

# Electric Vehicles and Fuel Cell Vehicles-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/EAAAFDBDF64EN.html>

Date: February 2018

Pages: 142

Price: US\$ 2,980.00 (Single User License)

ID: EAAAFDBDF64EN

## Abstracts

### Report Summary

Electric Vehicles and Fuel Cell Vehicles-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electric Vehicles and Fuel Cell Vehicles industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Electric Vehicles and Fuel Cell Vehicles 2013-2017, and development forecast 2018-2023

Main market players of Electric Vehicles and Fuel Cell Vehicles in China, with company and product introduction, position in the Electric Vehicles and Fuel Cell Vehicles market  
Market status and development trend of Electric Vehicles and Fuel Cell Vehicles by types and applications

Cost and profit status of Electric Vehicles and Fuel Cell Vehicles, and marketing status  
Market growth drivers and challenges

The report segments the China Electric Vehicles and Fuel Cell Vehicles market as:

China Electric Vehicles and Fuel Cell Vehicles Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China  
Central & South China  
Southwest China  
Northwest China

China Electric Vehicles and Fuel Cell Vehicles Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

BEV Type  
PHEV Type

China Electric Vehicles and Fuel Cell Vehicles Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Home Use  
Commercial Use

China Electric Vehicles and Fuel Cell Vehicles Market: Players Segment Analysis  
(Company and Product introduction, Electric Vehicles and Fuel Cell Vehicles Sales  
Volume, Revenue, Price and Gross Margin):

VW  
Mitsubishi  
Renault  
Nissan  
BMW  
Tesla  
Volvo  
Mercedes  
Hyundai  
PSA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ELECTRIC VEHICLES AND FUEL CELL VEHICLES**

- 1.1 Definition of Electric Vehicles and Fuel Cell Vehicles in This Report
- 1.2 Commercial Types of Electric Vehicles and Fuel Cell Vehicles
  - 1.2.1 BEV Type
  - 1.2.2 PHEV Type
- 1.3 Downstream Application of Electric Vehicles and Fuel Cell Vehicles
  - 1.3.1 Home Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Electric Vehicles and Fuel Cell Vehicles
- 1.5 Market Status and Trend of Electric Vehicles and Fuel Cell Vehicles 2013-2023
  - 1.5.1 China Electric Vehicles and Fuel Cell Vehicles Market Status and Trend 2013-2023
  - 1.5.2 Regional Electric Vehicles and Fuel Cell Vehicles Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Electric Vehicles and Fuel Cell Vehicles in China 2013-2017
- 2.2 Consumption Market of Electric Vehicles and Fuel Cell Vehicles in China by Regions
  - 2.2.1 Consumption Volume of Electric Vehicles and Fuel Cell Vehicles in China by Regions
  - 2.2.2 Revenue of Electric Vehicles and Fuel Cell Vehicles in China by Regions
- 2.3 Market Analysis of Electric Vehicles and Fuel Cell Vehicles in China by Regions
  - 2.3.1 Market Analysis of Electric Vehicles and Fuel Cell Vehicles in North China 2013-2017
  - 2.3.2 Market Analysis of Electric Vehicles and Fuel Cell Vehicles in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Electric Vehicles and Fuel Cell Vehicles in East China 2013-2017
  - 2.3.4 Market Analysis of Electric Vehicles and Fuel Cell Vehicles in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Electric Vehicles and Fuel Cell Vehicles in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Electric Vehicles and Fuel Cell Vehicles in Northwest China 2013-2017

## 2.4 Market Development Forecast of Electric Vehicles and Fuel Cell Vehicles in China 2018-2023

### 2.4.1 Market Development Forecast of Electric Vehicles and Fuel Cell Vehicles in China 2018-2023

### 2.4.2 Market Development Forecast of Electric Vehicles and Fuel Cell Vehicles by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

#### 3.1.1 Consumption Volume of Electric Vehicles and Fuel Cell Vehicles in China by Types

#### 3.1.2 Revenue of Electric Vehicles and Fuel Cell Vehicles in China by Types

### 3.2 China Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in North China

#### 3.2.2 Market Status by Types in Northeast China

#### 3.2.3 Market Status by Types in East China

#### 3.2.4 Market Status by Types in Central & South China

#### 3.2.5 Market Status by Types in Southwest China

#### 3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Electric Vehicles and Fuel Cell Vehicles in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Electric Vehicles and Fuel Cell Vehicles in China by Downstream Industry

