

# Electrical Steels-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ECC5F3648D5MEN.html>

Date: March 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: ECC5F3648D5MEN

## Abstracts

### Report Summary

Electrical Steels-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electrical Steels industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Electrical Steels 2013-2017, and development forecast 2018-2023

Main market players of Electrical Steels in South America, with company and product introduction, position in the Electrical Steels market

Market status and development trend of Electrical Steels by types and applications

Cost and profit status of Electrical Steels, and marketing status

Market growth drivers and challenges

The report segments the South America Electrical Steels market as:

South America Electrical Steels Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Electrical Steels Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):  
Oriented Electrical Steels  
Non-oriented Electrical Steels

South America Electrical Steels Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)  
Transformer  
Power Generator  
Electric Motor  
Other

South America Electrical Steels Market: Players Segment Analysis (Company and  
Product introduction, Electrical Steels Sales Volume, Revenue, Price and Gross  
Margin):

Baowu  
ArcelorMittal  
JFE Steel  
Shougang  
TISCO  
NSSMC  
NLMK Group  
AK Steel  
ThyssenKrupp  
Ansteel  
Masteel  
Posco  
Cogent (Tata Steel)  
Voestalpine  
Benxi Steel  
APERAM  
Nucor  
ATI  
Stalprodukt S.A.  
CSC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ELECTRICAL STEELS**

- 1.1 Definition of Electrical Steels in This Report
- 1.2 Commercial Types of Electrical Steels
  - 1.2.1 Oriented Electrical Steels
  - 1.2.2 Non-oriented Electrical Steels
- 1.3 Downstream Application of Electrical Steels
  - 1.3.1 Transformer
  - 1.3.2 Power Generator
  - 1.3.3 Electric Motor
  - 1.3.4 Other
- 1.4 Development History of Electrical Steels
- 1.5 Market Status and Trend of Electrical Steels 2013-2023
  - 1.5.1 South America Electrical Steels Market Status and Trend 2013-2023
  - 1.5.2 Regional Electrical Steels Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Electrical Steels in South America 2013-2017
- 2.2 Consumption Market of Electrical Steels in South America by Regions
  - 2.2.1 Consumption Volume of Electrical Steels in South America by Regions
  - 2.2.2 Revenue of Electrical Steels in South America by Regions
- 2.3 Market Analysis of Electrical Steels in South America by Regions
  - 2.3.1 Market Analysis of Electrical Steels in Brazil 2013-2017
  - 2.3.2 Market Analysis of Electrical Steels in Argentina 2013-2017
  - 2.3.3 Market Analysis of Electrical Steels in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Electrical Steels in Colombia 2013-2017
  - 2.3.5 Market Analysis of Electrical Steels in Others 2013-2017
- 2.4 Market Development Forecast of Electrical Steels in South America 2018-2023
  - 2.4.1 Market Development Forecast of Electrical Steels in South America 2018-2023
  - 2.4.2 Market Development Forecast of Electrical Steels by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Electrical Steels in South America by Types
  - 3.1.2 Revenue of Electrical Steels in South America by Types

### 3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Electrical Steels in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Electrical Steels in South America by Downstream Industry
- 4.2 Demand Volume of Electrical Steels by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Electrical Steels by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Electrical Steels by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Electrical Steels by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Electrical Steels by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Electrical Steels by Downstream Industry in Others
- 4.3 Market Forecast of Electrical Steels in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRICAL STEELS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Electrical Steels Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ELECTRICAL STEELS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Electrical Steels in South America by Major Players
- 6.2 Revenue of Electrical Steels in South America by Major Players
- 6.3 Basic Information of Electrical Steels by Major Players
  - 6.3.1 Headquarters Location and Established Time of Electrical Steels Major Players
  - 6.3.2 Employees and Revenue Level of Electrical Steels Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ELECTRICAL STEELS MAJOR MANUFACTURERS INTRODUCTION**

