

Electronic Navigation Systems for Boats-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ECE33C87A612EN.html>

Date: June 2018

Pages: 151

Price: US\$ 5,980.00 (Single User License)

ID: ECE33C87A612EN

Abstracts

Report Summary

Electronic Navigation Systems for Boats-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electronic Navigation Systems for Boats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Electronic Navigation Systems for Boats 2013-2017, and development forecast 2018-2023

Main market players of Electronic Navigation Systems for Boats in South America, with company and product introduction, position in the Electronic Navigation Systems for Boats market

Market status and development trend of Electronic Navigation Systems for Boats by types and applications

Cost and profit status of Electronic Navigation Systems for Boats, and marketing status

Market growth drivers and challenges

The report segments the South America Electronic Navigation Systems for Boats market as:

South America Electronic Navigation Systems for Boats Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina
Venezuela
Colombia
Others

South America Electronic Navigation Systems for Boats Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Inertial Navigation systems
Navigation systems
Wireless Navigational Instrument Servers
Monitoring and Control Systems

South America Electronic Navigation Systems for Boats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ships
Boats
ROVs
AUVs

South America Electronic Navigation Systems for Boats Market: Players Segment Analysis (Company and Product introduction, Electronic Navigation Systems for Boats Sales Volume, Revenue, Price and Gross Margin):

AD Navigation
B & G
Harken
Kongsberg Maritime
Maretron
nke Marine Electronics
Raymarine
SBG system
Simrad Yachting
Trelleborg Marine Systems

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ELECTRONIC NAVIGATION SYSTEMS FOR BOATS

- 1.1 Definition of Electronic Navigation Systems for Boats in This Report
- 1.2 Commercial Types of Electronic Navigation Systems for Boats
 - 1.2.1 Inertial Navigation systems
 - 1.2.2 Navigation systems
 - 1.2.3 Wireless Navigational Instrument Servers
 - 1.2.4 Monitoring and Control Systems
- 1.3 Downstream Application of Electronic Navigation Systems for Boats
 - 1.3.1 Ships
 - 1.3.2 Boats
 - 1.3.3 ROVs
 - 1.3.4 AUVs
- 1.4 Development History of Electronic Navigation Systems for Boats
- 1.5 Market Status and Trend of Electronic Navigation Systems for Boats 2013-2023
 - 1.5.1 South America Electronic Navigation Systems for Boats Market Status and Trend 2013-2023
 - 1.5.2 Regional Electronic Navigation Systems for Boats Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Electronic Navigation Systems for Boats in South America 2013-2017
- 2.2 Consumption Market of Electronic Navigation Systems for Boats in South America by Regions
 - 2.2.1 Consumption Volume of Electronic Navigation Systems for Boats in South America by Regions
 - 2.2.2 Revenue of Electronic Navigation Systems for Boats in South America by Regions
- 2.3 Market Analysis of Electronic Navigation Systems for Boats in South America by Regions
 - 2.3.1 Market Analysis of Electronic Navigation Systems for Boats in Brazil 2013-2017
 - 2.3.2 Market Analysis of Electronic Navigation Systems for Boats in Argentina 2013-2017
 - 2.3.3 Market Analysis of Electronic Navigation Systems for Boats in Venezuela 2013-2017

2.3.4 Market Analysis of Electronic Navigation Systems for Boats in Colombia
2013-2017

2.3.5 Market Analysis of Electronic Navigation Systems for Boats in Others 2013-2017

2.4 Market Development Forecast of Electronic Navigation Systems for Boats in South
America 2018-2023

2.4.1 Market Development Forecast of Electronic Navigation Systems for Boats in
South America 2018-2023

2.4.2 Market Development Forecast of Electronic Navigation Systems for Boats by
Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Electronic Navigation Systems for Boats in South
America by Types

3.1.2 Revenue of Electronic Navigation Systems for Boats in South America by Types

3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

3.3 Market Forecast of Electronic Navigation Systems for Boats in South America by
Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Electronic Navigation Systems for Boats in South America by
Downstream Industry

