT Diagnostic and Surgical Devices in United States by Types
- 3.1.2 Revenue of ENT Diagnostic and Surgical Devices in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of ENT Diagnostic and Surgical Devices in United States by Types

# CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of ENT Diagnostic and Surgical Devices in United States by Downstream Industry
- 4.2 Demand Volume of ENT Diagnostic and Surgical Devices by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of ENT Diagnostic and Surgical Devices by Downstream Industry in New England
- 4.2.2 Demand Volume of ENT Diagnostic and Surgical Devices by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of ENT Diagnostic and Surgical Devices by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of ENT Diagnostic and Surgical Devices by Downstream Industry in The West
- 4.2.5 Demand Volume of ENT Diagnostic and Surgical Devices by Downstream



### Industry in The South

- 4.2.6 Demand Volume of ENT Diagnostic and Surgical Devices by Downstream Industry in Southwest
- 4.3 Market Forecast of ENT Diagnostic and Surgical Devices in United States by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENT DIAGNOSTIC AND SURGICAL DEVICES

- 5.1 United States Economy Situation and Trend Overview
- 5.2 ENT Diagnostic and Surgical Devices Downstream Industry Situation and Trend Overview

## CHAPTER 6 ENT DIAGNOSTIC AND SURGICAL DEVICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of ENT Diagnostic and Surgical Devices in United States by Major Players
- 6.2 Revenue of ENT Diagnostic and Surgical Devices in United States by Major Players
- 6.3 Basic Information of ENT Diagnostic and Surgical Devices by Major Players
- 6.3.1 Headquarters Location and Established Time of ENT Diagnostic and Surgical Devices Major Players
- 6.3.2 Employees and Revenue Level of ENT Diagnostic and Surgical Devices Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ENT DIAGNOSTIC AND SURGICAL DEVICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Medtronic
  - 7.1.1 Company profile
  - 7.1.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.1.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Medtronic
- 7.2 Karl Storz
  - 7.2.1 Company profile



- 7.2.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.2.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Karl Storz
- 7.3 Smith & Nephew
  - 7.3.1 Company profile
  - 7.3.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.3.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Smith & Nephew
- 7.4 Stryker
  - 7.4.1 Company profile
  - 7.4.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.4.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Stryker
- 7.5 Olympus
  - 7.5.1 Company profile
  - 7.5.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.5.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Olympus
- 7.6 Cochlear Limited
  - 7.6.1 Company profile
  - 7.6.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.6.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Cochlear Limited
- 7.7 Johnson & Johnson
  - 7.7.1 Company profile
  - 7.7.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.7.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.8 Hoya Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.8.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Hoya Corporation
- 7.9 William Demant
  - 7.9.1 Company profile
  - 7.9.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.9.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of William Demant
- 7.10 Sonova Holding



- 7.10.1 Company profile
- 7.10.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.10.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Sonova Holding
- 7.11 Richard Wolf
  - 7.11.1 Company profile
  - 7.11.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.11.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Richard Wolf
- 7.12 Boston Scientific
- 7.12.1 Company profile
- 7.12.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.12.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Boston Scientific
- 7.13 ZEISS International
  - 7.13.1 Company profile
- 7.13.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.13.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of ZEISS International
- 7.14 Conmed
  - 7.14.1 Company profile
  - 7.14.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.14.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Conmed
- 7.15 Pentax
  - 7.15.1 Company profile
  - 7.15.2 Representative ENT Diagnostic and Surgical Devices Product
- 7.15.3 ENT Diagnostic and Surgical Devices Sales, Revenue, Price and Gross Margin of Pentax
- 7.16 Intersect ENT
- 7.17 Welch Allyn

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENT DIAGNOSTIC AND SURGICAL DEVICES

- 8.1 Industry Chain of ENT Diagnostic and Surgical Devices
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENT DIAGNOSTIC AND SURGICAL DEVICES

- 9.1 Cost Structure Analysis of ENT Diagnostic and Surgical Devices
- 9.2 Raw Materials Cost Analysis of ENT Diagnostic and Surgical Devices
- 9.3 Labor Cost Analysis of ENT Diagnostic and Surgical Devices
- 9.4 Manufacturing Expenses Analysis of ENT Diagnostic and Surgical Devices

# CHAPTER 10 MARKETING STATUS ANALYSIS OF ENT DIAGNOSTIC AND SURGICAL DEVICES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: ENT Diagnostic and Surgical Devices-United States Market Status and Trend Report

2013-2023

Product link: <a href="https://marketpublishers.com/r/EBF775702E6MEN.html">https://marketpublishers.com/r/EBF775702E6MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EBF775702E6MEN.html">https://marketpublishers.com/r/EBF775702E6MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



