

# Electronic Cartography-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E6666A803CB0EN.html

Date: April 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: E6666A803CB0EN

### **Abstracts**

### **Report Summary**

Electronic Cartography-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electronic Cartography industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Electronic Cartography 2013-2017, and development forecast 2018-2023

Main market players of Electronic Cartography in EMEA, with company and product introduction, position in the Electronic Cartography market

Market status and development trend of Electronic Cartography by types and applications

Cost and profit status of Electronic Cartography, and marketing status Market growth drivers and challenges

The report segments the EMEA Electronic Cartography market as:

EMEA Electronic Cartography Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA Electronic Cartography Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Marine Electronic Navigation Systems Aviation Electronic Navigation Systems Marine Electronic Charts

EMEA Electronic Cartography Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial

Defense

EMEA Electronic Cartography Market: Players Segment Analysis (Company and Product introduction, Electronic Cartography Sales Volume, Revenue, Price and Gross Margin):

Jeppesen
Northrop Grumman
Transas
Furuno
Raytheon Anschutz

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF ELECTRONIC CARTOGRAPHY**

- 1.1 Definition of Electronic Cartography in This Report
- 1.2 Commercial Types of Electronic Cartography
  - 1.2.1 Marine Electronic Navigation Systems
  - 1.2.2 Aviation Electronic Navigation Systems
  - 1.2.3 Marine Electronic Charts
- 1.3 Downstream Application of Electronic Cartography
  - 1.3.1 Commercial
  - 1.3.2 Defense
- 1.4 Development History of Electronic Cartography
- 1.5 Market Status and Trend of Electronic Cartography 2013-2023
  - 1.5.1 EMEA Electronic Cartography Market Status and Trend 2013-2023
  - 1.5.2 Regional Electronic Cartography Market Status and Trend 2013-2023

#### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Electronic Cartography in EMEA 2013-2017
- 2.2 Consumption Market of Electronic Cartography in EMEA by Regions
  - 2.2.1 Consumption Volume of Electronic Cartography in EMEA by Regions
- 2.2.2 Revenue of Electronic Cartography in EMEA by Regions
- 2.3 Market Analysis of Electronic Cartography in EMEA by Regions
  - 2.3.1 Market Analysis of Electronic Cartography in Europe 2013-2017
  - 2.3.2 Market Analysis of Electronic Cartography in Middle East 2013-2017
  - 2.3.3 Market Analysis of Electronic Cartography in Africa 2013-2017
- 2.4 Market Development Forecast of Electronic Cartography in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Electronic Cartography in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Electronic Cartography by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Electronic Cartography in EMEA by Types
  - 3.1.2 Revenue of Electronic Cartography in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East



- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Electronic Cartography in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Electronic Cartography in EMEA by Downstream Industry
- 4.2 Demand Volume of Electronic Cartography by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Electronic Cartography by Downstream Industry in Europe
- 4.2.2 Demand Volume of Electronic Cartography by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Electronic Cartography by Downstream Industry in Africa
- 4.3 Market Forecast of Electronic Cartography in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRONIC CARTOGRAPHY

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Electronic Cartography Downstream Industry Situation and Trend Overview

# CHAPTER 6 ELECTRONIC CARTOGRAPHY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Electronic Cartography in EMEA by Major Players
- 6.2 Revenue of Electronic Cartography in EMEA by Major Players
- 6.3 Basic Information of Electronic Cartography by Major Players
- 6.3.1 Headquarters Location and Established Time of Electronic Cartography Major Players
  - 6.3.2 Employees and Revenue Level of Electronic Cartography Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ELECTRONIC CARTOGRAPHY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 Jeppesen



- 7.1.1 Company profile
- 7.1.2 Representative Electronic Cartography Product
- 7.1.3 Electronic Cartography Sales, Revenue, Price and Gross Margin of Jeppesen
- 7.2 Northrop Grumman
  - 7.2.1 Company profile
  - 7.2.2 Representative Electronic Cartography Product
- 7.2.3 Electronic Cartography Sales, Revenue, Price and Gross Margin of Northrop Grumman
- 7.3 Transas
  - 7.3.1 Company profile
  - 7.3.2 Representative Electronic Cartography Product
  - 7.3.3 Electronic Cartography Sales, Revenue, Price and Gross Margin of Transas
- 7.4 Furuno
  - 7.4.1 Company profile
  - 7.4.2 Representative Electronic Cartography Product
  - 7.4.3 Electronic Cartography Sales, Revenue, Price and Gross Margin of Furuno
- 7.5 Raytheon Anschutz
  - 7.5.1 Company profile
  - 7.5.2 Representative Electronic Cartography Product
- 7.5.3 Electronic Cartography Sales, Revenue, Price and Gross Margin of Raytheon Anschutz

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRONIC CARTOGRAPHY

- 8.1 Industry Chain of Electronic Cartography
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRONIC CARTOGRAPHY

- 9.1 Cost Structure Analysis of Electronic Cartography
- 9.2 Raw Materials Cost Analysis of Electronic Cartography
- 9.3 Labor Cost Analysis of Electronic Cartography
- 9.4 Manufacturing Expenses Analysis of Electronic Cartography

### CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRONIC CARTOGRAPHY



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Electronic Cartography-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/E6666A803CB0EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E6666A803CB0EN.html">https://marketpublishers.com/r/E6666A803CB0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature
	Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970