

# Electronic Shelf Label (ESL)-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E85EA010F03EN.html>

Date: November 2017

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: E85EA010F03EN

## Abstracts

### Report Summary

Electronic Shelf Label (ESL)-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electronic Shelf Label (ESL) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Electronic Shelf Label (ESL) 2013-2017, and development forecast 2018-2023

Main market players of Electronic Shelf Label (ESL) in South America, with company and product introduction, position in the Electronic Shelf Label (ESL) market  
Market status and development trend of Electronic Shelf Label (ESL) by types and applications

Cost and profit status of Electronic Shelf Label (ESL), and marketing status

Market growth drivers and challenges

The report segments the South America Electronic Shelf Label (ESL) market as:

South America Electronic Shelf Label (ESL) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Brazil

Argentina

Venezuela

Colombia

Others

South America Electronic Shelf Label (ESL) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Liquid Crystal Display (LCD) Displays

E Papers Displays

South America Electronic Shelf Label (ESL) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Department Store/Mass Merchandise

Grocery/Supermarket

Drug Store

South America Electronic Shelf Label (ESL) Market: Players Segment Analysis (Company and Product introduction, Electronic Shelf Label (ESL) Sales Volume, Revenue, Price and Gross Margin):

SES(imagotag)

Pricer

Displaydata

Opticon Sensors Europe B.V

Altierre

Hanshow Technology

Panasonic

LG innotek

Solum

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ELECTRONIC SHELF LABEL (ESL)**

- 1.1 Definition of Electronic Shelf Label (ESL) in This Report
- 1.2 Commercial Types of Electronic Shelf Label (ESL)
  - 1.2.1 Liquid Crystal Display (LCD) Displays
  - 1.2.2 E Papers Displays
- 1.3 Downstream Application of Electronic Shelf Label (ESL)
  - 1.3.1 Department Store/Mass Merchandise
  - 1.3.2 Grocery/Supermarket
  - 1.3.3 Drug Store
- 1.4 Development History of Electronic Shelf Label (ESL)
- 1.5 Market Status and Trend of Electronic Shelf Label (ESL) 2013-2023
  - 1.5.1 South America Electronic Shelf Label (ESL) Market Status and Trend 2013-2023
  - 1.5.2 Regional Electronic Shelf Label (ESL) Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Electronic Shelf Label (ESL) in South America 2013-2017
- 2.2 Consumption Market of Electronic Shelf Label (ESL) in South America by Regions
  - 2.2.1 Consumption Volume of Electronic Shelf Label (ESL) in South America by Regions
  - 2.2.2 Revenue of Electronic Shelf Label (ESL) in South America by Regions
- 2.3 Market Analysis of Electronic Shelf Label (ESL) in South America by Regions
  - 2.3.1 Market Analysis of Electronic Shelf Label (ESL) in Brazil 2013-2017
  - 2.3.2 Market Analysis of Electronic Shelf Label (ESL) in Argentina 2013-2017
  - 2.3.3 Market Analysis of Electronic Shelf Label (ESL) in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Electronic Shelf Label (ESL) in Colombia 2013-2017
  - 2.3.5 Market Analysis of Electronic Shelf Label (ESL) in Others 2013-2017
- 2.4 Market Development Forecast of Electronic Shelf Label (ESL) in South America 2018-2023
  - 2.4.1 Market Development Forecast of Electronic Shelf Label (ESL) in South America 2018-2023
  - 2.4.2 Market Development Forecast of Electronic Shelf Label (ESL) by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Electronic Shelf Label (ESL) in South America by Types

3.1.2 Revenue of Electronic Shelf Label (ESL) in South America by Types

### 3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Electronic Shelf Label (ESL) in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Electronic Shelf Label (ESL) in South America by Downstream Industry

### 4.2 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Brazil

4.2.2 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Argentina

4.2.3 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Venezuela

4.2.4 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Colombia

4.2.5 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Others

### 4.3 Market Forecast of Electronic Shelf Label (ESL) in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Electronic Shelf Label (ESL) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ELECTRONIC SHELF LABEL (ESL) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Electronic Shelf Label (ESL) in South America by Major Players
- 6.2 Revenue of Electronic Shelf Label (ESL) in South America by Major Players
- 6.3 Basic Information of Electronic Shelf Label (ESL) by Major Players
  - 6.3.1 Headquarters Location and Established Time of Electronic Shelf Label (ESL) Major Players
  - 6.3.2 Employees and Revenue Level of Electronic Shelf Label (ESL) Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ELECTRONIC SHELF LABEL (ESL) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 SES(imagotag)
  - 7.1.1 Company profile
  - 7.1.2 Representative Electronic Shelf Label (ESL) Product
  - 7.1.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of SES(imagotag)
- 7.2 Pricer
  - 7.2.1 Company profile
  - 7.2.2 Representative Electronic Shelf Label (ESL) Product
  - 7.2.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Pricer
- 7.3 Displaydata
  - 7.3.1 Company profile
  - 7.3.2 Representative Electronic Shelf Label (ESL) Product
  - 7.3.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Displaydata
- 7.4 Opticon Sensors Europe B.V
  - 7.4.1 Company profile
  - 7.4.2 Representative Electronic Shelf Label (ESL) Product
  - 7.4.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Opticon Sensors Europe B.V
- 7.5 Altierre
  - 7.5.1 Company profile
  - 7.5.2 Representative Electronic Shelf Label (ESL) Product
  - 7.5.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Altierre
- 7.6 Hanshow Technology

- 7.6.1 Company profile
- 7.6.2 Representative Electronic Shelf Label (ESL) Product
- 7.6.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Hanshow Technology
- 7.7 Panasonic
  - 7.7.1 Company profile
  - 7.7.2 Representative Electronic Shelf Label (ESL) Product
  - 7.7.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Panasonic
- 7.8 LG innotek
  - 7.8.1 Company profile
  - 7.8.2 Representative Electronic Shelf Label (ESL) Product
  - 7.8.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of LG innotek
- 7.9 Solum
  - 7.9.1 Company profile
  - 7.9.2 Representative Electronic Shelf Label (ESL) Product
  - 7.9.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Solum

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

- 8.1 Industry Chain of Electronic Shelf Label (ESL)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

- 9.1 Cost Structure Analysis of Electronic Shelf Label (ESL)
- 9.2 Raw Materials Cost Analysis of Electronic Shelf Label (ESL)
- 9.3 Labor Cost Analysis of Electronic Shelf Label (ESL)
- 9.4 Manufacturing Expenses Analysis of Electronic Shelf Label (ESL)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Electronic Shelf Label (ESL)-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E85EA010F03EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E85EA010F03EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970