

Ellipticals-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E5A7E7ADB67EN.html>

Date: February 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: E5A7E7ADB67EN

Abstracts

Report Summary

Ellipticals-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ellipticals industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Ellipticals 2013-2017, and development forecast 2018-2023

Main market players of Ellipticals in China, with company and product introduction, position in the Ellipticals market

Market status and development trend of Ellipticals by types and applications

Cost and profit status of Ellipticals, and marketing status

Market growth drivers and challenges

The report segments the China Ellipticals market as:

China Ellipticals Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Ellipticals Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Elliptical Trainer

Elliptical Cross-trainer

Elliptical Glider

China Ellipticals Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Health Clubs and Gyms

Individual Users

Other

China Ellipticals Market: Players Segment Analysis (Company and Product introduction, Ellipticals Sales Volume, Revenue, Price and Gross Margin):

Life Fitness

ICON

Cybex International

Johnson Health Tech

SOLE Treadmills

Precor

Nautilus

Technogym

ProForm Fitness

FreeMotion Fitness

Core Health & Fitness

Octane Fitness

Star Trac

STEX

Schwinn

Body-Solid

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ELLIPTICALS

- 1.1 Definition of Ellipticals in This Report
- 1.2 Commercial Types of Ellipticals
 - 1.2.1 Elliptical Trainer
 - 1.2.2 Elliptical Cross-trainer
 - 1.2.3 Elliptical Glider
- 1.3 Downstream Application of Ellipticals
 - 1.3.1 Health Clubs and Gyms
 - 1.3.2 Individual Users
 - 1.3.3 Other
- 1.4 Development History of Ellipticals
- 1.5 Market Status and Trend of Ellipticals 2013-2023
 - 1.5.1 China Ellipticals Market Status and Trend 2013-2023
 - 1.5.2 Regional Ellipticals Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Ellipticals in China 2013-2017
- 2.2 Consumption Market of Ellipticals in China by Regions
 - 2.2.1 Consumption Volume of Ellipticals in China by Regions
 - 2.2.2 Revenue of Ellipticals in China by Regions
- 2.3 Market Analysis of Ellipticals in China by Regions
 - 2.3.1 Market Analysis of Ellipticals in North China 2013-2017
 - 2.3.2 Market Analysis of Ellipticals in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Ellipticals in East China 2013-2017
 - 2.3.4 Market Analysis of Ellipticals in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Ellipticals in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Ellipticals in Northwest China 2013-2017
- 2.4 Market Development Forecast of Ellipticals in China 2018-2023
 - 2.4.1 Market Development Forecast of Ellipticals in China 2018-2023
 - 2.4.2 Market Development Forecast of Ellipticals by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Ellipticals in China by Types

- 3.1.2 Revenue of Ellipticals in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Ellipticals in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Ellipticals in China by Downstream Industry
- 4.2 Demand Volume of Ellipticals by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Ellipticals by Downstream Industry in North China
 - 4.2.2 Demand Volume of Ellipticals by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Ellipticals by Downstream Industry in East China
 - 4.2.4 Demand Volume of Ellipticals by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Ellipticals by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Ellipticals by Downstream Industry in Northwest China
- 4.3 Market Forecast of Ellipticals in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELLIPTICALS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Ellipticals Downstream Industry Situation and Trend Overview

CHAPTER 6 ELLIPTICALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Ellipticals in China by Major Players
- 6.2 Revenue of Ellipticals in China by Major Players
- 6.3 Basic Information of Ellipticals by Major Players
 - 6.3.1 Headquarters Location and Established Time of Ellipticals Major Players
 - 6.3.2 Employees and Revenue Level of Ellipticals Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ELLIPTICALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Life Fitness

7.1.1 Company profile

7.1.2 Representative Ellipticals Product

7.1.3 Ellipticals Sales, Revenue, Price and Gross Margin of Life Fitness

7.2 ICON

7.2.1 Company profile

7.2.2 Representative Ellipticals Product

7.2.3 Ellipticals Sales, Revenue, Price and Gross Margin of ICON

7.3 Cybex International

7.3.1 Company profile

7.3.2 Representative Ellipticals Product

7.3.3 Ellipticals Sales, Revenue, Price and Gross Margin of Cybex International

7.4 Johnson Health Tech

7.4.1 Company profile

7.4.2 Representative Ellipticals Product

7.4.3 Ellipticals Sales, Revenue, Price and Gross Margin of Johnson Health Tech

7.5 SOLE Treadmills

7.5.1 Company profile

7.5.2 Representative Ellipticals Product

7.5.3 Ellipticals Sales, Revenue, Price and Gross Margin of SOLE Treadmills

7.6 Precor

7.6.1 Company profile

7.6.2 Representative Ellipticals Product

7.6.3 Ellipticals Sales, Revenue, Price and Gross Margin of Precor

7.7 Nautilus

7.7.1 Company profile

7.7.2 Representative Ellipticals Product

7.7.3 Ellipticals Sales, Revenue, Price and Gross Margin of Nautilus

7.8 Technogym

7.8.1 Company profile

7.8.2 Representative Ellipticals Product

7.8.3 Ellipticals Sales, Revenue, Price and Gross Margin of Technogym

7.9 ProForm Fitness

7.9.1 Company profile

- 7.9.2 Representative Ellipticals Product
- 7.9.3 Ellipticals Sales, Revenue, Price and Gross Margin of ProForm Fitness
- 7.10 FreeMotion Fitness
 - 7.10.1 Company profile
 - 7.10.2 Representative Ellipticals Product
 - 7.10.3 Ellipticals Sales, Revenue, Price and Gross Margin of FreeMotion Fitness
- 7.11 Core Health & Fitness
 - 7.11.1 Company profile
 - 7.11.2 Representative Ellipticals Product
 - 7.11.3 Ellipticals Sales, Revenue, Price and Gross Margin of Core Health & Fitness
- 7.12 Octane Fitness
 - 7.12.1 Company profile
 - 7.12.2 Representative Ellipticals Product
 - 7.12.3 Ellipticals Sales, Revenue, Price and Gross Margin of Octane Fitness
- 7.13 Star Trac
 - 7.13.1 Company profile
 - 7.13.2 Representative Ellipticals Product
 - 7.13.3 Ellipticals Sales, Revenue, Price and Gross Margin of Star Trac
- 7.14 STEX
 - 7.14.1 Company profile
 - 7.14.2 Representative Ellipticals Product
 - 7.14.3 Ellipticals Sales, Revenue, Price and Gross Margin of STEX
- 7.15 Schwinn
 - 7.15.1 Company profile
 - 7.15.2 Representative Ellipticals Product
 - 7.15.3 Ellipticals Sales, Revenue, Price and Gross Margin of Schwinn
- 7.16 Body-Solid

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELLIPTICALS

- 8.1 Industry Chain of Ellipticals
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELLIPTICALS

- 9.1 Cost Structure Analysis of Ellipticals
- 9.2 Raw Materials Cost Analysis of Ellipticals

9.3 Labor Cost Analysis of Ellipticals

9.4 Manufacturing Expenses Analysis of Ellipticals

CHAPTER 10 MARKETING STATUS ANALYSIS OF ELLIPTICALS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Ellipticals-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E5A7E7ADB67EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E5A7E7ADB67EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970