### 4.2 Demand Volume of Electric Vehicles and Fuel Cell Vehicles by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Electric Vehicles and Fuel Cell Vehicles by Downstream Industry in North China

#### 4.2.2 Demand Volume of Electric Vehicles and Fuel Cell Vehicles by Downstream Industry in Northeast China

#### 4.2.3 Demand Volume of Electric Vehicles and Fuel Cell Vehicles by Downstream Industry in East China

#### 4.2.4 Demand Volume of Electric Vehicles and Fuel Cell Vehicles by Downstream Industry in Central & South China

#### 4.2.5 Demand Volume of Electric Vehicles and Fuel Cell Vehicles by Downstream Industry in Southwest China

4.2.6 Demand Volume of Electric Vehicles and Fuel Cell Vehicles by Downstream Industry in Northwest China

4.3 Market Forecast of Electric Vehicles and Fuel Cell Vehicles in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRIC VEHICLES AND FUEL CELL VEHICLES**

5.1 China Economy Situation and Trend Overview

5.2 Electric Vehicles and Fuel Cell Vehicles Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ELECTRIC VEHICLES AND FUEL CELL VEHICLES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Electric Vehicles and Fuel Cell Vehicles in China by Major Players

6.2 Revenue of Electric Vehicles and Fuel Cell Vehicles in China by Major Players

6.3 Basic Information of Electric Vehicles and Fuel Cell Vehicles by Major Players

6.3.1 Headquarters Location and Established Time of Electric Vehicles and Fuel Cell Vehicles Major Players

6.3.2 Employees and Revenue Level of Electric Vehicles and Fuel Cell Vehicles Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 ELECTRIC VEHICLES AND FUEL CELL VEHICLES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 VW

7.1.1 Company profile

7.1.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

7.1.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross Margin of VW

7.2 Mitsubishi

7.2.1 Company profile

7.2.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

7.2.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross

## Margin of Mitsubishi

### 7.3 Renault

#### 7.3.1 Company profile

#### 7.3.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

#### 7.3.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross

## Margin of Renault

### 7.4 Nissan

#### 7.4.1 Company profile

#### 7.4.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

#### 7.4.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross

## Margin of Nissan

### 7.5 BMW

#### 7.5.1 Company profile

#### 7.5.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

#### 7.5.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross

## Margin of BMW

### 7.6 Tesla

#### 7.6.1 Company profile

#### 7.6.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

#### 7.6.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross

## Margin of Tesla

### 7.7 Volvo

#### 7.7.1 Company profile

#### 7.7.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

#### 7.7.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross

## Margin of Volvo

### 7.8 Mercedes

#### 7.8.1 Company profile

#### 7.8.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

#### 7.8.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross

## Margin of Mercedes

### 7.9 Hyundai

#### 7.9.1 Company profile

#### 7.9.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

#### 7.9.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross

## Margin of Hyundai

### 7.10 PSA

#### 7.10.1 Company profile

#### 7.10.2 Representative Electric Vehicles and Fuel Cell Vehicles Product

7.10.3 Electric Vehicles and Fuel Cell Vehicles Sales, Revenue, Price and Gross Margin of PSA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRIC VEHICLES AND FUEL CELL VEHICLES**

8.1 Industry Chain of Electric Vehicles and Fuel Cell Vehicles

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRIC VEHICLES AND FUEL CELL VEHICLES**

9.1 Cost Structure Analysis of Electric Vehicles and Fuel Cell Vehicles

9.2 Raw Materials Cost Analysis of Electric Vehicles and Fuel Cell Vehicles

9.3 Labor Cost Analysis of Electric Vehicles and Fuel Cell Vehicles

9.4 Manufacturing Expenses Analysis of Electric Vehicles and Fuel Cell Vehicles

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRIC VEHICLES AND FUEL CELL VEHICLES**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference



## I would like to order

Product name: Electric Vehicles and Fuel Cell Vehicles-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/EAAAFDBDF64EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EAAAFDBDF64EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

