

Electronic Shelf Label (ESL)-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EFBC65B6C34EN.html>

Date: November 2017

Pages: 141

Price: US\$ 3,480.00 (Single User License)

ID: EFBC65B6C34EN

Abstracts

Report Summary

Electronic Shelf Label (ESL)-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electronic Shelf Label (ESL) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Electronic Shelf Label (ESL) 2013-2017, and development forecast 2018-2023

Main market players of Electronic Shelf Label (ESL) in EMEA, with company and product introduction, position in the Electronic Shelf Label (ESL) market

Market status and development trend of Electronic Shelf Label (ESL) by types and applications

Cost and profit status of Electronic Shelf Label (ESL), and marketing status

Market growth drivers and challenges

The report segments the EMEA Electronic Shelf Label (ESL) market as:

EMEA Electronic Shelf Label (ESL) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Europe

Middle East

Africa

EMEA Electronic Shelf Label (ESL) Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Liquid Crystal Display (LCD) Displays
E Papers Displays

EMEA Electronic Shelf Label (ESL) Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Department Store/Mass Merchandise
Grocery/Supermarket
Drug Store

EMEA Electronic Shelf Label (ESL) Market: Players Segment Analysis (Company and
Product introduction, Electronic Shelf Label (ESL) Sales Volume, Revenue, Price and
Gross Margin):

SES(imagotag)
Pricer
Displaydata
Opticon Sensors Europe B.V
Altierre
Hanshow Technology
Panasonic
LG innotek
Solum

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ELECTRONIC SHELF LABEL (ESL)

- 1.1 Definition of Electronic Shelf Label (ESL) in This Report
- 1.2 Commercial Types of Electronic Shelf Label (ESL)
 - 1.2.1 Liquid Crystal Display (LCD) Displays
 - 1.2.2 E Papers Displays
- 1.3 Downstream Application of Electronic Shelf Label (ESL)
 - 1.3.1 Department Store/Mass Merchandise
 - 1.3.2 Grocery/Supermarket
 - 1.3.3 Drug Store
- 1.4 Development History of Electronic Shelf Label (ESL)
- 1.5 Market Status and Trend of Electronic Shelf Label (ESL) 2013-2023
 - 1.5.1 EMEA Electronic Shelf Label (ESL) Market Status and Trend 2013-2023
 - 1.5.2 Regional Electronic Shelf Label (ESL) Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Electronic Shelf Label (ESL) in EMEA 2013-2017
- 2.2 Consumption Market of Electronic Shelf Label (ESL) in EMEA by Regions
 - 2.2.1 Consumption Volume of Electronic Shelf Label (ESL) in EMEA by Regions
 - 2.2.2 Revenue of Electronic Shelf Label (ESL) in EMEA by Regions
- 2.3 Market Analysis of Electronic Shelf Label (ESL) in EMEA by Regions
 - 2.3.1 Market Analysis of Electronic Shelf Label (ESL) in Europe 2013-2017
 - 2.3.2 Market Analysis of Electronic Shelf Label (ESL) in Middle East 2013-2017
 - 2.3.3 Market Analysis of Electronic Shelf Label (ESL) in Africa 2013-2017
- 2.4 Market Development Forecast of Electronic Shelf Label (ESL) in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Electronic Shelf Label (ESL) in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Electronic Shelf Label (ESL) by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Electronic Shelf Label (ESL) in EMEA by Types
 - 3.1.2 Revenue of Electronic Shelf Label (ESL) in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Electronic Shelf Label (ESL) in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Electronic Shelf Label (ESL) in EMEA by Downstream Industry
- 4.2 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Electronic Shelf Label (ESL) by Downstream Industry in Africa
- 4.3 Market Forecast of Electronic Shelf Label (ESL) in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Electronic Shelf Label (ESL) Downstream Industry Situation and Trend Overview

CHAPTER 6 ELECTRONIC SHELF LABEL (ESL) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Electronic Shelf Label (ESL) in EMEA by Major Players
- 6.2 Revenue of Electronic Shelf Label (ESL) in EMEA by Major Players
- 6.3 Basic Information of Electronic Shelf Label (ESL) by Major Players
 - 6.3.1 Headquarters Location and Established Time of Electronic Shelf Label (ESL) Major Players
 - 6.3.2 Employees and Revenue Level of Electronic Shelf Label (ESL) Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ELECTRONIC SHELF LABEL (ESL) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 SES(imagotag)

7.1.1 Company profile

7.1.2 Representative Electronic Shelf Label (ESL) Product

7.1.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of SES(imagotag)

7.2 Pricer

7.2.1 Company profile

7.2.2 Representative Electronic Shelf Label (ESL) Product

7.2.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Pricer

7.3 Displaydata

7.3.1 Company profile

7.3.2 Representative Electronic Shelf Label (ESL) Product

7.3.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Displaydata

7.4 Opticon Sensors Europe B.V

7.4.1 Company profile

7.4.2 Representative Electronic Shelf Label (ESL) Product

7.4.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Opticon Sensors Europe B.V

7.5 Altierre

7.5.1 Company profile

7.5.2 Representative Electronic Shelf Label (ESL) Product

7.5.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Altierre

7.6 Hanshow Technology

7.6.1 Company profile

7.6.2 Representative Electronic Shelf Label (ESL) Product

7.6.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Hanshow Technology

7.7 Panasonic

7.7.1 Company profile

7.7.2 Representative Electronic Shelf Label (ESL) Product

7.7.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Panasonic

7.8 LG innotek

7.8.1 Company profile

7.8.2 Representative Electronic Shelf Label (ESL) Product

7.8.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of LG innotek

7.9 Solum

7.9.1 Company profile

7.9.2 Representative Electronic Shelf Label (ESL) Product

7.9.3 Electronic Shelf Label (ESL) Sales, Revenue, Price and Gross Margin of Solum

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)

8.1 Industry Chain of Electronic Shelf Label (ESL)

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)

9.1 Cost Structure Analysis of Electronic Shelf Label (ESL)

9.2 Raw Materials Cost Analysis of Electronic Shelf Label (ESL)

9.3 Labor Cost Analysis of Electronic Shelf Label (ESL)

9.4 Manufacturing Expenses Analysis of Electronic Shelf Label (ESL)

CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRONIC SHELF LABEL (ESL)

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Electronic Shelf Label (ESL)-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EFBC65B6C34EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EFBC65B6C34EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970