

Electronic Power Steering-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/EFD5DAEEE02EN.html

Date: April 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: EFD5DAEEE02EN

Abstracts

Report Summary

Electronic Power Steering-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electronic Power Steering industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Electronic Power Steering 2013-2017, and development forecast 2018-2023

Main market players of Electronic Power Steering in EMEA, with company and product introduction, position in the Electronic Power Steering market

Market status and development trend of Electronic Power Steering by types and applications

Cost and profit status of Electronic Power Steering, and marketing status Market growth drivers and challenges

The report segments the EMEA Electronic Power Steering market as:

EMEA Electronic Power Steering Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe

Middle East

Africa

EMEA Electronic Power Steering Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Column Assisted Electronic Power Steering (C-EPS)

Pinion Assisted Electronic Power Steering (P-EPS)

Rack Assisted Power Steering System (R-EPS)

Electronic Hydraulic Power Steering (EHPS)

EMEA Electronic Power Steering Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Ight Motor Vehicles (LMV)

Passenger Cars

Heavy Motor Vehicles (HMV)

Agricultural Tractors

Special Utility Vehicles

EMEA Electronic Power Steering Market: Players Segment Analysis (Company and Product introduction, Electronic Power Steering Sales Volume, Revenue, Price and Gross Margin):

Robert Bosch Automotive Steering GmbH

Mitsubishi Electric Corporation

ZF Friedrichshafen Group

Nexteer Automotive

NSK Global

JTEKT Corporation

SHOWA Corporation

Thyssenkrupp Presta AG

Mando Corporation

Hyundai Mobis

Zhuzhou Elite Electro Mechanical

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ELECTRONIC POWER STEERING

- 1.1 Definition of Electronic Power Steering in This Report
- 1.2 Commercial Types of Electronic Power Steering
 - 1.2.1 Column Assisted Electronic Power Steering (C-EPS)
 - 1.2.2 Pinion Assisted Electronic Power Steering (P-EPS)
 - 1.2.3 Rack Assisted Power Steering System (R-EPS)
 - 1.2.4 Electronic Hydraulic Power Steering (EHPS)
- 1.3 Downstream Application of Electronic Power Steering
 - 1.3.1 Ight Motor Vehicles (LMV)
 - 1.3.2 Passenger Cars
- 1.3.3 Heavy Motor Vehicles (HMV)
- 1.3.4 Agricultural Tractors
- 1.3.5 Special Utility Vehicles
- 1.4 Development History of Electronic Power Steering
- 1.5 Market Status and Trend of Electronic Power Steering 2013-2023
 - 1.5.1 EMEA Electronic Power Steering Market Status and Trend 2013-2023
- 1.5.2 Regional Electronic Power Steering Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Electronic Power Steering in EMEA 2013-2017
- 2.2 Consumption Market of Electronic Power Steering in EMEA by Regions
 - 2.2.1 Consumption Volume of Electronic Power Steering in EMEA by Regions
 - 2.2.2 Revenue of Electronic Power Steering in EMEA by Regions
- 2.3 Market Analysis of Electronic Power Steering in EMEA by Regions
 - 2.3.1 Market Analysis of Electronic Power Steering in Europe 2013-2017
 - 2.3.2 Market Analysis of Electronic Power Steering in Middle East 2013-2017
 - 2.3.3 Market Analysis of Electronic Power Steering in Africa 2013-2017
- 2.4 Market Development Forecast of Electronic Power Steering in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Electronic Power Steering in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Electronic Power Steering by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole EMEA Market Status by Types



- 3.1.1 Consumption Volume of Electronic Power Steering in EMEA by Types
- 3.1.2 Revenue of Electronic Power Steering in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Electronic Power Steering in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Electronic Power Steering in EMEA by Downstream Industry
- 4.2 Demand Volume of Electronic Power Steering by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Electronic Power Steering by Downstream Industry in Europe
- 4.2.2 Demand Volume of Electronic Power Steering by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Electronic Power Steering by Downstream Industry in Africa
- 4.3 Market Forecast of Electronic Power Steering in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRONIC POWER STEERING

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Electronic Power Steering Downstream Industry Situation and Trend Overview

CHAPTER 6 ELECTRONIC POWER STEERING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Electronic Power Steering in EMEA by Major Players
- 6.2 Revenue of Electronic Power Steering in EMEA by Major Players
- 6.3 Basic Information of Electronic Power Steering by Major Players
- 6.3.1 Headquarters Location and Established Time of Electronic Power Steering Major Players
- 6.3.2 Employees and Revenue Level of Electronic Power Steering Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

CHAPTER 7 ELECTRONIC POWER STEERING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Robert Bosch Automotive Steering GmbH
 - 7.1.1 Company profile
 - 7.1.2 Representative Electronic Power Steering Product
- 7.1.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of Robert Bosch Automotive Steering GmbH
- 7.2 Mitsubishi Electric Corporation
 - 7.2.1 Company profile
 - 7.2.2 Representative Electronic Power Steering Product
- 7.2.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of Mitsubishi Electric Corporation
- 7.3 ZF Friedrichshafen Group
 - 7.3.1 Company profile
 - 7.3.2 Representative Electronic Power Steering Product
- 7.3.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of ZF Friedrichshafen Group
- 7.4 Nexteer Automotive
 - 7.4.1 Company profile
 - 7.4.2 Representative Electronic Power Steering Product
- 7.4.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of Nexteer Automotive
- 7.5 NSK Global
 - 7.5.1 Company profile
 - 7.5.2 Representative Electronic Power Steering Product
- 7.5.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of NSK Global
- 7.6 JTEKT Corporation
 - 7.6.1 Company profile
 - 7.6.2 Representative Electronic Power Steering Product
- 7.6.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of JTEKT Corporation
- 7.7 SHOWA Corporation
 - 7.7.1 Company profile
 - 7.7.2 Representative Electronic Power Steering Product
- 7.7.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of SHOWA



Corporation

- 7.8 Thyssenkrupp Presta AG
 - 7.8.1 Company profile
 - 7.8.2 Representative Electronic Power Steering Product
 - 7.8.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of

Thyssenkrupp Presta AG

- 7.9 Mando Corporation
 - 7.9.1 Company profile
 - 7.9.2 Representative Electronic Power Steering Product
- 7.9.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of Mando Corporation
- 7.10 Hyundai Mobis
 - 7.10.1 Company profile
 - 7.10.2 Representative Electronic Power Steering Product
- 7.10.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of Hyundai Mobis
- 7.11 Zhuzhou Elite Electro Mechanical
- 7.11.1 Company profile
- 7.11.2 Representative Electronic Power Steering Product
- 7.11.3 Electronic Power Steering Sales, Revenue, Price and Gross Margin of Zhuzhou Elite Electro Mechanical

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRONIC POWER STEERING

- 8.1 Industry Chain of Electronic Power Steering
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRONIC POWER STEERING

- 9.1 Cost Structure Analysis of Electronic Power Steering
- 9.2 Raw Materials Cost Analysis of Electronic Power Steering
- 9.3 Labor Cost Analysis of Electronic Power Steering
- 9.4 Manufacturing Expenses Analysis of Electronic Power Steering

CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRONIC POWER STEERING



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Electronic Power Steering-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/EFD5DAEEE02EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/EFD5DAEEE02EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970