

# Electrocoating-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E82BC90EE8A8EN.html>

Date: May 2018

Pages: 131

Price: US\$ 2,480.00 (Single User License)

ID: E82BC90EE8A8EN

## Abstracts

### Report Summary

Electrocoating-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electrocoating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Electrocoating 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Electrocoating worldwide, with company and product introduction, position in the Electrocoating market

Market status and development trend of Electrocoating by types and applications

Cost and profit status of Electrocoating, and marketing status

Market growth drivers and challenges

The report segments the global Electrocoating market as:

Global Electrocoating Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Electrocoating Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cathodic

Anodic

Global Electrocoating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Cars

Commercial Vehicles

Automotive Parts & Accessories

Heavy Duty Equipment

Appliances

Others

Global Electrocoating Market: Manufacturers Segment Analysis (Company and Product introduction, Electrocoating Sales Volume, Revenue, Price and Gross Margin):

Aactron, Inc.

Axalta Coating Systems

B.L DOWNEY company LLC

BASF SE

Burkard Industries

Chase Corp

Dymax Corp

Electro coatings

Green kote PLC

H.E.Orr company pvt

Hawking Electrotechnology

Henkel AG & Co. KGAA

KCC Corporation

Lippert components, Inc.

Luvata Oy

Master coating technologies

Nippon Paint Holdings

Nordson Corp

Noroo Paint & Coatings

Oerlikon Metco Inc

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ELECTROCOATING**

- 1.1 Definition of Electrocoating in This Report
- 1.2 Commercial Types of Electrocoating
  - 1.2.1 Cathodic
  - 1.2.2 Anodic
- 1.3 Downstream Application of Electrocoating
  - 1.3.1 Passenger Cars
  - 1.3.2 Commercial Vehicles
  - 1.3.3 Automotive Parts & Accessories
  - 1.3.4 Heavy Duty Equipment
  - 1.3.5 Appliances
  - 1.3.6 Others
- 1.4 Development History of Electrocoating
- 1.5 Market Status and Trend of Electrocoating 2013-2023
  - 1.5.1 Global Electrocoating Market Status and Trend 2013-2023
  - 1.5.2 Regional Electrocoating Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Electrocoating 2013-2017
- 2.2 Production Market of Electrocoating by Regions
  - 2.2.1 Production Volume of Electrocoating by Regions
  - 2.2.2 Production Value of Electrocoating by Regions
- 2.3 Demand Market of Electrocoating by Regions
- 2.4 Production and Demand Status of Electrocoating by Regions
  - 2.4.1 Production and Demand Status of Electrocoating by Regions 2013-2017
  - 2.4.2 Import and Export Status of Electrocoating by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Electrocoating by Types
- 3.2 Production Value of Electrocoating by Types
- 3.3 Market Forecast of Electrocoating by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Electrocoating by Downstream Industry
- 4.2 Market Forecast of Electrocoating by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTROCOATING**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Electrocoating Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ELECTROCOATING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Electrocoating by Major Manufacturers
- 6.2 Production Value of Electrocoating by Major Manufacturers
- 6.3 Basic Information of Electrocoating by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Electrocoating Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Electrocoating Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ELECTROCOATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Aactron, Inc.
  - 7.1.1 Company profile
  - 7.1.2 Representative Electrocoating Product
  - 7.1.3 Electrocoating Sales, Revenue, Price and Gross Margin of Aactron, Inc.
- 7.2 Axalta Coating Systems
  - 7.2.1 Company profile
  - 7.2.2 Representative Electrocoating Product
  - 7.2.3 Electrocoating Sales, Revenue, Price and Gross Margin of Axalta Coating Systems
- 7.3 B.L DOWNEY company LLC
  - 7.3.1 Company profile
  - 7.3.2 Representative Electrocoating Product
  - 7.3.3 Electrocoating Sales, Revenue, Price and Gross Margin of B.L DOWNEY

company LLC

#### 7.4 BASF SE

7.4.1 Company profile

7.4.2 Representative Electrocoating Product

7.4.3 Electrocoating Sales, Revenue, Price and Gross Margin of BASF SE

#### 7.5 Burkard Industries

7.5.1 Company profile

7.5.2 Representative Electrocoating Product

7.5.3 Electrocoating Sales, Revenue, Price and Gross Margin of Burkard Industries

#### 7.6 Chase Corp

7.6.1 Company profile

7.6.2 Representative Electrocoating Product

7.6.3 Electrocoating Sales, Revenue, Price and Gross Margin of Chase Corp

#### 7.7 Dymax Corp

7.7.1 Company profile

7.7.2 Representative Electrocoating Product

7.7.3 Electrocoating Sales, Revenue, Price and Gross Margin of Dymax Corp

#### 7.8 Electro coatings

7.8.1 Company profile

7.8.2 Representative Electrocoating Product

7.8.3 Electrocoating Sales, Revenue, Price and Gross Margin of Electro coatings

#### 7.9 Green kote PLC

7.9.1 Company profile

7.9.2 Representative Electrocoating Product

7.9.3 Electrocoating Sales, Revenue, Price and Gross Margin of Green kote PLC

#### 7.10 H.E.Orr company pvt

7.10.1 Company profile

7.10.2 Representative Electrocoating Product

7.10.3 Electrocoating Sales, Revenue, Price and Gross Margin of H.E.Orr company

pvt

#### 7.11 Hawking Electrotechnology

7.11.1 Company profile

7.11.2 Representative Electrocoating Product

7.11.3 Electrocoating Sales, Revenue, Price and Gross Margin of Hawking

Electrotechnology

#### 7.12 Henkel AG & Co. KGAA

7.12.1 Company profile

7.12.2 Representative Electrocoating Product

7.12.3 Electrocoating Sales, Revenue, Price and Gross Margin of Henkel AG & Co.

## KGAA

### 7.13 KCC Corporation

#### 7.13.1 Company profile

#### 7.13.2 Representative Electrocoating Product

#### 7.13.3 Electrocoating Sales, Revenue, Price and Gross Margin of KCC Corporation

### 7.14 Lippert components, Inc.

#### 7.14.1 Company profile

#### 7.14.2 Representative Electrocoating Product

#### 7.14.3 Electrocoating Sales, Revenue, Price and Gross Margin of Lippert components, Inc.

### 7.15 Luvata Oy

#### 7.15.1 Company profile

#### 7.15.2 Representative Electrocoating Product

#### 7.15.3 Electrocoating Sales, Revenue, Price and Gross Margin of Luvata Oy

### 7.16 Master coating technologies

### 7.17 Nippon Paint Holdings

### 7.18 Nordson Corp

### 7.19 Noroo Paint & Coatings

### 7.20 Oerlikon Metco Inc

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTROCOATING**

### 8.1 Industry Chain of Electrocoating

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTROCOATING**

### 9.1 Cost Structure Analysis of Electrocoating

### 9.2 Raw Materials Cost Analysis of Electrocoating

### 9.3 Labor Cost Analysis of Electrocoating

### 9.4 Manufacturing Expenses Analysis of Electrocoating

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTROCOATING**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Electrocoating-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E82BC90EE8A8EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E82BC90EE8A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970