

# Engine Control Units (ECU)-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/EF379A5A1AAMEN.html

Date: March 2018 Pages: 151 Price: US\$ 2,480.00 (Single User License) ID: EF379A5A1AAMEN

### Abstracts

#### **Report Summary**

Engine Control Units (ECU)-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Engine Control Units (ECU) industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Engine Control Units (ECU) 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Engine Control Units (ECU) worldwide, with company and product introduction, position in the Engine Control Units (ECU) market Market status and development trend of Engine Control Units (ECU) by types and applications

Cost and profit status of Engine Control Units (ECU), and marketing status Market growth drivers and challenges

The report segments the global Engine Control Units (ECU) market as:

Global Engine Control Units (ECU) Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan Rest APAC



Latin America

Global Engine Control Units (ECU) Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Diesel Engine Control Unit Gasoline Engine Control Unit

Global Engine Control Units (ECU) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Automotive Aerospace & Avionics Marine Others

Global Engine Control Units (ECU) Market: Manufacturers Segment Analysis (Company and Product introduction, Engine Control Units (ECU) Sales Volume, Revenue, Price and Gross Margin): Bosch Motorsport

**Bosch Motorsport** Continental Mitsubishi Electric **Rockwell Collins** Hitachi Automotive Magneti Marelli Denso DEUTZ Steyr Motors Autoliv Takata Hyundai Mobis **ZF TRW Automotive** Lear Corporation **Delphi** Automotive General Motors Company McLaren Automotive

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF ENGINE CONTROL UNITS (ECU)

- 1.1 Definition of Engine Control Units (ECU) in This Report
- 1.2 Commercial Types of Engine Control Units (ECU)
- 1.2.1 Diesel Engine Control Unit
- 1.2.2 Gasoline Engine Control Unit
- 1.3 Downstream Application of Engine Control Units (ECU)
- 1.3.1 Automotive
- 1.3.2 Aerospace & Avionics
- 1.3.3 Marine
- 1.3.4 Others
- 1.4 Development History of Engine Control Units (ECU)
- 1.5 Market Status and Trend of Engine Control Units (ECU) 2013-2023
- 1.5.1 Global Engine Control Units (ECU) Market Status and Trend 2013-2023
- 1.5.2 Regional Engine Control Units (ECU) Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Engine Control Units (ECU) 2013-2017
- 2.2 Production Market of Engine Control Units (ECU) by Regions
- 2.2.1 Production Volume of Engine Control Units (ECU) by Regions
- 2.2.2 Production Value of Engine Control Units (ECU) by Regions
- 2.3 Demand Market of Engine Control Units (ECU) by Regions
- 2.4 Production and Demand Status of Engine Control Units (ECU) by Regions

2.4.1 Production and Demand Status of Engine Control Units (ECU) by Regions 2013-2017

2.4.2 Import and Export Status of Engine Control Units (ECU) by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Engine Control Units (ECU) by Types
- 3.2 Production Value of Engine Control Units (ECU) by Types
- 3.3 Market Forecast of Engine Control Units (ECU) by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Engine Control Units (ECU) by Downstream Industry
- 4.2 Market Forecast of Engine Control Units (ECU) by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENGINE CONTROL UNITS (ECU)

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Engine Control Units (ECU) Downstream Industry Situation and Trend Overview

### CHAPTER 6 ENGINE CONTROL UNITS (ECU) MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Engine Control Units (ECU) by Major Manufacturers

- 6.2 Production Value of Engine Control Units (ECU) by Major Manufacturers
- 6.3 Basic Information of Engine Control Units (ECU) by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Engine Control Units (ECU) Major Manufacturer

6.3.2 Employees and Revenue Level of Engine Control Units (ECU) Major Manufacturer

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## CHAPTER 7 ENGINE CONTROL UNITS (ECU) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Bosch Motorsport

- 7.1.1 Company profile
- 7.1.2 Representative Engine Control Units (ECU) Product

7.1.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Bosch Motorsport

7.2 Continental

- 7.2.1 Company profile
- 7.2.2 Representative Engine Control Units (ECU) Product

7.2.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Continental

7.3 Mitsubishi Electric

7.3.1 Company profile



7.3.2 Representative Engine Control Units (ECU) Product

7.3.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Mitsubishi Electric

7.4 Rockwell Collins

7.4.1 Company profile

7.4.2 Representative Engine Control Units (ECU) Product

7.4.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of

**Rockwell Collins** 

7.5 Hitachi Automotive

7.5.1 Company profile

7.5.2 Representative Engine Control Units (ECU) Product

7.5.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Hitachi

Automotive

7.6 Magneti Marelli

7.6.1 Company profile

7.6.2 Representative Engine Control Units (ECU) Product

7.6.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Magneti Marelli

7.7 Denso

7.7.1 Company profile

7.7.2 Representative Engine Control Units (ECU) Product

7.7.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Denso

7.8 DEUTZ

7.8.1 Company profile

7.8.2 Representative Engine Control Units (ECU) Product

7.8.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of DEUTZ

7.9 Steyr Motors

7.9.1 Company profile

7.9.2 Representative Engine Control Units (ECU) Product

7.9.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Steyr Motors

7.10 Autoliv

7.10.1 Company profile

7.10.2 Representative Engine Control Units (ECU) Product

7.10.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Autoliv

7.11 Takata

7.11.1 Company profile

7.11.2 Representative Engine Control Units (ECU) Product

7.11.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Takata



- 7.12 Hyundai Mobis
  - 7.12.1 Company profile
- 7.12.2 Representative Engine Control Units (ECU) Product
- 7.12.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of

Hyundai Mobis

7.13 ZF TRW Automotive

- 7.13.1 Company profile
- 7.13.2 Representative Engine Control Units (ECU) Product
- 7.13.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of ZF

**TRW** Automotive

- 7.14 Lear Corporation
- 7.14.1 Company profile
- 7.14.2 Representative Engine Control Units (ECU) Product
- 7.14.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Lear Corporation

7.15 Delphi Automotive

- 7.15.1 Company profile
- 7.15.2 Representative Engine Control Units (ECU) Product
- 7.15.3 Engine Control Units (ECU) Sales, Revenue, Price and Gross Margin of Delphi

Automotive

- 7.16 General Motors Company
- 7.17 McLaren Automotive

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENGINE CONTROL UNITS (ECU)

- 8.1 Industry Chain of Engine Control Units (ECU)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENGINE CONTROL UNITS (ECU)

- 9.1 Cost Structure Analysis of Engine Control Units (ECU)
- 9.2 Raw Materials Cost Analysis of Engine Control Units (ECU)
- 9.3 Labor Cost Analysis of Engine Control Units (ECU)
- 9.4 Manufacturing Expenses Analysis of Engine Control Units (ECU)

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF ENGINE CONTROL UNITS**



### (ECU)

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Engine Control Units (ECU)-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/EF379A5A1AAMEN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/EF379A5A1AAMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970