

# **Electric Power Steering Systems-North America Market Status and Trend Report 2013-2023**

<https://marketpublishers.com/r/E7D577044B0EN.html>

Date: December 2017

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: E7D577044B0EN

## **Abstracts**

### Report Summary

Electric Power Steering Systems-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electric Power Steering Systems industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Electric Power Steering Systems 2013-2017, and development forecast 2018-2023

Main market players of Electric Power Steering Systems in North America, with company and product introduction, position in the Electric Power Steering Systems market

Market status and development trend of Electric Power Steering Systems by types and applications

Cost and profit status of Electric Power Steering Systems, and marketing status

Market growth drivers and challenges

The report segments the North America Electric Power Steering Systems market as:

North America Electric Power Steering Systems Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada  
Mexico

North America Electric Power Steering Systems Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Column type  
Pinion-and-rack type  
Double pinion type  
Ball screw type

North America Electric Power Steering Systems Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger cars  
Light Commercial vehicle

North America Electric Power Steering Systems Market: Players Segment Analysis (Company and Product introduction, Electric Power Steering Systems Sales Volume, Revenue, Price and Gross Margin):

Nexteer Automobile  
TRW  
JTEKT Corporation  
Bosch  
NSK Motion&Control  
Showa Corporation  
Thyssenkrupp  
Mando Corporation  
Beijing Hainanchuan Automotive Parts Co.  
Tri-ring Group  
Elite Electro Mechanical  
Zhejiang Shibao Holding Group  
Hyundai MOBIS

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF ELECTRIC POWER STEERING SYSTEMS

- 1.1 Definition of Electric Power Steering Systems in This Report
- 1.2 Commercial Types of Electric Power Steering Systems
  - 1.2.1 Column type
  - 1.2.2 Pinion-and-rack type
  - 1.2.3 Double pinion type
  - 1.2.4 Ball screw type
- 1.3 Downstream Application of Electric Power Steering Systems
  - 1.3.1 Passenger cars
  - 1.3.2 Light Commercial vehicle
- 1.4 Development History of Electric Power Steering Systems
- 1.5 Market Status and Trend of Electric Power Steering Systems 2013-2023
  - 1.5.1 North America Electric Power Steering Systems Market Status and Trend 2013-2023
  - 1.5.2 Regional Electric Power Steering Systems Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Electric Power Steering Systems in North America 2013-2017
- 2.2 Consumption Market of Electric Power Steering Systems in North America by Regions
  - 2.2.1 Consumption Volume of Electric Power Steering Systems in North America by Regions
  - 2.2.2 Revenue of Electric Power Steering Systems in North America by Regions
- 2.3 Market Analysis of Electric Power Steering Systems in North America by Regions
  - 2.3.1 Market Analysis of Electric Power Steering Systems in United States 2013-2017
  - 2.3.2 Market Analysis of Electric Power Steering Systems in Canada 2013-2017
  - 2.3.3 Market Analysis of Electric Power Steering Systems in Mexico 2013-2017
- 2.4 Market Development Forecast of Electric Power Steering Systems in North America 2018-2023
  - 2.4.1 Market Development Forecast of Electric Power Steering Systems in North America 2018-2023
  - 2.4.2 Market Development Forecast of Electric Power Steering Systems by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

### 3.1 Whole North America Market Status by Types

#### 3.1.1 Consumption Volume of Electric Power Steering Systems in North America by Types

#### 3.1.2 Revenue of Electric Power Steering Systems in North America by Types

### 3.2 North America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in United States

#### 3.2.2 Market Status by Types in Canada

#### 3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Electric Power Steering Systems in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Electric Power Steering Systems in North America by Downstream Industry

### 4.2 Demand Volume of Electric Power Steering Systems by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Electric Power Steering Systems by Downstream Industry in United States

#### 4.2.2 Demand Volume of Electric Power Steering Systems by Downstream Industry in Canada

#### 4.2.3 Demand Volume of Electric Power Steering Systems by Downstream Industry in Mexico

### 4.3 Market Forecast of Electric Power Steering Systems in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRIC POWER STEERING SYSTEMS**

### 5.1 North America Economy Situation and Trend Overview

### 5.2 Electric Power Steering Systems Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ELECTRIC POWER STEERING SYSTEMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

### 6.1 Sales Volume of Electric Power Steering Systems in North America by Major Players

6.2 Revenue of Electric Power Steering Systems in North America by Major Players

6.3 Basic Information of Electric Power Steering Systems by Major Players

6.3.1 Headquarters Location and Established Time of Electric Power Steering Systems Major Players

6.3.2 Employees and Revenue Level of Electric Power Steering Systems Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 ELECTRIC POWER STEERING SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Nexteer Automobile

7.1.1 Company profile

7.1.2 Representative Electric Power Steering Systems Product

7.1.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Nexteer Automobile

7.2 TRW

7.2.1 Company profile

7.2.2 Representative Electric Power Steering Systems Product

7.2.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of TRW

7.3 JTEKT Corporation

7.3.1 Company profile

7.3.2 Representative Electric Power Steering Systems Product

7.3.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of JTEKT Corporation

7.4 Bosch

7.4.1 Company profile

7.4.2 Representative Electric Power Steering Systems Product

7.4.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Bosch

7.5 NSK Motion&Control

7.5.1 Company profile

7.5.2 Representative Electric Power Steering Systems Product

7.5.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of NSK Motion&Control

## 7.6 Showa Corporation

### 7.6.1 Company profile

### 7.6.2 Representative Electric Power Steering Systems Product

### 7.6.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Showa Corporation

## 7.7 Thyssenkrupp

### 7.7.1 Company profile

### 7.7.2 Representative Electric Power Steering Systems Product

### 7.7.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Thyssenkrupp

## 7.8 Mando Corporation

### 7.8.1 Company profile

### 7.8.2 Representative Electric Power Steering Systems Product

### 7.8.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Mando Corporation

## 7.9 Beijing Hainanchuan Automotive Parts Co.

### 7.9.1 Company profile

### 7.9.2 Representative Electric Power Steering Systems Product

### 7.9.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Beijing Hainanchuan Automotive Parts Co.

## 7.10 Tri-ring Group

### 7.10.1 Company profile

### 7.10.2 Representative Electric Power Steering Systems Product

### 7.10.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Tri-ring Group

## 7.11 Elite Electro Mechanical

### 7.11.1 Company profile

### 7.11.2 Representative Electric Power Steering Systems Product

### 7.11.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Elite Electro Mechanical

## 7.12 Zhejiang Shibao Holding Group

### 7.12.1 Company profile

### 7.12.2 Representative Electric Power Steering Systems Product

### 7.12.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of Zhejiang Shibao Holding Group

## 7.13 Hyundai MOBIS

### 7.13.1 Company profile

### 7.13.2 Representative Electric Power Steering Systems Product

### 7.13.3 Electric Power Steering Systems Sales, Revenue, Price and Gross Margin of

Hyundai MOBIS

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRIC POWER STEERING SYSTEMS**

- 8.1 Industry Chain of Electric Power Steering Systems
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRIC POWER STEERING SYSTEMS**

- 9.1 Cost Structure Analysis of Electric Power Steering Systems
- 9.2 Raw Materials Cost Analysis of Electric Power Steering Systems
- 9.3 Labor Cost Analysis of Electric Power Steering Systems
- 9.4 Manufacturing Expenses Analysis of Electric Power Steering Systems

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRIC POWER STEERING SYSTEMS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Electric Power Steering Systems-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/E7D577044B0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E7D577044B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

