

# Electric Water Heaters-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/E51BC36F295EN.html>

Date: December 2017

Pages: 130

Price: US\$ 2,980.00 (Single User License)

ID: E51BC36F295EN

## Abstracts

### Report Summary

Electric Water Heaters-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electric Water Heaters industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Electric Water Heaters 2013-2017, and development forecast 2018-2023

Main market players of Electric Water Heaters in China, with company and product introduction, position in the Electric Water Heaters market

Market status and development trend of Electric Water Heaters by types and applications

Cost and profit status of Electric Water Heaters, and marketing status

Market growth drivers and challenges

The report segments the China Electric Water Heaters market as:

China Electric Water Heaters Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Electric Water Heaters Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Below 10 L  
20-40 L  
Above 40 L

China Electric Water Heaters Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial  
Home Used

China Electric Water Heaters Market: Players Segment Analysis (Company and Product introduction, Electric Water Heaters Sales Volume, Revenue, Price and Gross Margin):

AO Smith  
Bosch  
Eemax  
Haier  
Siemens  
Media  
Rheem  
AQUAH  
Noritz  
Navien  
GREE  
Galanz  
MAREY  
Chronomite  
Eccotemp  
American Heating & Air Conditioning  
Sakura  
LittleDuck  
Micoe  
ARISTON

Vanword

Chigo

KEG

Casarte

CITIN

USATON

Ferrolli

Rinnai Corporation

Chronomite

Stiebel Eltron

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ELECTRIC WATER HEATERS**

- 1.1 Definition of Electric Water Heaters in This Report
- 1.2 Commercial Types of Electric Water Heaters
  - 1.2.1 Below 10 L
  - 1.2.2 20-40 L
  - 1.2.3 Above 40 L
- 1.3 Downstream Application of Electric Water Heaters
  - 1.3.1 Commercial
  - 1.3.2 Home Used
- 1.4 Development History of Electric Water Heaters
- 1.5 Market Status and Trend of Electric Water Heaters 2013-2023
  - 1.5.1 China Electric Water Heaters Market Status and Trend 2013-2023
  - 1.5.2 Regional Electric Water Heaters Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Electric Water Heaters in China 2013-2017
- 2.2 Consumption Market of Electric Water Heaters in China by Regions
  - 2.2.1 Consumption Volume of Electric Water Heaters in China by Regions
  - 2.2.2 Revenue of Electric Water Heaters in China by Regions
- 2.3 Market Analysis of Electric Water Heaters in China by Regions
  - 2.3.1 Market Analysis of Electric Water Heaters in North China 2013-2017
  - 2.3.2 Market Analysis of Electric Water Heaters in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Electric Water Heaters in East China 2013-2017
  - 2.3.4 Market Analysis of Electric Water Heaters in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Electric Water Heaters in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Electric Water Heaters in Northwest China 2013-2017
- 2.4 Market Development Forecast of Electric Water Heaters in China 2018-2023
  - 2.4.1 Market Development Forecast of Electric Water Heaters in China 2018-2023
  - 2.4.2 Market Development Forecast of Electric Water Heaters by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Electric Water Heaters in China by Types
  - 3.1.2 Revenue of Electric Water Heaters in China by Types

- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Electric Water Heaters in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Electric Water Heaters in China by Downstream Industry
- 4.2 Demand Volume of Electric Water Heaters by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Electric Water Heaters by Downstream Industry in North China
  - 4.2.2 Demand Volume of Electric Water Heaters by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Electric Water Heaters by Downstream Industry in East China
  - 4.2.4 Demand Volume of Electric Water Heaters by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Electric Water Heaters by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Electric Water Heaters by Downstream Industry in Northwest China
- 4.3 Market Forecast of Electric Water Heaters in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRIC WATER HEATERS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Electric Water Heaters Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ELECTRIC WATER HEATERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Electric Water Heaters in China by Major Players

- 6.2 Revenue of Electric Water Heaters in China by Major Players
- 6.3 Basic Information of Electric Water Heaters by Major Players
  - 6.3.1 Headquarters Location and Established Time of Electric Water Heaters Major Players
  - 6.3.2 Employees and Revenue Level of Electric Water Heaters Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ELECTRIC WATER HEATERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 AO Smith
  - 7.1.1 Company profile
  - 7.1.2 Representative Electric Water Heaters Product
  - 7.1.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of AO Smith
- 7.2 Bosch
  - 7.2.1 Company profile
  - 7.2.2 Representative Electric Water Heaters Product
  - 7.2.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Bosch
- 7.3 Eemax
  - 7.3.1 Company profile
  - 7.3.2 Representative Electric Water Heaters Product
  - 7.3.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Eemax
- 7.4 Haier
  - 7.4.1 Company profile
  - 7.4.2 Representative Electric Water Heaters Product
  - 7.4.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Haier
- 7.5 Siemens
  - 7.5.1 Company profile
  - 7.5.2 Representative Electric Water Heaters Product
  - 7.5.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Siemens
- 7.6 Media
  - 7.6.1 Company profile
  - 7.6.2 Representative Electric Water Heaters Product
  - 7.6.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Media
- 7.7 Rheem
  - 7.7.1 Company profile

- 7.7.2 Representative Electric Water Heaters Product
- 7.7.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Rheem
- 7.8 AQUAH
  - 7.8.1 Company profile
  - 7.8.2 Representative Electric Water Heaters Product
  - 7.8.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of AQUAH
- 7.9 Noritz
  - 7.9.1 Company profile
  - 7.9.2 Representative Electric Water Heaters Product
  - 7.9.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Noritz
- 7.10 Navien
  - 7.10.1 Company profile
  - 7.10.2 Representative Electric Water Heaters Product
  - 7.10.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Navien
- 7.11 GREE
  - 7.11.1 Company profile
  - 7.11.2 Representative Electric Water Heaters Product
  - 7.11.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of GREE
- 7.12 Galanz
  - 7.12.1 Company profile
  - 7.12.2 Representative Electric Water Heaters Product
  - 7.12.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Galanz
- 7.13 MAREY
  - 7.13.1 Company profile
  - 7.13.2 Representative Electric Water Heaters Product
  - 7.13.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of MAREY
- 7.14 Chronomite
  - 7.14.1 Company profile
  - 7.14.2 Representative Electric Water Heaters Product
  - 7.14.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Chronomite
- 7.15 Eccotemp
  - 7.15.1 Company profile
  - 7.15.2 Representative Electric Water Heaters Product
  - 7.15.3 Electric Water Heaters Sales, Revenue, Price and Gross Margin of Eccotemp
- 7.16 American Heating & Air Conditioning
- 7.17 Sakura
- 7.18 LittleDuck
- 7.19 Micoe
- 7.20 ARISTON

- 7.21 Vanword
- 7.22 Chigo
- 7.23 KEG
- 7.24 Casarte
- 7.25 CITIN
- 7.26 USATON
- 7.27 Ferroli
- 7.28 Rinnai Corporation
- 7.29 Chronomite
- 7.30 Stiebel Eltron

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRIC WATER HEATERS**

- 8.1 Industry Chain of Electric Water Heaters
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRIC WATER HEATERS**

- 9.1 Cost Structure Analysis of Electric Water Heaters
- 9.2 Raw Materials Cost Analysis of Electric Water Heaters
- 9.3 Labor Cost Analysis of Electric Water Heaters
- 9.4 Manufacturing Expenses Analysis of Electric Water Heaters

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRIC WATER HEATERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**



## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Electric Water Heaters-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E51BC36F295EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E51BC36F295EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970