

# Engineering Adhesives-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E327A2BDD64MEN.html>

Date: March 2018

Pages: 150

Price: US\$ 2,980.00 (Single User License)

ID: E327A2BDD64MEN

## Abstracts

### Report Summary

Engineering Adhesives-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Engineering Adhesives industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Engineering Adhesives 2013-2017, and development forecast 2018-2023

Main market players of Engineering Adhesives in China, with company and product introduction, position in the Engineering Adhesives market

Market status and development trend of Engineering Adhesives by types and applications

Cost and profit status of Engineering Adhesives, and marketing status

Market growth drivers and challenges

The report segments the China Engineering Adhesives market as:

China Engineering Adhesives Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Engineering Adhesives Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Thermoplastic  
Thermosetting  
Synthetic Rubber Type  
Rubber Resin Type

China Engineering Adhesives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Building  
Transportation  
Electronic Appliances  
New Energy Equipment  
Equipment

China Engineering Adhesives Market: Players Segment Analysis (Company and Product introduction, Engineering Adhesives Sales Volume, Revenue, Price and Gross Margin):

Henkel  
H.B. Fuller  
Arkema  
Hexion  
3M  
DOW CORNING  
ROYAL ADHESIVES & SEALANTS  
ITW  
Sika  
UNISEAL  
Huntsman  
Permabond  
Loxéal  
Dymax  
ThreeBond

Beijing Comens  
Huitian

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ENGINEERING ADHESIVES**

- 1.1 Definition of Engineering Adhesives in This Report
- 1.2 Commercial Types of Engineering Adhesives
  - 1.2.1 Thermoplastic
  - 1.2.2 Thermosetting
  - 1.2.3 Synthetic Rubber Type
  - 1.2.4 Rubber Resin Type
- 1.3 Downstream Application of Engineering Adhesives
  - 1.3.1 Building
  - 1.3.2 Transportation
  - 1.3.3 Electronic Appliances
  - 1.3.4 New Energy Equipment
  - 1.3.5 Equipment
- 1.4 Development History of Engineering Adhesives
- 1.5 Market Status and Trend of Engineering Adhesives 2013-2023
  - 1.5.1 China Engineering Adhesives Market Status and Trend 2013-2023
  - 1.5.2 Regional Engineering Adhesives Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Engineering Adhesives in China 2013-2017
- 2.2 Consumption Market of Engineering Adhesives in China by Regions
  - 2.2.1 Consumption Volume of Engineering Adhesives in China by Regions
  - 2.2.2 Revenue of Engineering Adhesives in China by Regions
- 2.3 Market Analysis of Engineering Adhesives in China by Regions
  - 2.3.1 Market Analysis of Engineering Adhesives in North China 2013-2017
  - 2.3.2 Market Analysis of Engineering Adhesives in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Engineering Adhesives in East China 2013-2017
  - 2.3.4 Market Analysis of Engineering Adhesives in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Engineering Adhesives in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Engineering Adhesives in Northwest China 2013-2017
- 2.4 Market Development Forecast of Engineering Adhesives in China 2018-2023
  - 2.4.1 Market Development Forecast of Engineering Adhesives in China 2018-2023
  - 2.4.2 Market Development Forecast of Engineering Adhesives by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Engineering Adhesives in China by Types

3.1.2 Revenue of Engineering Adhesives in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Engineering Adhesives in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Engineering Adhesives in China by Downstream Industry

### 4.2 Demand Volume of Engineering Adhesives by Downstream Industry in Major Countries

4.2.1 Demand Volume of Engineering Adhesives by Downstream Industry in North China

4.2.2 Demand Volume of Engineering Adhesives by Downstream Industry in Northeast China

4.2.3 Demand Volume of Engineering Adhesives by Downstream Industry in East China

4.2.4 Demand Volume of Engineering Adhesives by Downstream Industry in Central & South China

4.2.5 Demand Volume of Engineering Adhesives by Downstream Industry in Southwest China

4.2.6 Demand Volume of Engineering Adhesives by Downstream Industry in Northwest China

### 4.3 Market Forecast of Engineering Adhesives in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENGINEERING ADHESIVES**

### 5.1 China Economy Situation and Trend Overview

### 5.2 Engineering Adhesives Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ENGINEERING ADHESIVES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Engineering Adhesives in China by Major Players

6.2 Revenue of Engineering Adhesives in China by Major Players

6.3 Basic Information of Engineering Adhesives by Major Players

6.3.1 Headquarters Location and Established Time of Engineering Adhesives Major Players

6.3.2 Employees and Revenue Level of Engineering Adhesives Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 ENGINEERING ADHESIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Henkel

7.1.1 Company profile

7.1.2 Representative Engineering Adhesives Product

7.1.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of Henkel

7.2 H.B. Fuller

7.2.1 Company profile

7.2.2 Representative Engineering Adhesives Product

7.2.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of H.B. Fuller

7.3 Arkema

7.3.1 Company profile

7.3.2 Representative Engineering Adhesives Product

7.3.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of Arkema

7.4 Hexion

7.4.1 Company profile

7.4.2 Representative Engineering Adhesives Product

7.4.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of Hexion

7.5 3M

7.5.1 Company profile

7.5.2 Representative Engineering Adhesives Product

7.5.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of 3M

7.6 DOW CORNING

7.6.1 Company profile

7.6.2 Representative Engineering Adhesives Product

7.6.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of DOW

CORNING

7.7 ROYAL ADHESIVES & SEALANTS

7.7.1 Company profile

7.7.2 Representative Engineering Adhesives Product

7.7.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of ROYAL

ADHESIVES & SEALANTS

7.8 ITW

7.8.1 Company profile

7.8.2 Representative Engineering Adhesives Product

7.8.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of ITW

7.9 Sika

7.9.1 Company profile

7.9.2 Representative Engineering Adhesives Product

7.9.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of Sika

7.10 UNISEAL

7.10.1 Company profile

7.10.2 Representative Engineering Adhesives Product

7.10.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of UNISEAL

7.11 Huntsman

7.11.1 Company profile

7.11.2 Representative Engineering Adhesives Product

7.11.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of Huntsman

7.12 Permabond

7.12.1 Company profile

7.12.2 Representative Engineering Adhesives Product

7.12.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of Permabond

7.13 Loxeal

7.13.1 Company profile

7.13.2 Representative Engineering Adhesives Product

7.13.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of Loxeal

7.14 Dymax

7.14.1 Company profile

7.14.2 Representative Engineering Adhesives Product

7.14.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of Dymax

7.15 ThreeBond

7.15.1 Company profile

7.15.2 Representative Engineering Adhesives Product

- 7.15.3 Engineering Adhesives Sales, Revenue, Price and Gross Margin of ThreeBond
- 7.16 Beijing Comens
- 7.17 Huitian

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENGINEERING ADHESIVES**

- 8.1 Industry Chain of Engineering Adhesives
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENGINEERING ADHESIVES**

- 9.1 Cost Structure Analysis of Engineering Adhesives
- 9.2 Raw Materials Cost Analysis of Engineering Adhesives
- 9.3 Labor Cost Analysis of Engineering Adhesives
- 9.4 Manufacturing Expenses Analysis of Engineering Adhesives

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ENGINEERING ADHESIVES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Engineering Adhesives-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E327A2BDD64MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E327A2BDD64MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970