4.2 Demand Volume of Electronic Navigation Systems for Boats by Downstream
Industry in Major Countries

4.2.1 Demand Volume of Electronic Navigation Systems for Boats by Downstream
Industry in Brazil

4.2.2 Demand Volume of Electronic Navigation Systems for Boats by Downstream
Industry in Argentina

4.2.3 Demand Volume of Electronic Navigation Systems for Boats by Downstream
Industry in Venezuela

4.2.4 Demand Volume of Electronic Navigation Systems for Boats by Downstream

Industry in Colombia

4.2.5 Demand Volume of Electronic Navigation Systems for Boats by Downstream

Industry in Others

4.3 Market Forecast of Electronic Navigation Systems for Boats in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRONIC NAVIGATION SYSTEMS FOR BOATS

5.1 South America Economy Situation and Trend Overview

5.2 Electronic Navigation Systems for Boats Downstream Industry Situation and Trend Overview

CHAPTER 6 ELECTRONIC NAVIGATION SYSTEMS FOR BOATS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Electronic Navigation Systems for Boats in South America by Major Players

6.2 Revenue of Electronic Navigation Systems for Boats in South America by Major Players

6.3 Basic Information of Electronic Navigation Systems for Boats by Major Players

6.3.1 Headquarters Location and Established Time of Electronic Navigation Systems for Boats Major Players

6.3.2 Employees and Revenue Level of Electronic Navigation Systems for Boats Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ELECTRONIC NAVIGATION SYSTEMS FOR BOATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 AD Navigation

7.1.1 Company profile

7.1.2 Representative Electronic Navigation Systems for Boats Product

7.1.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of AD Navigation

7.2 B & G

- 7.2.1 Company profile
- 7.2.2 Representative Electronic Navigation Systems for Boats Product
- 7.2.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of B & G
- 7.3 Harken
 - 7.3.1 Company profile
 - 7.3.2 Representative Electronic Navigation Systems for Boats Product
 - 7.3.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of Harken
- 7.4 Kongsberg Maritime
 - 7.4.1 Company profile
 - 7.4.2 Representative Electronic Navigation Systems for Boats Product
 - 7.4.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of Kongsberg Maritime
- 7.5 Maretron
 - 7.5.1 Company profile
 - 7.5.2 Representative Electronic Navigation Systems for Boats Product
 - 7.5.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of Maretron
- 7.6 nke Marine Electronics
 - 7.6.1 Company profile
 - 7.6.2 Representative Electronic Navigation Systems for Boats Product
 - 7.6.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of nke Marine Electronics
- 7.7 Raymarine
 - 7.7.1 Company profile
 - 7.7.2 Representative Electronic Navigation Systems for Boats Product
 - 7.7.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of Raymarine
- 7.8 SBG system
 - 7.8.1 Company profile
 - 7.8.2 Representative Electronic Navigation Systems for Boats Product
 - 7.8.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of SBG system
- 7.9 Simrad Yachting
 - 7.9.1 Company profile
 - 7.9.2 Representative Electronic Navigation Systems for Boats Product
 - 7.9.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of Simrad Yachting

7.10 Trelleborg Marine Systems

7.10.1 Company profile

7.10.2 Representative Electronic Navigation Systems for Boats Product

7.10.3 Electronic Navigation Systems for Boats Sales, Revenue, Price and Gross Margin of Trelleborg Marine Systems

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRONIC NAVIGATION SYSTEMS FOR BOATS

8.1 Industry Chain of Electronic Navigation Systems for Boats

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRONIC NAVIGATION SYSTEMS FOR BOATS

9.1 Cost Structure Analysis of Electronic Navigation Systems for Boats

9.2 Raw Materials Cost Analysis of Electronic Navigation Systems for Boats

9.3 Labor Cost Analysis of Electronic Navigation Systems for Boats

9.4 Manufacturing Expenses Analysis of Electronic Navigation Systems for Boats

CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRONIC NAVIGATION SYSTEMS FOR BOATS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Electronic Navigation Systems for Boats-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ECE33C87A612EN.html>

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ECE33C87A612EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

