

# ENT Devices-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E868898AE86EN.html>

Date: December 2017

Pages: 155

Price: US\$ 2,980.00 (Single User License)

ID: E868898AE86EN

## Abstracts

### Report Summary

ENT Devices-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on ENT Devices industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of ENT Devices 2013-2017, and development forecast 2018-2023

Main market players of ENT Devices in China, with company and product introduction, position in the ENT Devices market

Market status and development trend of ENT Devices by types and applications

Cost and profit status of ENT Devices, and marketing status

Market growth drivers and challenges

The report segments the China ENT Devices market as:

China ENT Devices Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China ENT Devices Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Diagnostic Devices  
Surgical Devices  
Hearing Aids  
Hearing Implants  
CO2 Lasers  
Image-Guided Surgery Systems

China ENT Devices Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Use  
Hospitals  
Ambulatory Settings  
Clinics (ENT)

China ENT Devices Market: Players Segment Analysis (Company and Product introduction, ENT Devices Sales Volume, Revenue, Price and Gross Margin):

Karl Storz  
Medtronic  
Smith & Nephew  
Stryker  
Olympus  
Cochlear Limited  
Johnson & Johnson (Acclarent)  
Hoya Corporation  
William Demant  
Sonova Holding  
Richard Wolf  
Boston Scientific  
ZEISS International  
Conmed  
Pentax  
Intersect ENT

Welch Allyn

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ENT DEVICES**

- 1.1 Definition of ENT Devices in This Report
- 1.2 Commercial Types of ENT Devices
  - 1.2.1 Diagnostic Devices
  - 1.2.2 Surgical Devices
  - 1.2.3 Hearing Aids
  - 1.2.4 Hearing Implants
  - 1.2.5 CO2 Lasers
  - 1.2.6 Image-Guided Surgery Systems
- 1.3 Downstream Application of ENT Devices
  - 1.3.1 Home Use
  - 1.3.2 Hospitals
  - 1.3.3 Ambulatory Settings
  - 1.3.4 Clinics (ENT)
- 1.4 Development History of ENT Devices
- 1.5 Market Status and Trend of ENT Devices 2013-2023
  - 1.5.1 China ENT Devices Market Status and Trend 2013-2023
  - 1.5.2 Regional ENT Devices Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of ENT Devices in China 2013-2017
- 2.2 Consumption Market of ENT Devices in China by Regions
  - 2.2.1 Consumption Volume of ENT Devices in China by Regions
  - 2.2.2 Revenue of ENT Devices in China by Regions
- 2.3 Market Analysis of ENT Devices in China by Regions
  - 2.3.1 Market Analysis of ENT Devices in North China 2013-2017
  - 2.3.2 Market Analysis of ENT Devices in Northeast China 2013-2017
  - 2.3.3 Market Analysis of ENT Devices in East China 2013-2017
  - 2.3.4 Market Analysis of ENT Devices in Central & South China 2013-2017
  - 2.3.5 Market Analysis of ENT Devices in Southwest China 2013-2017
  - 2.3.6 Market Analysis of ENT Devices in Northwest China 2013-2017
- 2.4 Market Development Forecast of ENT Devices in China 2018-2023
  - 2.4.1 Market Development Forecast of ENT Devices in China 2018-2023
  - 2.4.2 Market Development Forecast of ENT Devices by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of ENT Devices in China by Types
  - 3.1.2 Revenue of ENT Devices in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of ENT Devices in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of ENT Devices in China by Downstream Industry
- 4.2 Demand Volume of ENT Devices by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of ENT Devices by Downstream Industry in North China
  - 4.2.2 Demand Volume of ENT Devices by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of ENT Devices by Downstream Industry in East China
  - 4.2.4 Demand Volume of ENT Devices by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of ENT Devices by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of ENT Devices by Downstream Industry in Northwest China
- 4.3 Market Forecast of ENT Devices in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENT DEVICES**

- 5.1 China Economy Situation and Trend Overview
- 5.2 ENT Devices Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ENT DEVICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of ENT Devices in China by Major Players
- 6.2 Revenue of ENT Devices in China by Major Players
- 6.3 Basic Information of ENT Devices by Major Players

