

# Electric Motorcycle and Scooter-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/EF04AF58962EN.html

Date: February 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: EF04AF58962EN

### **Abstracts**

### **Report Summary**

Electric Motorcycle and Scooter-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electric Motorcycle and Scooter industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Electric Motorcycle and Scooter 2013-2017, and development forecast 2018-2023

Main market players of Electric Motorcycle and Scooter in Asia Pacific, with company and product introduction, position in the Electric Motorcycle and Scooter market Market status and development trend of Electric Motorcycle and Scooter by types and applications

Cost and profit status of Electric Motorcycle and Scooter, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Electric Motorcycle and Scooter market as:

Asia Pacific Electric Motorcycle and Scooter Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China Japan



Korea

India

Southeast Asia

Australia

Asia Pacific Electric Motorcycle and Scooter Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Electric Bicycle

Electric Scooter

Electric Motorcycle

Other

Asia Pacific Electric Motorcycle and Scooter Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

14 yrs

14-35 yrs

36-60 yrs

60 yrs

Asia Pacific Electric Motorcycle and Scooter Market: Players Segment Analysis (Company and Product introduction, Electric Motorcycle and Scooter Sales Volume, Revenue, Price and Gross Margin):

AIMA

Yadea

Sunra

**BYVIN** 

**TAILG** 

Lvyuan

Incalcu

Lvjia

Lima

Supaq

Bodo

Slane

**OPAI** 



Xiaodao Ebike
Birdie Electric
Gamma

Mingjia

Qianxi Vehicle

Zuboo

Lvneng

Sinski

Aucma EV

Giant EV

Palla

Forever

Yamaha

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF ELECTRIC MOTORCYCLE AND SCOOTER

- 1.1 Definition of Electric Motorcycle and Scooter in This Report
- 1.2 Commercial Types of Electric Motorcycle and Scooter
  - 1.2.1 Electric Bicycle
  - 1.2.2 Electric Scooter
  - 1.2.3 Electric Motorcycle
  - 1.2.4 Other
- 1.3 Downstream Application of Electric Motorcycle and Scooter
  - 1.3.1 14 yrs
  - 1.3.2 14-35 yrs
  - 1.3.3 36-60 yrs
  - 1.3.4 60 yrs
- 1.4 Development History of Electric Motorcycle and Scooter
- 1.5 Market Status and Trend of Electric Motorcycle and Scooter 2013-2023
  - 1.5.1 Asia Pacific Electric Motorcycle and Scooter Market Status and Trend 2013-2023
- 1.5.2 Regional Electric Motorcycle and Scooter Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Electric Motorcycle and Scooter in Asia Pacific 2013-2017
- 2.2 Consumption Market of Electric Motorcycle and Scooter in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Electric Motorcycle and Scooter in Asia Pacific by Regions
- 2.2.2 Revenue of Electric Motorcycle and Scooter in Asia Pacific by Regions
- 2.3 Market Analysis of Electric Motorcycle and Scooter in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Electric Motorcycle and Scooter in China 2013-2017
  - 2.3.2 Market Analysis of Electric Motorcycle and Scooter in Japan 2013-2017
  - 2.3.3 Market Analysis of Electric Motorcycle and Scooter in Korea 2013-2017
  - 2.3.4 Market Analysis of Electric Motorcycle and Scooter in India 2013-2017
  - 2.3.5 Market Analysis of Electric Motorcycle and Scooter in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Electric Motorcycle and Scooter in Australia 2013-2017
- 2.4 Market Development Forecast of Electric Motorcycle and Scooter in Asia Pacific 2018-2023
- 2.4.1 Market Development Forecast of Electric Motorcycle and Scooter in Asia Pacific 2018-2023
- 2.4.2 Market Development Forecast of Electric Motorcycle and Scooter by Regions



2018-2023

#### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Electric Motorcycle and Scooter in Asia Pacific by Types
- 3.1.2 Revenue of Electric Motorcycle and Scooter in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Electric Motorcycle and Scooter in Asia Pacific by Types

### CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Electric Motorcycle and Scooter in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Electric Motorcycle and Scooter by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Electric Motorcycle and Scooter by Downstream Industry in China
- 4.2.2 Demand Volume of Electric Motorcycle and Scooter by Downstream Industry in Japan
- 4.2.3 Demand Volume of Electric Motorcycle and Scooter by Downstream Industry in Korea
- 4.2.4 Demand Volume of Electric Motorcycle and Scooter by Downstream Industry in India
- 4.2.5 Demand Volume of Electric Motorcycle and Scooter by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Electric Motorcycle and Scooter by Downstream Industry in Australia
- 4.3 Market Forecast of Electric Motorcycle and Scooter in Asia Pacific by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRIC MOTORCYCLE



