

# **Emulsion Waterproof Coating-North America Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/EDB282DF52BMEN.html

Date: March 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: EDB282DF52BMEN

### **Abstracts**

### **Report Summary**

Emulsion Waterproof Coating-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Emulsion Waterproof Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Emulsion Waterproof Coating 2013-2017, and development forecast 2018-2023

Main market players of Emulsion Waterproof Coating in North America, with company and product introduction, position in the Emulsion Waterproof Coating market Market status and development trend of Emulsion Waterproof Coating by types and applications

Cost and profit status of Emulsion Waterproof Coating, and marketing status Market growth drivers and challenges

The report segments the North America Emulsion Waterproof Coating market as:

North America Emulsion Waterproof Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada



### Mexico

North America Emulsion Waterproof Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dry Liquid

North America Emulsion Waterproof Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Road Construction
Building Construction
Bridge and Tunnel Construction
Other

North America Emulsion Waterproof Coating Market: Players Segment Analysis (Company and Product introduction, Emulsion Waterproof Coating Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel

Sika Mortars

PPG

Sherwin-Williams

Grupo Puma

Koster

**BASF** 

Weber Building Solutions

Davco

Henkel

Badese

Oriental Yuhong

Huarun

Mapei

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF EMULSION WATERPROOF COATING**

- 1.1 Definition of Emulsion Waterproof Coating in This Report
- 1.2 Commercial Types of Emulsion Waterproof Coating
  - 1.2.1 Dry
  - 1.2.2 Liquid
- 1.3 Downstream Application of Emulsion Waterproof Coating
  - 1.3.1 Road Construction
  - 1.3.2 Building Construction
  - 1.3.3 Bridge and Tunnel Construction
  - 1.3.4 Other
- 1.4 Development History of Emulsion Waterproof Coating
- 1.5 Market Status and Trend of Emulsion Waterproof Coating 2013-2023
- 1.5.1 North America Emulsion Waterproof Coating Market Status and Trend 2013-2023
  - 1.5.2 Regional Emulsion Waterproof Coating Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Emulsion Waterproof Coating in North America 2013-2017
- 2.2 Consumption Market of Emulsion Waterproof Coating in North America by Regions
- 2.2.1 Consumption Volume of Emulsion Waterproof Coating in North America by Regions
- 2.2.2 Revenue of Emulsion Waterproof Coating in North America by Regions
- 2.3 Market Analysis of Emulsion Waterproof Coating in North America by Regions
  - 2.3.1 Market Analysis of Emulsion Waterproof Coating in United States 2013-2017
  - 2.3.2 Market Analysis of Emulsion Waterproof Coating in Canada 2013-2017
  - 2.3.3 Market Analysis of Emulsion Waterproof Coating in Mexico 2013-2017
- 2.4 Market Development Forecast of Emulsion Waterproof Coating in North America 2018-2023
- 2.4.1 Market Development Forecast of Emulsion Waterproof Coating in North America 2018-2023
- 2.4.2 Market Development Forecast of Emulsion Waterproof Coating by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Emulsion Waterproof Coating in North America by Types
- 3.1.2 Revenue of Emulsion Waterproof Coating in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Emulsion Waterproof Coating in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Emulsion Waterproof Coating in North America by Downstream Industry
- 4.2 Demand Volume of Emulsion Waterproof Coating by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Emulsion Waterproof Coating by Downstream Industry in United States
- 4.2.2 Demand Volume of Emulsion Waterproof Coating by Downstream Industry in Canada
- 4.2.3 Demand Volume of Emulsion Waterproof Coating by Downstream Industry in Mexico
- 4.3 Market Forecast of Emulsion Waterproof Coating in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF EMULSION WATERPROOF COATING

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Emulsion Waterproof Coating Downstream Industry Situation and Trend Overview

# CHAPTER 6 EMULSION WATERPROOF COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Emulsion Waterproof Coating in North America by Major Players
- 6.2 Revenue of Emulsion Waterproof Coating in North America by Major Players
- 6.3 Basic Information of Emulsion Waterproof Coating by Major Players
- 6.3.1 Headquarters Location and Established Time of Emulsion Waterproof Coating



### Major Players

- 6.3.2 Employees and Revenue Level of Emulsion Waterproof Coating Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 EMULSION WATERPROOF COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AkzoNobel
  - 7.1.1 Company profile
  - 7.1.2 Representative Emulsion Waterproof Coating Product
- 7.1.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.2 Sika Mortars
  - 7.2.1 Company profile
  - 7.2.2 Representative Emulsion Waterproof Coating Product
- 7.2.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Sika Mortars
- 7.3 PPG
  - 7.3.1 Company profile
  - 7.3.2 Representative Emulsion Waterproof Coating Product
- 7.3.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of PPG
- 7.4 Sherwin-Williams
  - 7.4.1 Company profile
  - 7.4.2 Representative Emulsion Waterproof Coating Product
- 7.4.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.5 Grupo Puma
  - 7.5.1 Company profile
  - 7.5.2 Representative Emulsion Waterproof Coating Product
- 7.5.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Grupo Puma
- 7.6 Koster
  - 7.6.1 Company profile
  - 7.6.2 Representative Emulsion Waterproof Coating Product
- 7.6.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Koster

### **7.7 BASF**



- 7.7.1 Company profile
- 7.7.2 Representative Emulsion Waterproof Coating Product
- 7.7.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of BASF
- 7.8 Weber Building Solutions
  - 7.8.1 Company profile
  - 7.8.2 Representative Emulsion Waterproof Coating Product
- 7.8.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Weber Building Solutions
- 7.9 Davco
  - 7.9.1 Company profile
  - 7.9.2 Representative Emulsion Waterproof Coating Product
  - 7.9.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Davco
- 7.10 Henkel
  - 7.10.1 Company profile
  - 7.10.2 Representative Emulsion Waterproof Coating Product
- 7.10.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Henkel
- 7.11 Badese
  - 7.11.1 Company profile
  - 7.11.2 Representative Emulsion Waterproof Coating Product
- 7.11.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Badese
- 7.12 Oriental Yuhong
  - 7.12.1 Company profile
  - 7.12.2 Representative Emulsion Waterproof Coating Product
- 7.12.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Oriental Yuhong
- 7.13 Huarun
  - 7.13.1 Company profile
  - 7.13.2 Representative Emulsion Waterproof Coating Product
- 7.13.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Huarun
- 7.14 Mapei
  - 7.14.1 Company profile
  - 7.14.2 Representative Emulsion Waterproof Coating Product
- 7.14.3 Emulsion Waterproof Coating Sales, Revenue, Price and Gross Margin of Mapei

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF EMULSION



### **WATERPROOF COATING**

- 8.1 Industry Chain of Emulsion Waterproof Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF EMULSION WATERPROOF COATING

- 9.1 Cost Structure Analysis of Emulsion Waterproof Coating
- 9.2 Raw Materials Cost Analysis of Emulsion Waterproof Coating
- 9.3 Labor Cost Analysis of Emulsion Waterproof Coating
- 9.4 Manufacturing Expenses Analysis of Emulsion Waterproof Coating

# CHAPTER 10 MARKETING STATUS ANALYSIS OF EMULSION WATERPROOF COATING

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Emulsion Waterproof Coating-North America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/EDB282DF52BMEN.html">https://marketpublishers.com/r/EDB282DF52BMEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EDB282DF52BMEN.html">https://marketpublishers.com/r/EDB282DF52BMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970