

Engine Control Units (ECU)-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E85665B7A72MEN.html

Date: March 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: E85665B7A72MEN

Abstracts

Report Summary

Engine Control Units (ECU)-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Engine Control Units (ECU) industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Engine Control Units (ECU) 2013-2017, and development forecast 2018-2023

Main market players of Engine Control Units (ECU) in United States, with company and product introduction, position in the Engine Control Units (ECU) market Market status and development trend of Engine Control Units (ECU) by types and applications

Cost and profit status of Engine Control Units (ECU), and marketing status Market growth drivers and challenges

The report segments the United States Engine Control Units (ECU) market as:

United States Engine Control Units (ECU) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West



The South

Southwest

United States Engine Control Units (ECU) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Diesel Engine Control Unit
Gasoline Engine Control Unit

United States Engine Control Units (ECU) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive

Aerospace & Avionics

Marine

Others

United States Engine Control Units (ECU) Market: Players Segment Analysis (Company and Product introduction, Engine Control Units (ECU) Sales Volume, Revenue, Price and Gross Margin):

Bosch Motorsport

Continental

Mitsubishi Electric

Rockwell Collins

Hitachi Automotive

Magneti Marelli

Denso

DEUTZ

Steyr Motors

Autoliv

Takata

Hyundai Mobis

ZF TRW Automotive

Lear Corporation

Delphi Automotive

General Motors Company

McLaren Automotive

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ENGINE CONTROL UNITS (ECU)

- 1.1 Definition of Engine Control Units (ECU) in This Report
- 1.2 Commercial Types of Engine Control Units (ECU)
 - 1.2.1 Diesel Engine Control Unit
 - 1.2.2 Gasoline Engine Control Unit
- 1.3 Downstream Application of Engine Control Units (ECU)
 - 1.3.1 Automotive
 - 1.3.2 Aerospace & Avionics
 - 1.3.3 Marine
- 1.3.4 Others
- 1.4 Development History of Engine Control Units (ECU)
- 1.5 Market Status and Trend of Engine Control Units (ECU) 2013-2023
- 1.5.1 United States Engine Control Units (ECU) Market Status and Trend 2013-2023
- 1.5.2 Regional Engine Control Units (ECU) Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Engine Control Units (ECU) in United States 2013-2017
- 2.2 Consumption Market of Engine Control Units (ECU) in United States by Regions
- 2.2.1 Consumption Volume of Engine Control Units (ECU) in United States by Regions
- 2.2.2 Revenue of Engine Control Units (ECU) in United States by Regions
- 2.3 Market Analysis of Engine Control Units (ECU) in United States by Regions
 - 2.3.1 Market Analysis of Engine Control Units (ECU) in New England 2013-2017
 - 2.3.2 Market Analysis of Engine Control Units (ECU) in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Engine Control Units (ECU) in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Engine Control Units (ECU) in The West 2013-2017
 - 2.3.5 Market Analysis of Engine Control Units (ECU) in The South 2013-2017
 - 2.3.6 Market Analysis of Engine Control Units (ECU) in Southwest 2013-2017
- 2.4 Market Development Forecast of Engine Control Units (ECU) in United States 2018-2023
- 2.4.1 Market Development Forecast of Engine Control Units (ECU) in United States 2018-2023
- 2.4.2 Market Development Forecast of Engine Control Units (ECU) by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Engine Control Units (ECU) in United States by Types
 - 3.1.2 Revenue of Engine Control Units (ECU) in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Engine Control Units (ECU) in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Engine Control Units (ECU) in United States by Downstream Industry
- 4.2 Demand Volume of Engine Control Units (ECU) by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Engine Control Units (ECU) by Downstream Industry in New England
- 4.2.2 Demand Volume of Engine Control Units (ECU) by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Engine Control Units (ECU) by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Engine Control Units (ECU) by Downstream Industry in The West
- 4.2.5 Demand Volume of Engine Control Units (ECU) by Downstream Industry in The South
- 4.2.6 Demand Volume of Engine Control Units (ECU) by Downstream Industry in Southwest
- 4.3 Market Forecast of Engine Control Units (ECU) in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENGINE CONTROL UNITS (ECU)

