

# Endoscopy-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EBDBD9A95F2EN.html>

Date: January 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: EBDBD9A95F2EN

## Abstracts

### Report Summary

Endoscopy-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Endoscopy industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Endoscopy 2013-2017, and development forecast 2018-2023

Main market players of Endoscopy in North America, with company and product introduction, position in the Endoscopy market

Market status and development trend of Endoscopy by types and applications

Cost and profit status of Endoscopy, and marketing status

Market growth drivers and challenges

The report segments the North America Endoscopy market as:

North America Endoscopy Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Endoscopy Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rigid Endoscopes

Flexible Endoscopes

North America Endoscopy Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Urologist

Gastroenterology

ENT

Others

North America Endoscopy Market: Players Segment Analysis (Company and Product introduction, Endoscopy Sales Volume, Revenue, Price and Gross Margin):

B. Braun

Olympus

Boston Scientific

Medtronic Xomed, Inc.

Stryker

COOK

Richard Wolf GmbH

Henke-Sass Wolf GmbH

PENTAX Corporation

XION GmbH

Endo Optiks, Inc.

Polydiagnost

HOYA

Arthrex

Welch Allyn

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF ENDOSCOPY

- 1.1 Definition of Endoscopy in This Report
- 1.2 Commercial Types of Endoscopy
  - 1.2.1 Rigid Endoscopes
  - 1.2.2 Flexible Endoscopes
- 1.3 Downstream Application of Endoscopy
  - 1.3.1 Urologist
  - 1.3.2 Gastroenterology
  - 1.3.3 ENT
  - 1.3.4 Others
- 1.4 Development History of Endoscopy
- 1.5 Market Status and Trend of Endoscopy 2013-2023
  - 1.5.1 North America Endoscopy Market Status and Trend 2013-2023
  - 1.5.2 Regional Endoscopy Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Endoscopy in North America 2013-2017
- 2.2 Consumption Market of Endoscopy in North America by Regions
  - 2.2.1 Consumption Volume of Endoscopy in North America by Regions
  - 2.2.2 Revenue of Endoscopy in North America by Regions
- 2.3 Market Analysis of Endoscopy in North America by Regions
  - 2.3.1 Market Analysis of Endoscopy in United States 2013-2017
  - 2.3.2 Market Analysis of Endoscopy in Canada 2013-2017
  - 2.3.3 Market Analysis of Endoscopy in Mexico 2013-2017
- 2.4 Market Development Forecast of Endoscopy in North America 2018-2023
  - 2.4.1 Market Development Forecast of Endoscopy in North America 2018-2023
  - 2.4.2 Market Development Forecast of Endoscopy by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Endoscopy in North America by Types
  - 3.1.2 Revenue of Endoscopy in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Endoscopy in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Endoscopy in North America by Downstream Industry
- 4.2 Demand Volume of Endoscopy by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Endoscopy by Downstream Industry in United States
  - 4.2.2 Demand Volume of Endoscopy by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Endoscopy by Downstream Industry in Mexico
- 4.3 Market Forecast of Endoscopy in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENDOSCOPY**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Endoscopy Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ENDOSCOPY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Endoscopy in North America by Major Players
- 6.2 Revenue of Endoscopy in North America by Major Players
- 6.3 Basic Information of Endoscopy by Major Players
  - 6.3.1 Headquarters Location and Established Time of Endoscopy Major Players
  - 6.3.2 Employees and Revenue Level of Endoscopy Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ENDOSCOPY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 B. Braun
  - 7.1.1 Company profile
  - 7.1.2 Representative Endoscopy Product
  - 7.1.3 Endoscopy Sales, Revenue, Price and Gross Margin of B. Braun

## 7.2 Olympus

### 7.2.1 Company profile

### 7.2.2 Representative Endoscopy Product

### 7.2.3 Endoscopy Sales, Revenue, Price and Gross Margin of Olympus

## 7.3 Boston Scientific

### 7.3.1 Company profile

### 7.3.2 Representative Endoscopy Product

### 7.3.3 Endoscopy Sales, Revenue, Price and Gross Margin of Boston Scientific

## 7.4 Medtronic Xomed, Inc.

### 7.4.1 Company profile

### 7.4.2 Representative Endoscopy Product

### 7.4.3 Endoscopy Sales, Revenue, Price and Gross Margin of Medtronic Xomed, Inc.

## 7.5 Stryker

### 7.5.1 Company profile

### 7.5.2 Representative Endoscopy Product

### 7.5.3 Endoscopy Sales, Revenue, Price and Gross Margin of Stryker

## 7.6 COOK

### 7.6.1 Company profile

### 7.6.2 Representative Endoscopy Product

### 7.6.3 Endoscopy Sales, Revenue, Price and Gross Margin of COOK

## 7.7 Richard Wolf GmbH

### 7.7.1 Company profile

### 7.7.2 Representative Endoscopy Product

### 7.7.3 Endoscopy Sales, Revenue, Price and Gross Margin of Richard Wolf GmbH

## 7.8 Henke-Sass Wolf GmbH

### 7.8.1 Company profile

### 7.8.2 Representative Endoscopy Product

### 7.8.3 Endoscopy Sales, Revenue, Price and Gross Margin of Henke-Sass Wolf GmbH

## 7.9 PENTAX Corporation

### 7.9.1 Company profile

### 7.9.2 Representative Endoscopy Product

### 7.9.3 Endoscopy Sales, Revenue, Price and Gross Margin of PENTAX Corporation

## 7.10 XION GmbH

### 7.10.1 Company profile

### 7.10.2 Representative Endoscopy Product

### 7.10.3 Endoscopy Sales, Revenue, Price and Gross Margin of XION GmbH

## 7.11 Endo Optiks, Inc.

### 7.11.1 Company profile

### 7.11.2 Representative Endoscopy Product

- 7.11.3 Endoscopy Sales, Revenue, Price and Gross Margin of Endo Optiks, Inc.
- 7.12 Polydiagnost
  - 7.12.1 Company profile
  - 7.12.2 Representative Endoscopy Product
  - 7.12.3 Endoscopy Sales, Revenue, Price and Gross Margin of Polydiagnost
- 7.13 HOYA
  - 7.13.1 Company profile
  - 7.13.2 Representative Endoscopy Product
  - 7.13.3 Endoscopy Sales, Revenue, Price and Gross Margin of HOYA
- 7.14 Arthrex
  - 7.14.1 Company profile
  - 7.14.2 Representative Endoscopy Product
  - 7.14.3 Endoscopy Sales, Revenue, Price and Gross Margin of Arthrex
- 7.15 Welch Allyn
  - 7.15.1 Company profile
  - 7.15.2 Representative Endoscopy Product
  - 7.15.3 Endoscopy Sales, Revenue, Price and Gross Margin of Welch Allyn

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENDOSCOPY**

- 8.1 Industry Chain of Endoscopy
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENDOSCOPY**

- 9.1 Cost Structure Analysis of Endoscopy
- 9.2 Raw Materials Cost Analysis of Endoscopy
- 9.3 Labor Cost Analysis of Endoscopy
- 9.4 Manufacturing Expenses Analysis of Endoscopy

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ENDOSCOPY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Endoscopy-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EBDBD9A95F2EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EBDBD9A95F2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970