- 6.3.1 Headquarters Location and Established Time of ENT Devices Major Players
- 6.3.2 Employees and Revenue Level of ENT Devices Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ENT DEVICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Karl Storz
  - 7.1.1 Company profile
  - 7.1.2 Representative ENT Devices Product
  - 7.1.3 ENT Devices Sales, Revenue, Price and Gross Margin of Karl Storz
- 7.2 Medtronic
  - 7.2.1 Company profile
  - 7.2.2 Representative ENT Devices Product
  - 7.2.3 ENT Devices Sales, Revenue, Price and Gross Margin of Medtronic
- 7.3 Smith & Nephew
  - 7.3.1 Company profile
  - 7.3.2 Representative ENT Devices Product
  - 7.3.3 ENT Devices Sales, Revenue, Price and Gross Margin of Smith & Nephew
- 7.4 Stryker
  - 7.4.1 Company profile
  - 7.4.2 Representative ENT Devices Product
  - 7.4.3 ENT Devices Sales, Revenue, Price and Gross Margin of Stryker
- 7.5 Olympus
  - 7.5.1 Company profile
  - 7.5.2 Representative ENT Devices Product
  - 7.5.3 ENT Devices Sales, Revenue, Price and Gross Margin of Olympus
- 7.6 Cochlear Limited
  - 7.6.1 Company profile
  - 7.6.2 Representative ENT Devices Product
  - 7.6.3 ENT Devices Sales, Revenue, Price and Gross Margin of Cochlear Limited
- 7.7 Johnson & Johnson (Acclarent)
  - 7.7.1 Company profile
  - 7.7.2 Representative ENT Devices Product
  - 7.7.3 ENT Devices Sales, Revenue, Price and Gross Margin of Johnson & Johnson (Acclarent)

## 7.8 Hoya Corporation

### 7.8.1 Company profile

### 7.8.2 Representative ENT Devices Product

### 7.8.3 ENT Devices Sales, Revenue, Price and Gross Margin of Hoya Corporation

## 7.9 William Demant

### 7.9.1 Company profile

### 7.9.2 Representative ENT Devices Product

### 7.9.3 ENT Devices Sales, Revenue, Price and Gross Margin of William Demant

## 7.10 Sonova Holding

### 7.10.1 Company profile

### 7.10.2 Representative ENT Devices Product

### 7.10.3 ENT Devices Sales, Revenue, Price and Gross Margin of Sonova Holding

## 7.11 Richard Wolf

### 7.11.1 Company profile

### 7.11.2 Representative ENT Devices Product

### 7.11.3 ENT Devices Sales, Revenue, Price and Gross Margin of Richard Wolf

## 7.12 Boston Scientific

### 7.12.1 Company profile

### 7.12.2 Representative ENT Devices Product

### 7.12.3 ENT Devices Sales, Revenue, Price and Gross Margin of Boston Scientific

## 7.13 ZEISS International

### 7.13.1 Company profile

### 7.13.2 Representative ENT Devices Product

### 7.13.3 ENT Devices Sales, Revenue, Price and Gross Margin of ZEISS International

## 7.14 Conmed

### 7.14.1 Company profile

### 7.14.2 Representative ENT Devices Product

### 7.14.3 ENT Devices Sales, Revenue, Price and Gross Margin of Conmed

## 7.15 Pentax

### 7.15.1 Company profile

### 7.15.2 Representative ENT Devices Product

### 7.15.3 ENT Devices Sales, Revenue, Price and Gross Margin of Pentax

## 7.16 Intersect ENT

## 7.17 Welch Allyn

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENT DEVICES**

## 8.1 Industry Chain of ENT Devices

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENT DEVICES**

9.1 Cost Structure Analysis of ENT Devices

9.2 Raw Materials Cost Analysis of ENT Devices

9.3 Labor Cost Analysis of ENT Devices

9.4 Manufacturing Expenses Analysis of ENT Devices

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ENT DEVICES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: ENT Devices-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E868898AE86EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E868898AE86EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970