#### AND SCOOTER

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Electric Motorcycle and Scooter Downstream Industry Situation and Trend Overview

### CHAPTER 6 ELECTRIC MOTORCYCLE AND SCOOTER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Electric Motorcycle and Scooter in Asia Pacific by Major Players
- 6.2 Revenue of Electric Motorcycle and Scooter in Asia Pacific by Major Players
- 6.3 Basic Information of Electric Motorcycle and Scooter by Major Players
- 6.3.1 Headquarters Location and Established Time of Electric Motorcycle and Scooter Major Players
- 6.3.2 Employees and Revenue Level of Electric Motorcycle and Scooter Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ELECTRIC MOTORCYCLE AND SCOOTER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- **7.1 AIMA** 
  - 7.1.1 Company profile
  - 7.1.2 Representative Electric Motorcycle and Scooter Product
- 7.1.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of AIMA
- 7.2 Yadea
  - 7.2.1 Company profile
  - 7.2.2 Representative Electric Motorcycle and Scooter Product
- 7.2.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Yadea
- 7.3 Sunra
  - 7.3.1 Company profile
  - 7.3.2 Representative Electric Motorcycle and Scooter Product
- 7.3.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Sunra
- 7.4 BYVIN
  - 7.4.1 Company profile



- 7.4.2 Representative Electric Motorcycle and Scooter Product
- 7.4.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of BYVIN
- 7.5 TAILG
  - 7.5.1 Company profile
  - 7.5.2 Representative Electric Motorcycle and Scooter Product
- 7.5.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of TAILG
- 7.6 Lvyuan
  - 7.6.1 Company profile
  - 7.6.2 Representative Electric Motorcycle and Scooter Product
- 7.6.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Lvyuan
- 7.7 Incalcu
  - 7.7.1 Company profile
  - 7.7.2 Representative Electric Motorcycle and Scooter Product
- 7.7.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Incalcu
- 7.8 Lvjia
  - 7.8.1 Company profile
  - 7.8.2 Representative Electric Motorcycle and Scooter Product
- 7.8.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Lvjia
- 7.9 Lima
  - 7.9.1 Company profile
  - 7.9.2 Representative Electric Motorcycle and Scooter Product
- 7.9.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Lima
- 7.10 Supaq
  - 7.10.1 Company profile
  - 7.10.2 Representative Electric Motorcycle and Scooter Product
- 7.10.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Supaq
- 7.11 Bodo
  - 7.11.1 Company profile
  - 7.11.2 Representative Electric Motorcycle and Scooter Product
- 7.11.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Bodo
- 7.12 Slane
  - 7.12.1 Company profile



- 7.12.2 Representative Electric Motorcycle and Scooter Product
- 7.12.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Slane
- 7.13 OPAI
  - 7.13.1 Company profile
  - 7.13.2 Representative Electric Motorcycle and Scooter Product
- 7.13.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of OPAI
- 7.14 Xiaodao Ebike
  - 7.14.1 Company profile
  - 7.14.2 Representative Electric Motorcycle and Scooter Product
- 7.14.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Xiaodao Ebike
- 7.15 Birdie Electric
  - 7.15.1 Company profile
  - 7.15.2 Representative Electric Motorcycle and Scooter Product
- 7.15.3 Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin of Birdie Electric
- 7.16 Gamma
- 7.17 Mingjia
- 7.18 Qianxi Vehicle
- 7.19 Zuboo
- 7.20 Lvneng
- 7.21 Sinski
- 7.22 Aucma EV
- 7.23 Giant EV
- 7.24 Palla
- 7.25 Forever
- 7.26 Yamaha

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRIC MOTORCYCLE AND SCOOTER

- 8.1 Industry Chain of Electric Motorcycle and Scooter
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRIC MOTORCYCLE AND SCOOTER



- 9.1 Cost Structure Analysis of Electric Motorcycle and Scooter
- 9.2 Raw Materials Cost Analysis of Electric Motorcycle and Scooter
- 9.3 Labor Cost Analysis of Electric Motorcycle and Scooter
- 9.4 Manufacturing Expenses Analysis of Electric Motorcycle and Scooter

# CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRIC MOTORCYCLE AND SCOOTER

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Electric Motorcycle and Scooter-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/EF04AF58962EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EF04AF58962EN.html">https://marketpublishers.com/r/EF04AF58962EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970