

# Electric Guitar-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/E746AA7C9350EN.html

Date: April 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: E746AA7C9350EN

# **Abstracts**

### **Report Summary**

Electric Guitar-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Electric Guitar industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Electric Guitar 2013-2017, and development forecast 2018-2023

Main market players of Electric Guitar in North America, with company and product introduction, position in the Electric Guitar market

Market status and development trend of Electric Guitar by types and applications Cost and profit status of Electric Guitar, and marketing status Market growth drivers and challenges

The report segments the North America Electric Guitar market as:

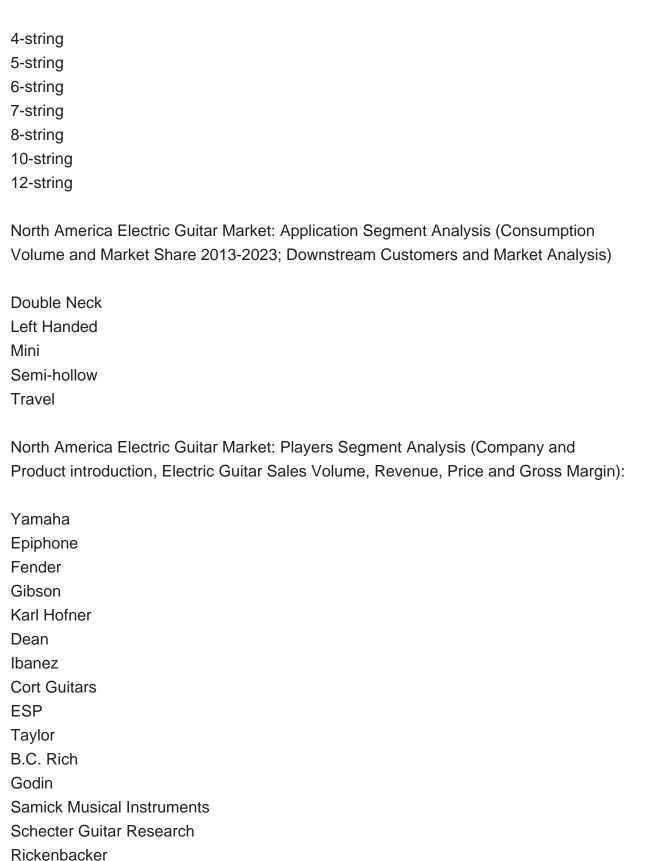
North America Electric Guitar Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Electric Guitar Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



**G&L** Musical Instruments

Carvin



Gretsch

Jackson

Peavey

PRS

Washburn

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### **CHAPTER 1 OVERVIEW OF ELECTRIC GUITAR**

- 1.1 Definition of Electric Guitar in This Report
- 1.2 Commercial Types of Electric Guitar
  - 1.2.1 4-string
  - 1.2.2 5-string
  - 1.2.3 6-string
  - 1.2.4 7-string
  - 1.2.5 8-string
  - 1.2.6 10-string
- 1.2.7 12-string
- 1.3 Downstream Application of Electric Guitar
  - 1.3.1 Double Neck
  - 1.3.2 Left Handed
  - 1.3.3 Mini
  - 1.3.4 Semi-hollow
  - 1.3.5 Travel
- 1.4 Development History of Electric Guitar
- 1.5 Market Status and Trend of Electric Guitar 2013-2023
  - 1.5.1 North America Electric Guitar Market Status and Trend 2013-2023
  - 1.5.2 Regional Electric Guitar Market Status and Trend 2013-2023

# **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Electric Guitar in North America 2013-2017
- 2.2 Consumption Market of Electric Guitar in North America by Regions
- 2.2.1 Consumption Volume of Electric Guitar in North America by Regions
- 2.2.2 Revenue of Electric Guitar in North America by Regions
- 2.3 Market Analysis of Electric Guitar in North America by Regions
  - 2.3.1 Market Analysis of Electric Guitar in United States 2013-2017
  - 2.3.2 Market Analysis of Electric Guitar in Canada 2013-2017
  - 2.3.3 Market Analysis of Electric Guitar in Mexico 2013-2017
- 2.4 Market Development Forecast of Electric Guitar in North America 2018-2023
  - 2.4.1 Market Development Forecast of Electric Guitar in North America 2018-2023
  - 2.4.2 Market Development Forecast of Electric Guitar by Regions 2018-2023

# CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Electric Guitar in North America by Types
- 3.1.2 Revenue of Electric Guitar in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Electric Guitar in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Electric Guitar in North America by Downstream Industry
- 4.2 Demand Volume of Electric Guitar by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Electric Guitar by Downstream Industry in United States
- 4.2.2 Demand Volume of Electric Guitar by Downstream Industry in Canada
- 4.2.3 Demand Volume of Electric Guitar by Downstream Industry in Mexico
- 4.3 Market Forecast of Electric Guitar in North America by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ELECTRIC GUITAR**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Electric Guitar Downstream Industry Situation and Trend Overview

# CHAPTER 6 ELECTRIC GUITAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Electric Guitar in North America by Major Players
- 6.2 Revenue of Electric Guitar in North America by Major Players
- 6.3 Basic Information of Electric Guitar by Major Players
  - 6.3.1 Headquarters Location and Established Time of Electric Guitar Major Players
  - 6.3.2 Employees and Revenue Level of Electric Guitar Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ELECTRIC GUITAR MAJOR MANUFACTURERS INTRODUCTION AND



#### MARKET DATA

- 7.1 Yamaha
  - 7.1.1 Company profile
  - 7.1.2 Representative Electric Guitar Product
  - 7.1.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Yamaha
- 7.2 Epiphone
  - 7.2.1 Company profile
  - 7.2.2 Representative Electric Guitar Product
  - 7.2.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Epiphone
- 7.3 Fender
  - 7.3.1 Company profile
  - 7.3.2 Representative Electric Guitar Product
  - 7.3.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Fender
- 7.4 Gibson
  - 7.4.1 Company profile
  - 7.4.2 Representative Electric Guitar Product
  - 7.4.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Gibson
- 7.5 Karl Hofner
- 7.5.1 Company profile
- 7.5.2 Representative Electric Guitar Product
- 7.5.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Karl Hofner
- 7.6 Dean
  - 7.6.1 Company profile
  - 7.6.2 Representative Electric Guitar Product
  - 7.6.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Dean
- 7.7 Ibanez
  - 7.7.1 Company profile
- 7.7.2 Representative Electric Guitar Product
- 7.7.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Ibanez
- 7.8 Cort Guitars
  - 7.8.1 Company profile
  - 7.8.2 Representative Electric Guitar Product
  - 7.8.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Cort Guitars
- 7.9 ESP
  - 7.9.1 Company profile
  - 7.9.2 Representative Electric Guitar Product
  - 7.9.3 Electric Guitar Sales, Revenue, Price and Gross Margin of ESP
- 7.10 Taylor



- 7.10.1 Company profile
- 7.10.2 Representative Electric Guitar Product
- 7.10.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Taylor
- 7.11 B.C. Rich
  - 7.11.1 Company profile
  - 7.11.2 Representative Electric Guitar Product
  - 7.11.3 Electric Guitar Sales, Revenue, Price and Gross Margin of B.C. Rich
- 7.12 Godin
  - 7.12.1 Company profile
  - 7.12.2 Representative Electric Guitar Product
  - 7.12.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Godin
- 7.13 Samick Musical Instruments
  - 7.13.1 Company profile
  - 7.13.2 Representative Electric Guitar Product
- 7.13.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Samick Musical Instruments
- 7.14 Schecter Guitar Research
- 7.14.1 Company profile
- 7.14.2 Representative Electric Guitar Product
- 7.14.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Schecter Guitar Research
- 7.15 Rickenbacker
  - 7.15.1 Company profile
  - 7.15.2 Representative Electric Guitar Product
- 7.15.3 Electric Guitar Sales, Revenue, Price and Gross Margin of Rickenbacker
- 7.16 G&L Musical Instruments
- 7.17 Carvin
- 7.18 Gretsch
- 7.19 Jackson
- 7.20 Peavey
- 7.21 PRS
- 7.22 Washburn

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ELECTRIC GUITAR

- 8.1 Industry Chain of Electric Guitar
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ELECTRIC GUITAR**

- 9.1 Cost Structure Analysis of Electric Guitar
- 9.2 Raw Materials Cost Analysis of Electric Guitar
- 9.3 Labor Cost Analysis of Electric Guitar
- 9.4 Manufacturing Expenses Analysis of Electric Guitar

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF ELECTRIC GUITAR

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Electric Guitar-North America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/E746AA7C9350EN.html">https://marketpublishers.com/r/E746AA7C9350EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E746AA7C9350EN.html">https://marketpublishers.com/r/E746AA7C9350EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970