5.1 United States Economy Situation and Trend Overview



5.2 Engine Control Units (ECU) Downstream Industry Situation and Trend Overview

CHAPTER 6 ENGINE CONTROL UNITS (ECU) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Engine Control Units (ECU) in United States by Major Players
- 6.2 Revenue of Engine Control Units (ECU) in United States by Major Players
- 6.3 Basic Information of Engine Control Units (ECU) by Major Players
- 6.3.1 Headquarters Location and Established Time of Engine Control Units (ECU) Major Players
 - 6.3.2 Employees and Revenue Level of Engine Control Units (ECU) Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ENGINE CONTROL UNITS (ECU) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Bosch Motorsport
 - 7.1.1 Company profile
 - 7.1.2 Representative Engine Control Units (ECU) Product
- 7.1.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Bosch Motorsport
- 7.2 Continental
 - 7.2.1 Company profile
 - 7.2.2 Representative Engine Control Units (ECU) Product
- 7.2.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Continental
- 7.3 Mitsubishi Electric
 - 7.3.1 Company profile
 - 7.3.2 Representative Engine Control Units (ECU) Product
- 7.3.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Mitsubishi Electric
- 7.4 Rockwell Collins
 - 7.4.1 Company profile
 - 7.4.2 Representative Engine Control Units (ECU) Product
- 7.4.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Rockwell Collins



- 7.5 Hitachi Automotive
 - 7.5.1 Company profile
 - 7.5.2 Representative Engine Control Units (ECU) Product
- 7.5.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Hitachi Automotive
- 7.6 Magneti Marelli
 - 7.6.1 Company profile
 - 7.6.2 Representative Engine Control Units (ECU) Product
- 7.6.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Magneti Marelli
- 7.7 Denso
 - 7.7.1 Company profile
 - 7.7.2 Representative Engine Control Units (ECU) Product
- 7.7.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Denso

7.8 DEUTZ

- 7.8.1 Company profile
- 7.8.2 Representative Engine Control Units (ECU) Product
- 7.8.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of DEUTZ
- 7.9 Steyr Motors
 - 7.9.1 Company profile
- 7.9.2 Representative Engine Control Units (ECU) Product
- 7.9.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Steyr Motors
- 7.10 Autoliv
 - 7.10.1 Company profile
 - 7.10.2 Representative Engine Control Units (ECU) Product
 - 7.10.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Autoliv
- 7.11 Takata
 - 7.11.1 Company profile
 - 7.11.2 Representative Engine Control Units (ECU) Product
- 7.11.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Takata
- 7.12 Hyundai Mobis
 - 7.12.1 Company profile
 - 7.12.2 Representative Engine Control Units (ECU) Product
- 7.12.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of

Hyundai Mobis

- 7.13 ZF TRW Automotive
 - 7.13.1 Company profile
- 7.13.2 Representative Engine Control Units (ECU) Product



- 7.13.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of ZF TRW Automotive
- 7.14 Lear Corporation
 - 7.14.1 Company profile
 - 7.14.2 Representative Engine Control Units (ECU) Product
- 7.14.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Lear Corporation
- 7.15 Delphi Automotive
 - 7.15.1 Company profile
 - 7.15.2 Representative Engine Control Units (ECU) Product
- 7.15.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Delphi Automotive
- 7.16 General Motors Company
- 7.17 McLaren Automotive

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENGINE CONTROL UNITS (ECU)

- 8.1 Industry Chain of Engine Control Units (ECU)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENGINE CONTROL UNITS (ECU)

- 9.1 Cost Structure Analysis of Engine Control Units (ECU)
- 9.2 Raw Materials Cost Analysis of Engine Control Units (ECU)
- 9.3 Labor Cost Analysis of Engine Control Units (ECU)
- 9.4 Manufacturing Expenses Analysis of Engine Control Units (ECU)

CHAPTER 10 MARKETING STATUS ANALYSIS OF ENGINE CONTROL UNITS (ECU)

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Engine Control Units (ECU)-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/E85665B7A72MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E85665B7A72MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970