

Endoscopy Equipment -North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/EEB49A5F4008EN.html

Date: May 2018 Pages: 145 Price: US\$ 3,480.00 (Single User License) ID: EEB49A5F4008EN

Abstracts

Report Summary

Endoscopy Equipment -North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Endoscopy Equipment industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Endoscopy Equipment 2013-2017, and development forecast 2018-2023 Main market players of Endoscopy Equipment in North America, with company and product introduction, position in the Endoscopy Equipment market Market status and development trend of Endoscopy Equipment by types and applications Cost and profit status of Endoscopy Equipment, and marketing status

Market growth drivers and challenges

The report segments the North America Endoscopy Equipment market as:

North America Endoscopy Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States Canada

Mexico

North America Endoscopy Equipment Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Endoscopes Visualization Systems Other

North America Endoscopy Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Hospitals Ambulatory Surgical Centers/Clinics Others

North America Endoscopy Equipment Market: Players Segment Analysis (Company and Product introduction, Endoscopy Equipment Sales Volume, Revenue, Price and Gross Margin): Ethicon, Inc. (U.S.) Olympus Corporation (Japan) Fujifilm Holdings Corporation (Japan) Boston Scientific Corporation (U.S.) Pentax Medical Corporation (Japan) Stryker Corporation (U.S.) KARL STORZ GmbH & Co. KG (Germany) Smith & Nephew plc (U.K.) Medtronic plc (Ireland) Richard Wolf GmbH (Germany) Cook Medical Incorporated (U.S.)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ENDOSCOPY EQUIPMENT

- 1.1 Definition of Endoscopy Equipment in This Report
- 1.2 Commercial Types of Endoscopy Equipment
- 1.2.1 Endoscopes
- 1.2.2 Visualization Systems
- 1.2.3 Other
- 1.3 Downstream Application of Endoscopy Equipment
- 1.3.1 Hospitals
- 1.3.2 Ambulatory Surgical Centers/Clinics
- 1.3.3 Others
- 1.4 Development History of Endoscopy Equipment
- 1.5 Market Status and Trend of Endoscopy Equipment 2013-2023
- 1.5.1 South America Endoscopy Equipment Market Status and Trend 2013-2023
- 1.5.2 Regional Endoscopy Equipment Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Endoscopy Equipment in South America 2013-2017
- 2.2 Consumption Market of Endoscopy Equipment in South America by Regions
 - 2.2.1 Consumption Volume of Endoscopy Equipment in South America by Regions
- 2.2.2 Revenue of Endoscopy Equipment in South America by Regions
- 2.3 Market Analysis of Endoscopy Equipment in South America by Regions
- 2.3.1 Market Analysis of Endoscopy Equipment in Brazil 2013-2017
- 2.3.2 Market Analysis of Endoscopy Equipment in Argentina 2013-2017
- 2.3.3 Market Analysis of Endoscopy Equipment in Venezuela 2013-2017
- 2.3.4 Market Analysis of Endoscopy Equipment in Colombia 2013-2017
- 2.3.5 Market Analysis of Endoscopy Equipment in Others 2013-2017

2.4 Market Development Forecast of Endoscopy Equipment in South America 2018-2023

2.4.1 Market Development Forecast of Endoscopy Equipment in South America 2018-2023

2.4.2 Market Development Forecast of Endoscopy Equipment by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types



- 3.1.1 Consumption Volume of Endoscopy Equipment in South America by Types
- 3.1.2 Revenue of Endoscopy Equipment in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others

3.3 Market Forecast of Endoscopy Equipment in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Endoscopy Equipment in South America by Downstream Industry

4.2 Demand Volume of Endoscopy Equipment by Downstream Industry in Major Countries

- 4.2.1 Demand Volume of Endoscopy Equipment by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Endoscopy Equipment by Downstream Industry in Argentina

