

# Electronic Shelf Label (ESL)-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EFF232C4CADEN.html>

Date: November 2017

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: EFF232C4CADEN

## Abstracts

### Report Summary

Electronic Shelf Label (ESL)-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electronic Shelf Label (ESL) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Electronic Shelf Label (ESL) 2013-2017, and development forecast 2018-2023

Main market players of Electronic Shelf Label (ESL) in Europe, with company and product introduction, position in the Electronic Shelf Label (ESL) market

Market status and development trend of Electronic Shelf Label (ESL) by types and applications

Cost and profit status of Electronic Shelf Label (ESL), and marketing status

Market growth drivers and challenges

The report segments the Europe Electronic Shelf Label (ESL) market as:

Europe Electronic Shelf Label (ESL) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Electronic Shelf Label (ESL) Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Liquid Crystal Display (LCD) Displays

E Papers Displays

Europe Electronic Shelf Label (ESL) Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Department Store/Mass Merchandise

Grocery/Supermarket

Drug Store

Europe Electronic Shelf Label (ESL) Market: Players Segment Analysis (Company and  
Product introduction, Electronic Shelf Label (ESL) Sales Volume, Revenue, Price and  
Gross Margin):

SES(imagotag)

Pricer

Displaydata

Opticon Sensors Europe B.V

Altierre

Hanshow Technology

Panasonic

LG innotek

Solum

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ELECTRONIC SHELF LABEL (ESL)**

- 1.1 Definition of Electronic Shelf Label (ESL) in This Report
- 1.2 Commercial Types of Electronic Shelf Label (ESL)
  - 1.2.1 Liquid Crystal Display (LCD) Displays
  - 1.2.2 E Papers Displays
- 1.3 Downstream Application of Electronic Shelf Label (ESL)
  - 1.3.1 Department Store/Mass Merchandise
  - 1.3.2 Grocery/Supermarket
  - 1.3.3 Drug Store
- 1.4 Development History of Electronic Shelf Label (ESL)
- 1.5 Market Status and Trend of Electronic Shelf Label (ESL) 2013-2023
  - 1.5.1 Europe Electronic Shelf Label (ESL) Market Status and Trend 2013-2023
  - 1.5.2 Regional Electronic Shelf Label (ESL) Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Electronic Shelf Label (ESL) in Europe 2013-2017
- 2.2 Consumption Market of Electronic Shelf Label (ESL) in Europe by Regions
  - 2.2.1 Consumption Volume of Electronic Shelf Label (ESL) in Europe by Regions
  - 2.2.2 Revenue of Electronic Shelf Label (ESL) in Europe by Regions
- 2.3 Market Analysis of Electronic Shelf Label (ESL) in Europe by Regions
  - 2.3.1 Market Analysis of Electronic Shelf Label (ESL) in Germany 2013-2017
  - 2.3.2 Market Analysis of Electronic Shelf Label (ESL) in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Electronic Shelf Label (ESL) in France 2013-2017
  - 2.3.4 Market Analysis of Electronic Shelf Label (ESL) in Italy 2013-2017
  - 2.3.5 Market Analysis of Electronic Shelf Label (ESL) in Spain 2013-2017
  - 2.3.6 Market Analysis of Electronic Shelf Label (ESL) in Benelux 2013-2017
  - 2.3.7 Market Analysis of Electronic Shelf Label (ESL) in Russia 2013-2017
- 2.4 Market Development Forecast of Electronic Shelf Label (ESL) in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Electronic Shelf Label (ESL) in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Electronic Shelf Label (ESL) by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Electronic Shelf Label (ESL) in Europe by Types
  - 3.1.2 Revenue of Electronic Shelf Label (ESL) in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Electronic Shelf Label (ESL) in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Electronic Shelf Label (ESL) in Europe by Downstream Industry
- 4.2 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in France
  - 4.2.4 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Russia
- 4.3 Market Forecast of Electronic Shelf Label (ESL) in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Electronic Shelf Label (ESL) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ELECTRONIC SHELF LABEL (ESL) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Electronic Shelf Label (ESL) in Europe by Major Players
- 6.2 Revenue of Electronic Shelf Label (ESL) in Europe by Major Players
- 6.3 Basic Information of Electronic Shelf Label (ESL) by Major Players
  - 6.3.1 Headquarters Location and Established Time of Electronic Shelf Label (ESL) Major Players
  - 6.3.2 Employees and Revenue Level of Electronic Shelf Label (ESL) Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ELECTRONIC SHELF LABEL (ESL) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 SES(imagotag)
  - 7.1.1 Company profile
  - 7.1.2 Representative Electronic Shelf Label (ESL) Product
  - 7.1.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of SES(imagotag)
- 7.2 Pricer
  - 7.2.1 Company profile
  - 7.2.2 Representative Electronic Shelf Label (ESL) Product
  - 7.2.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Pricer
- 7.3 Displaydata
  - 7.3.1 Company profile
  - 7.3.2 Representative Electronic Shelf Label (ESL) Product
  - 7.3.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Displaydata
- 7.4 Opticon Sensors Europe B.V
  - 7.4.1 Company profile
  - 7.4.2 Representative Electronic Shelf Label (ESL) Product
  - 7.4.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Opticon Sensors Europe B.V
- 7.5 Altierre
  - 7.5.1 Company profile

- 7.5.2 Representative Electronic Shelf Label (ESL) Product
- 7.5.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Altierre
- 7.6 Hanshow Technology
  - 7.6.1 Company profile
  - 7.6.2 Representative Electronic Shelf Label (ESL) Product
  - 7.6.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Hanshow Technology
- 7.7 Panasonic
  - 7.7.1 Company profile
  - 7.7.2 Representative Electronic Shelf Label (ESL) Product
  - 7.7.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Panasonic
- 7.8 LG innotek
  - 7.8.1 Company profile
  - 7.8.2 Representative Electronic Shelf Label (ESL) Product
  - 7.8.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of LG innotek
- 7.9 Solum
  - 7.9.1 Company profile
  - 7.9.2 Representative Electronic Shelf Label (ESL) Product
  - 7.9.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Solum

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

- 8.1 Industry Chain of Electronic Shelf Label (ESL)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

- 9.1 Cost Structure Analysis of Electronic Shelf Label (ESL)
- 9.2 Raw Materials Cost Analysis of Electronic Shelf Label (ESL)
- 9.3 Labor Cost Analysis of Electronic Shelf Label (ESL)
- 9.4 Manufacturing Expenses Analysis of Electronic Shelf Label (ESL)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Electronic Shelf Label (ESL)-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EFF232C4CADEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EFF232C4CADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970