## **AND MARKET DATA**

### 7.1 Baowu

7.1.1 Company profile

7.1.2 Representative Electrical Steels Product

7.1.3 Electrical Steels Sales, Revenue, Price and Gross Margin of Baowu

### 7.2 ArcelorMittal

7.2.1 Company profile

7.2.2 Representative Electrical Steels Product

7.2.3 Electrical Steels Sales, Revenue, Price and Gross Margin of ArcelorMittal

### 7.3 JFE Steel

7.3.1 Company profile

7.3.2 Representative Electrical Steels Product

7.3.3 Electrical Steels Sales, Revenue, Price and Gross Margin of JFE Steel

### 7.4 Shougang

7.4.1 Company profile

7.4.2 Representative Electrical Steels Product

7.4.3 Electrical Steels Sales, Revenue, Price and Gross Margin of Shougang

### 7.5 TISCO

7.5.1 Company profile

7.5.2 Representative Electrical Steels Product

7.5.3 Electrical Steels Sales, Revenue, Price and Gross Margin of TISCO

### 7.6 NSSMC

7.6.1 Company profile

7.6.2 Representative Electrical Steels Product

7.6.3 Electrical Steels Sales, Revenue, Price and Gross Margin of NSSMC

### 7.7 NLMK Group

7.7.1 Company profile

7.7.2 Representative Electrical Steels Product

7.7.3 Electrical Steels Sales, Revenue, Price and Gross Margin of NLMK Group

### 7.8 AK Steel

7.8.1 Company profile

7.8.2 Representative Electrical Steels Product

7.8.3 Electrical Steels Sales, Revenue, Price and Gross Margin of AK Steel

### 7.9 ThyssenKrupp

7.9.1 Company profile

7.9.2 Representative Electrical Steels Product

7.9.3 Electrical Steels Sales, Revenue, Price and Gross Margin of ThyssenKrupp

### 7.10 Ansteel

- 7.10.1 Company profile
- 7.10.2 Representative Electrical Steels Product
- 7.10.3 Electrical Steels Sales, Revenue, Price and Gross Margin of Ansteel
- 7.11 Masteel
  - 7.11.1 Company profile
  - 7.11.2 Representative Electrical Steels Product
  - 7.11.3 Electrical Steels Sales, Revenue, Price and Gross Margin of Masteel
- 7.12 Posco
  - 7.12.1 Company profile
  - 7.12.2 Representative Electrical Steels Product
  - 7.12.3 Electrical Steels Sales, Revenue, Price and Gross Margin of Posco
- 7.13 Cogent (Tata Steel)
  - 7.13.1 Company profile
  - 7.13.2 Representative Electrical Steels Product
  - 7.13.3 Electrical Steels Sales, Revenue, Price and Gross Margin of Cogent (Tata Steel)
- 7.14 Voestalpine
  - 7.14.1 Company profile
  - 7.14.2 Representative Electrical Steels Product
  - 7.14.3 Electrical Steels Sales, Revenue, Price and Gross Margin of Voestalpine
- 7.15 Benxi Steel
  - 7.15.1 Company profile
  - 7.15.2 Representative Electrical Steels Product
  - 7.15.3 Electrical Steels Sales, Revenue, Price and Gross Margin of Benxi Steel
- 7.16 APERAM
- 7.17 Nucor
- 7.18 ATI
- 7.19 Stalprodukt S.A.
- 7.20 CSC

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRICAL STEELS**

- 8.1 Industry Chain of Electrical Steels
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRICAL STEELS**

- 9.1 Cost Structure Analysis of Electrical Steels
- 9.2 Raw Materials Cost Analysis of Electrical Steels
- 9.3 Labor Cost Analysis of Electrical Steels
- 9.4 Manufacturing Expenses Analysis of Electrical Steels

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRICAL STEELS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Electrical Steels-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ECC5F3648D5MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ECC5F3648D5MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970