4.2.3 Demand Volume of Endoscopy Equipment by Downstream Industry in Venezuela

4.2.4 Demand Volume of Endoscopy Equipment by Downstream Industry in Colombia

4.2.5 Demand Volume of Endoscopy Equipment by Downstream Industry in Others4.3 Market Forecast of Endoscopy Equipment in South America by DownstreamIndustry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ENDOSCOPY EQUIPMENT

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Endoscopy Equipment Downstream Industry Situation and Trend Overview

CHAPTER 6 ENDOSCOPY EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Endoscopy Equipment in South America by Major Players
- 6.2 Revenue of Endoscopy Equipment in South America by Major Players
- 6.3 Basic Information of Endoscopy Equipment by Major Players
 - 6.3.1 Headquarters Location and Established Time of Endoscopy Equipment Major



Players

- 6.3.2 Employees and Revenue Level of Endoscopy Equipment Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 ENDOSCOPY EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ethicon, Inc. (U.S.)
- 7.1.1 Company profile
- 7.1.2 Representative Endoscopy Equipment Product
- 7.1.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Ethicon, Inc. (U.S.)
- 7.2 Olympus Corporation (Japan)
- 7.2.1 Company profile
- 7.2.2 Representative Endoscopy Equipment Product
- 7.2.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Olympus
- Corporation (Japan)
- 7.3 Fujifilm Holdings Corporation (Japan)
 - 7.3.1 Company profile
 - 7.3.2 Representative Endoscopy Equipment Product
- 7.3.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Fujifilm Holdings Corporation (Japan)
- 7.4 Boston Scientific Corporation (U.S.)
 - 7.4.1 Company profile
 - 7.4.2 Representative Endoscopy Equipment Product
- 7.4.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Boston Scientific Corporation (U.S.)
- 7.5 Pentax Medical Corporation (Japan)
 - 7.5.1 Company profile
 - 7.5.2 Representative Endoscopy Equipment Product
- 7.5.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Pentax Medical Corporation (Japan)
- 7.6 Stryker Corporation (U.S.)
- 7.6.1 Company profile
- 7.6.2 Representative Endoscopy Equipment Product
- 7.6.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Stryker



Corporation (U.S.)

7.7 KARL STORZ GmbH & Co. KG (Germany)

- 7.7.1 Company profile
- 7.7.2 Representative Endoscopy Equipment Product

7.7.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of KARL

STORZ GmbH & Co. KG (Germany)

7.8 Smith & Nephew plc (U.K.)

7.8.1 Company profile

7.8.2 Representative Endoscopy Equipment Product

7.8.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Smith & Nephew plc (U.K.)

7.9 Medtronic plc (Ireland)

7.9.1 Company profile

7.9.2 Representative Endoscopy Equipment Product

7.9.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Medtronic plc (Ireland)

7.10 Richard Wolf GmbH (Germany)

7.10.1 Company profile

7.10.2 Representative Endoscopy Equipment Product

7.10.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Richard

Wolf GmbH (Germany)

7.11 Cook Medical Incorporated (U.S.)

7.11.1 Company profile

7.11.2 Representative Endoscopy Equipment Product

7.11.3 Endoscopy Equipment Sales, Revenue, Price and Gross Margin of Cook Medical Incorporated (U.S.)

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ENDOSCOPY EQUIPMENT

- 8.1 Industry Chain of Endoscopy Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ENDOSCOPY EQUIPMENT

- 9.1 Cost Structure Analysis of Endoscopy Equipment
- 9.2 Raw Materials Cost Analysis of Endoscopy Equipment



- 9.3 Labor Cost Analysis of Endoscopy Equipment
- 9.4 Manufacturing Expenses Analysis of Endoscopy Equipment

CHAPTER 10 MARKETING STATUS ANALYSIS OF ENDOSCOPY EQUIPMENT

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Endoscopy Equipment -North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/EEB49A5F4008EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/EEB49A5F4008EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970